

# MEDIA RELEASE

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## 2002 Banff Mountain Summit Celebrates International Year of the Mountains

*Have you ever wondered how extreme landscapes shape our lives, and how we in turn impact the land around us?*

**Banff Mountain Summit 2002 — Extreme Landscape: Challenge and Celebration** will examine the issues and the inspiration of the world's extreme landscapes from October 27 to 29, 2002. The Summit, along with the Banff Mountain Book and Film Festivals, will be the premier mountain culture event of 2002, a year that the United Nations has declared International Year of Mountains.

"The Summit will explore how extreme landscapes shape people's lives and how people impact extreme landscape," says Bernadette McDonald, vice-president, Mountain Culture, The Banff Centre. The event will include respected mountain authors, scientists, dancers, musicians, anthropologists and filmmakers. "Each Summit guest has a passion for mountain places and has translated that passion into creative endeavours, environmental and scientific research, and critical thinking," McDonald notes. Banff Mountain Summit 2002 is presented by Parks Canada.

Speakers at the Summit will include award-winning authors Gretel Ehrlich, mountaineer, author and parliamentarian Reinhold Messner, author and ethnobotanist Wade Davis, specialist on sacred mountains Edwin Bernbaum, cultural photographer Chris Rainier, Canadian poet and singer Sid Marty, climber and founder of Patagonia Yvon Chouinard, adventurer Will Gadd, mountain writer Rick Ridgeway, leading authority on international peace parks Jim Thorsell, conservationist George Schaller and many others.

The Summit and the International Year of Mountains will also be commemorated by National Geographic Books, which has published a book featuring the most highly regarded writers involved with the Summit. Edited by Bernadette McDonald, *Extreme Landscape: the Lure of Mountain Spaces* will be a lasting legacy of the event and International Year of Mountains.

Banff Mountain Summit 2002 will include a symposium, slide shows, lectures, exhibitions, films, vertical dance performances and panel discussions on the following themes:

- Tribes — the Culture of Extreme Landscapes
- Eat the View — the Consumption of Extreme Landscape
- Mountains of the Brain — the Psychology of Extreme Landscape
- Adventure Capitalists — Corporate Responsibility
- Mountains of Inspiration — Interpretation of Extreme Landscape

Exhibitions by artists and photographers inspired by extreme mountain landscapes will also be showcased at Banff Mountain Summit 2002. Artists such as Alaskan photographer Bradford Washburn, British multi-media artist Andy Parkin, and cultural photographer Chris Rainier will be presented at The Banff Centre.

The Summit and the Banff Mountain Festivals take place October 27 to November 3 at The Banff Centre, Canada's only learning centre dedicated to the arts, leadership development, and mountain culture. Festival accommodation packages at the Centre include superior rooms, mountain views and superb recreational facilities.

For tickets, information and festival accommodation, go to [www.banffmountainfestivals.ca](http://www.banffmountainfestivals.ca) or call the Box Office at 1-800-413-8368, 1-403-762-6301.

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An electronic version of this media release is available at [www.banffmountainfestivals/media](http://www.banffmountainfestivals/media)

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***Banff Mountain Summit 2002 – Extreme Landscape: Challenge and Celebration  
presented by Parks Canada  
sponsored by National Geographic Society  
with assistance from Dunham Bootmakers***

Mountain Culture at The Banff Centre promotes understanding and appreciation of the world's mountain places by creating opportunities for people to share – and find inspiration in – mountain experiences, ideas and visions.