

**C W C / C o r u s N e w M e d i a C a r e e r
A c c e l e r a t o r**
The Banff New Media Institute
The Banff Centre
March 2-8th, 2002

FACULTY AND GUEST SPEAKERS BIOGRAPHIES

DEBORAH BEATTY

Deborah is the Director of Corus Interactive, a division of Corus Entertainment. (Corus is a leading Canadian media company (TSE: CJR.B, NYSE: CJR) that was spun out of Shaw Communications in September of 1999.) Corus Interactive is a corporate group that provides new media services to all Corus divisions and groups, including Nelvana, Radio, TV and Corporate. Deborah joined Corus in 1999 as Director of Business Development, reporting to the CEO, focusing on reviewing and recommending online and other business opportunities for Corus, as well as managing Corus's existing online partnerships, such as LMiV (a joint venture with 4 US Radio Broadcasters.)

Prior to Corus, Deborah worked for Monitor Company, a leading strategy consulting firm in Boston, New York and London, England. Deborah has a MBA from INSEAD and a BA from Princeton University.

LISA BETTERTON

Lisa Betterton is a Programmer in the Creative Electronic Environment at The Banff Centre producing net.art and supporting multimedia projects through programming, database development and technical design. She also provides technical workshops and training courses. Her background is in Applied Science and she has a comprehensive teaching background in the humanities and information technology.

Currently Lisa is working with designer Jennifer Villamere to co-produce "Living Frost", a Web-based exploration of metaphysical geomorphology.

JUSTINE DANCY BIZZOCCHI

Ms. Bizzocchi has over 25 years of professional experience with broadcast and film companies as well as extensive involvement with non-profit arts and industry groups. Her career has included work in production, marketing, public relations, and organizational management. Since 1996, she has worked in a variety of contract positions, including a recent 2-year job as the Executive Director overseeing the start up of the BC Institute of Film Professionals. The Institute serves the film and television sector by providing advice, guidance and standards for human resources, training, and related issues.

A graduate of the University of Michigan, Ms. Bizzocchi came to Vancouver in 1971. She was one of the key-founding members of Vancouver Cooperative Radio, then worked as an independent film editor. After working with the Pacific Region Studio of the National Film Board of Canada, Ms. Bizzocchi joined the start-up team for WorldView Television, a multi-lingual Pay-TV station. In 1983, she was asked to head up the Vancouver branch office for KCTS Television, the Seattle,

Washington, public television station. She remained in that post for over 10 years. From 1994 to 1996, Ms. Bizzocchi served as the Executive Director for the Centre for Image and Sound Research in Vancouver, B.C., Canada. CI•SR is an independent nonprofit organization, which conducts and supports research into and development of technologies, which serve the fine and commercial arts, popular media and media-based entertainment and live performance.

Ms. Bizzocchi has served on the Boards for Vancouver Cooperative Radio, Cineworks Production Society, Canadian Filmmakers Distribution West (now Moving Images Distribution), Pacific Cinemathèque, the Pacific Cine Centre, and Women in Film & Video Vancouver. She has worked on grant and award juries for the Canada Council, the CBC, the Academy of Cinema and Television and the BC Arts Council. She is currently serving on the Advisory Board for the Interactive Arts Program at the Technical University of B.C, as well as the Media Arts Advisory Committee for the BC Arts Council.

CARYL BRANDT

Caryl Brandt is Operations Director for Media and Visual Arts, The Banff Centre supervising MVA planning, finances and human & physical resources. Brandt has been exploring Digital Media management and software tools, including common reference points and differences to existing media practice.

Brandt has worked in communications and media arts for 30 years. She has written, directed and/or produced award-winning documentaries for NFB, television series for CBC, and industrials for private companies.

Her program awards include Prix Anik for TV series, Yorkton for documentary and for TV series, CanPro and CFTPA for sports special, and AMPIA Best of Festival for industrial film.** She managed feature films like David Cronenberg's "Fast Company" and commercials for Labatt's and Toyota.

She was Vice-President of the Alberta Motion Picture Development Corporation (AMPDC) from 1985-87 and Executive Director of the National Screen Institute from 1987-89. In 1995, she was producer/director for the start-up year of the Women's Television Network (WTN), the (formerly) Winnipeg-based specialty TV network.

ELIZABETH CANNON

Dr. Elizabeth Cannon's research is centered around the use of the Global Positioning System (GPS) satellites for precise positioning and navigation of land, marine and airborne vehicles. Her work involves the development of new algorithms and methodologies to improve navigation accuracy to the centimetre level through improved error modeling and analysis. As a result of her work, several software packages have been developed and are currently being licensed to various industrial and government groups world-wide. Work has been undertaken to apply this technology to determine vehicle attitude through the installation of several GPS receivers on the platform. The integration of GPS with an inertial navigation system (INS) has also been investigated for application to airborne remote sensing.

SHEELAGH CARPENDALE

Throughout my life I have had dual interests in fine arts and math. I finished high school with math and physics scholarships but instead opted instead for fine arts, attending Emily Carr, College of Art in Vancouver and then later Sheridan College, School of Design. I worked professionally in the arts for several years. During this time I ran my own studio, taught fine arts at Humber College and was involved in establishing the Arts Centre at York Quay, Harbourfront in Toronto. My preferred mode of expression is 3D sculpture created with a plastic medium such hot glass or clay. Subsequently I reconnected with my interests in math, intending to obtain a BSc in math from Simon Fraser University. However, I discovered that my combined interests were actually useful in computing science and end up obtaining both a BSc and a PhD in Computing Science from Simon Fraser University. Some of projects I have been involved with that use both design and computing skills include:

- creating a diagnostic program with a visual response display that was used to test hardware,
- creating a visual interface to unit three expert systems,
- being part of a team that developed an interactive video disc for career choice issues for teenagers,
- visualizing network theory, and
- developing visual access for landscape dynamics data for FRBC (Forest Renewal British Columbia) as part of the SEED (Simulating and Exploring Ecosystem Dynamics) project.

I find that my combined visual and computing science background is not only invaluable but that it leads to exciting projects. My research interests include information visualization, user interface design, human-computer-interaction, visual languages, computer graphics, and graph drawing.

PATRICIA CLIFFORD

Pat Clifford is co-founder and President of the Galileo Educational Network. Pat has an extensive teaching background that includes Grades 1 to 12, university undergraduate and graduate classes, and a wide range of teacher in-service topics related to curriculum, school improvement and leadership. For the past nine years she has worked in teaching and research partnership with Sharon Friesen. She is a recipient of numerous awards for both research and teaching practice:

- 1999 The Alberta Teachers' Association, Educational Research Award;
- 1999 Prime Minister's Award for Teaching Excellence;
- 1998 Aoki Award for educational research;
- 1996 ASCD Celebrating Educational Successes in Alberta award;
- 1994 National Institute Award for Technology Integration;
- 1991 Alberta Excellence in Teaching finalist.

She has collaborated on three research projects funded by the Social Sciences and Humanities Research Council of Canada. As a teacher-researcher, she has published in scholarly journals such as *Harvard Educational Review* and *The Journal of Curriculum Theory* and in books on issues in educational reform. She has presented at local, provincial, national and international conferences. Most recently, her work has centered on essential issues in the effective integration of technology. She has a Ph.D. in Educational Policy and Administrative Studies from the University of Calgary.

SARA DIAMOND

Sara Diamond is a television and new media producer/director, video artist, curator, critic, teacher and artistic director who has represented Canada at home and internationally for many years. She was born in New York City and has resided in Western Canada since 1978. She is currently the Executive Producer for Television and New Media and the Artistic Director of Media and Visual Arts at the Banff Centre.

Diamond is responsible for developing the artistic and professional development direction of Media and Visual Arts, developing research perspectives, New Media Institute workshops and think tanks, co-productions, artists' residencies and partnerships, and work study opportunities in key areas. She is also responsible for the publishing initiatives of Media and Visual Arts and the Walter Phillips Gallery as well as collaborations with the Aboriginal Arts program and other departments of the Banff Centre.

At The Banff Centre, Diamond acts as Executive Producer and Producer on numerous independent video and interactive media projects. At the Centre, she works to integrate television and video environments with visual arts and build the new media creation program. Among her accomplishments at the Centre, Diamond developed and implemented artist based video practice, television co-productions of artists' works in video and video installation support. She has been active in script development, critics' residencies, artists' Internet projects (NOMAD NET) and new media research consulting for authoring tools and interactive media. Diamond also developed the Memory/History creative residency, Dance Screen, the Eight Minute Opera Project and Interactive Screen program. She worked closely with the Aboriginal Film and Video Art Alliance to develop the self-government project at The Banff Centre and to practice self-government in developing programs for Aboriginal artists as well as curate special screenings for festivals and events such as Mill Valley, California, the Vancouver Film Festival and Video Positive, England.

Committed to exploring new forms, she created a prototype development environment for interactive media projects and continues to curate one or two major exhibitions each year - most recently, *Cyber Heart*, at the Walter Phillips Gallery for contemporary art at The Banff Centre. The exhibitions usually relate, or involve, interactive media components and a thematic creative residency running at the Centre. Diamond is also a key contributor and creator of the New Media Focus strand of programming, including *Television with an Attitude*, which runs each year at the prestigious Banff Television Festival.

Her own television productions include *The Lull Before the Storm*, *On To Ottawa*, and *Fit to Be Tied*. In 1992, Diamond was honoured with a retrospective exhibition and catalogue at the National Gallery of Canada, following a retrospective at the 1991 IMAGES Festival in Toronto and a solo exhibition at the Vancouver Art Gallery. She often represents Canada internationally at events like Biennial in Sydney, Australia, and the Festival of the Arts in Budapest, Hungary, Northern Lights in Tokyo, Japan and Exploding Cinema, Rotterdam, and the Netherlands. She has had many solo exhibitions including *Patternity*, an installation commissioned by the Vancouver Art Gallery, which is now in the permanent collection of the National Gallery. *Heroics*, an earlier installation has toured throughout Canada and the United States.

Her videotapes have been screened in galleries, festivals, classrooms and community events all over the world. They have been collected by diverse institutions such as the Art Bank, the Museum of Modern Art, the National Gallery of Canada, the School of Cinema and Television and many universities, college, libraries, school boards and other organizations. Diamond has won numerous awards for her videos including *Keeping the Home Fires Burning*, *The Lull Before the Storm* and *Ten Dollars or Nothing*. She was awarded the Gold Medal in History by Simon Fraser University in

1990 and has won awards from the Canada Council, British Columbia Film, British Columbia Culture and various others. One of her most recent honours is the 1995 Bell Canada Award for excellence in video. She was nominated British Columbia Woman of the Year while residing in Vancouver and is included in Canada's Who's Who.

As a teacher and lecturer, Diamond leads workshops, lectures and short courses for many post-secondary institutions and art centres. For more than eight years she served as faculty in studio and critical studies at the Emily Carr Institute of Art and Design in Vancouver. She has also taught at the Capilano College Labour Studies Program and the California Institute of the Arts in Valencia, California.

Diamond is a curator, critic and writer, curating many video and art exhibitions, and writing for diverse publications and anthologies on the history of video art, current issues in new technologies, sexuality and censorship, and social history. She has recently completed a history of computer arts in Western Canada and is writing a text on French theory, new media and North American cultural analysis.

She has acted as an advisor to university programs including, the York Film School review and the Technical University of British Columbia. She recently consulted with the federal government of Canada in exploring directions for content creation in new media. She speaks regularly at international multimedia industry conferences such as MILIA, consults with the communications industry on issues of content and delivery and is a regular presenter, curator and consultant for artists' new media events. She was recently made a member of the Academy of Canadian Cinema and Television.

In recent years, she has worked increasingly with research and development projects in software, has consulted in developing interactive media curriculum and events and has created think tanks that bring together cultural industries, new media content producers, artists and investors. She has consulted with Brazilian, Cuban, French and other international professional development environments to present interactive media seminars, conferences and exhibitions and served on the 1998 SIGGRAPH panels committee. She currently sits on several Ph.D. thesis committees for the University of Calgary and is a member of the advisory council for the development of the Technical University of British Columbia. Diamond is also a visiting professor at UCLA.

She has led research in authoring tools (JAVA client side software, music and 3D imaging) and is currently leading research in advanced design of visualization environments. She contributes to peer review journals in the fields of Media and Communications Studies and sits on the editorial board of peer review journals such as Convergence. Her writing addresses issues of technology, art, women's studies, sociology, law and media art history. She is currently co-editing publications about linguistics, games (The Banff Centre and University of Texas at Austin), science and art.

W. PATERSON FERNS

Pat Ferns is president and CEO of the Banff Television Foundation, the management organization for some of the world's leading television and new media industry events. He has over 30 years experience in the television industry, including 25 years as an independent producer. As a pioneer of co-production, he conducts his famous "Market Simulation" in various locations around the world. In 2000 the Academy of Canadian Cinema and Television made Mr. Ferns only the fifth recipient of the prestigious Academy Achievement Award for "exceptional contribution to the Canadian Television Industry."

LIZBETH GOODMAN

Dr Lizbeth Goodman is Director of the SMARTlab Centre for Site Specific Media, Performing and Digital Arts at Central Saint Martin's College of Art and Design, the London Institute. She also directs the Practice-based PhD programme for CSM. She is the Principal Investigator of the SMARTshell Project, (creating innovative tools for synchronous and asynchronous online/integrated performance and learning), and of the Virtual Interactive Puppetry Project, the British Council's Cultural and Media Studies development programmes in North Africa, and the European Commission's RADICAL project (Research Agendas Developed in Creative Arts Labs). She has run dramaturgy sessions, performed in and executive produced Sara Diamond's Code Zebra Project in the UK since 1999.

Dr Goodman was previously Director of the Institute for New Media Performance Research at the University of Surrey, following on from eight years leading the BBC Open University's multimedia research teams in Shakespeare, Drama, Gender Studies and Literature. She has worked extensively for the BBC as a researcher, writer and presenter of Learning and Arts/Media Programmes. She regularly convenes major international conferences, workshops and practical lab environments in Gender and Development, IT training, Cultural Studies and Performance. Dr Goodman has written and edited some 12 books and has written and produced a wide range of multimedia programmes ranging from educational cd roms and video/media packs to more experimental online performance events, including the Extended Body Project. Dr Goodman is also a performer/director with many years of professional comedy and theatre experience. She is currently concentrating on performing and improvising for the small screen, primarily with the webcast production company, Stuckontheweb.com

LAURA GROPPE

Girl Games is under the purview of its founder and CEO, Laura Groppe, an entertainment industry leader and a pioneer in producing technology for teen girls. She has been recognized by publications including Forbes, Time, and Newsweek as a leader in hands-on knowledge of the teen girl demographic, and she is in constant demand as a speaker at conferences on technology and teens.

In her previous life, Laura had a successful seven-year career in Hollywood. Laura's talents and contacts in the entertainment industry have proven to be tremendous assets in helping the Company achieve its ambitious growth objectives. Her entertainment achievements include an Academy Award in 1992 for Best Short Film, "Session Man", four MTV awards in 1994 for co-producing R.E.M.'s music video "Everybody Hurts", and an award for "Best Cinematography" at Robert Redford's Sundance Film Festival in 1994 for co-producing the feature film, "Suture

CHRISTENE HIRSCHFELD

Christene is a partner at the law firm of Boyne Clarke in Nova Scotia. The majority of her practice relates to intellectual property matters, with an emphasis on entertainment and intellectual property law. She acts for the Royal Bank of Canada in connection with the financing of knowledge-based industries in Atlantic Canada, as well as for producers and production companies in Atlantic Canada.

Christene is the Chair of the Nova Scotia Chapter of Canadian Women in Communications, a director of the Information Technology Industry Alliance of Nova Scotia (ITANS) and a former member of the Domain Names & Trademarks on the Internet Committee (Patent and Trademark Institute of Canada). She is often invited to speak on matters relating to intellectual property and entertainment law.

GAYLE IRWIN

Gayle Irwin is the Production Manager/Executive Producer in charge of ArtsCanada—a bold new CBC Arts, Music and Entertainment initiative: interactive and online. This fall she will be leading a team of NewMedia producers who will be crossing the country on a mission to determine the future of television as part of the CBC celebrations surrounding the 50th anniversary of television in Canada.

Before signing on with the CBC, Gayle worked with the convergence team at Bluezone, as Content Manager for the CTVNews.com site. She also ran her own multimedia company, "Everywhere & Nowhere;" taught Interface Design, Digital Video Effects, and Digital Storytelling at the International Academy of Design; and worked as an Instructor of English Literature and Cultural Studies at York University. With a Masters Degree in literary theory and work toward a Ph.D. focusing on non-linear narratives, she brings a wealth of practical and theoretical knowledge to the project of creating compelling, interactive rich-media stories. She has been writing, programming, designing and otherwise concocting mad-scientist experiments with digital stories for the better part of a decade.

RHONDA LYNN JESSEN

Rhonda Lynn Jessen is the Manager, Interactive Media for the Creative Electronic Environment at The Banff Centre. Her team assists artists using computers in their art practice, which includes teaching software how-tos, and producing web art. She provides training and mentoring opportunities for workstudies and interns as well as practicum work opportunities for recent graduates. She was a founding board member of the Alberta New Media Association. Prior to working at the Banff Centre she worked as a computer consultant, taught computer skills at Parks Canada and Dispatched Emergency services in Banff National Park.

SUSAN KENNARD

Susan Kennard, is the Producer of the Banff New Media Institute <http://www.banffcentre.ab.ca/bnmi> at The Banff Centre and Co-Founder of "Radio 90 - Cellular Pirate" <http://radio90.fm>, a net radio/ pirate fm station that developed the hybrid net/fm broadcast model. Her current focus of activities is developing the Research agenda of The Banff New Media Institute and the design and delivery of media based workshops, thinktanks and professional development programs.

Kennard is also an experimental dj and net.audio artist. Performances include: Net Radio Day 99 - Berlin <http://www.art-bag.net/2000years/> Send+Receive Festival of Sound (Winnipeg 1999/1998), <http://www.sendandreceive.org>, Maids in Cyberspace Festival (Montreal 1998), <http://www.studioxx.org/> CommXchange (Basel 1998),

<http://re-lab.net/basel/netradio/> 56 Hrs Live Ars Electronics (Linz 1998),
<http://xchange.re-lab.net/56h> and Xchange Unlimited (Riga 1998),
<http://ozone.re-lab.net/archive/xu>.

Kennard has worked with Campus/Community radio stations throughout Canada and is a past Vice President the National Campus/Community Radio Association. She has also worked as an on-air journalist for CBC Radio, as an Associate Television Producer for CBC News Worlds "The International Hour" and "Dateline" NBC New York.

ROMA KHANNA

Roma is the Executive Vice President of Snap Media Corp., one of Canada's leading producers of interactive content. Leading Snap Media's strategic corporate development initiatives, Roma is well known and highly respected within the new media community in Canada. Roma is often quoted and enlisted for her strategic thinking on the integration of television and new media, as well as the implications and applications of convergence.

An experienced entertainment lawyer, Roma was the Manager, Legal and Business Affairs at Sony Music Canada for almost 4 years before becoming a member of the Snap Media team. Roma has dabbled in producing various film and television projects including music videos, television commercials and an independent feature film.

Prior to Sony Music Canada, Roma practiced corporate/commercial law at the firm of Davies, Ward & Beck in Toronto. She received her B.Sc. from the University of Toronto, and received both her Canadian and American law degrees at the University of Windsor and the University of Detroit, respectively. As well, Roma has an MBA from York University's Schulich School of Business.

An active member of the new media and televisions communities, Roma sits on the Board of Directors for the Canadian Film and Television Production Association (CFTPA) and acts as Chair of their New Media Committee. In the recent past, Roma has served on other Boards including for the Association of Internet Marketing and Sales.

In 2001 Roma was awarded the I.H. Asper Broadcast Entrepreneur of the Future Award at the Canadian Association of Broadcasters annual convention.

Under the direction of Roma and her brother Raja, Snap Media produces cutting edge interactive and convergent projects such as *Degrassi: The Next Generation* (www.Degrassi.tv) and CBC's new arts and culture portal ArtsCanada.cbc.ca. Snap Media specializes in taking TV projects into the interactive world and has worked with such TV shows as *Franklin the Turtle*, *Fashion Television*, *Open Mike with Mike Bullard*, *Mysterious Ways*, *Made In Canada*, *Tracker*, *Savoir Faire*, *Riverdale* and more.

DAVID KINCAID

David Kincaid was appointed Chief Marketing Officer for Nelvana Ltd. on June 1, 2001. Prior to this role, Mr. Kincaid was Vice President, Marketing for Corus Entertainment since October 2000. Before joining Corus, he was Vice President, Marketing for Labatt Breweries in North America. Mr. Kincaid also has extensive marketing and sales management experience working for American Express and General Foods.

Mr. Kincaid is a board member of Canadian Women in Communications, a Junior Athletics coach and volunteer fundraiser for Sick Children's Hospital. He holds an Honours degree in Political Studies and Business from Queen's University and has been a guest lecturer on the subject of marketing at both Queen's University and York University's M.B.A. programs

MARTHA LADLY

Martha repatriated herself to Canada in January 2001, having spent the last two decades in the UK, working in the music business as a performer, recording artist and graphic designer. In 1992 she joined Peter Gabriel's UK-based Real World Group where she founded and ran the in-house design studio, undertaking graphic, packaging, editorial and interactive design work with her design team for the entire Group. She was also Editor of Real World Notes Magazine and E-CD, a bi-annual compendium of design, art, music and interactive experimentation. During her time at Real World she worked closely with Peter Gabriel and her design team and with leading designers and directors on a number of award winning projects including 'Xplora 1', the 'EVE' CD-ROM, 'Ceremony of Innocence' CD-ROM and Secret World Live CD, video and tour. On Martha's return to Canada she joined Toronto-based Immersion Studios as Director of Design where she oversaw the design and marketing, corporate identity, educational and internet campaigns for the launch of the new Immersion Cinema at the Smithsonian Institution's National Museum of Natural History in Washington, D.C.

The move back to Toronto brings Martha full circle in a 20-year career in entertainment and education. She is now on the faculty of the H@bitat Program at the Canadian Film Centre and teaching graphic and interactive design at the Ontario College of Art and Design, where she trained as a student in the early 80's. In a previous life Martha was keyboard player and b/vox with legendary Toronto new wave band Martha and the Muffins.

Martha is an alumna of The Ontario College of Art and Design and a Member of the Chartered Society of Designers and the Designers and Art Directors Associations in the UK. She continues her design practice with Commune.ca, her Toronto-based production company and ThreeHumansINC, a virtual design studio shared with colleagues in London and New York. Martha is developing the 'Pussy Files' co-production with the Banff Centre; a photographic / video / interactive exploration on the subject of female sexuality.

STEPHANIE MACKENDRICK

Stephanie MacKendrick has worked in the communications industry 25 years, five of those as President of Canadian Women in Communications, an association that supports the advancement of women in the converging communications field.

Her career began in 1977. After completing her degree in journalism from Ryerson Polytechnical Institute, she worked as an Associate Editor for the cable TV monthly, *Cable Communications Magazine*. She quickly moved to the position of Managing Editor at *Filmworld Magazine*, a film and cable television tabloid.

By 1982, Ms. MacKendrick had moved to radio. As National Communications Reporter at *Broadcast News Ltd.*, a division of *The Canadian Press*, she covered everything from CRTC rulings to the creation of satellite TV, and two years later was named BN's Marketing Manager, Cable Services. Ms. MacKendrick left the company in 1987 to pursue a career in corporate communications at *Rogers Communications Inc.*

After stints at Rogers in Cable Advertising and Marketing Communications, Ms. MacKendrick moved in 1990 to *Unitel Communications Inc.* (now AT&T Canada) as Senior Manager, Public Affairs. She left *Unitel* in 1994 to become Vice-President, Corporate Communications, for *Atlantis Communications Inc.*, (now Alliance Atlantis Communications) an international television production and distribution company.

Ms. MacKendrick joined *Canadian Women in Communications (CWC)* in 1996. As President, she has continued to press forward the association's mandate, including a national mentoring program and the Women on Boards Initiative, the most high-profile project CWC has taken on to date. Ms. MacKendrick is a member of the Board of Directors of The International Alliance, an worldwide women's business networking organization.

In recent years, Ms. MacKendrick has become a sought-after speaker on a number of topics including Mentoring, Work-Life Balance, Women in the Workplace, Networking and Women on Boards.

Ms. MacKendrick, an avid sports fan and artist, lives in Toronto with her husband, Gordon Donley, and their two sons, Ian, 16, and Brian, 13.

ELLIE RUBIN

Ellie Rubin – no. 1 national best selling author, international speaker, television personality and syndicated columnist – embodies the essence of the next generation of entrepreneurs.

Her no. 1 national best seller, ***Bulldog – Spirit of the New Entrepreneur*** has become the authoritative blueprint for the ambitious. Based on her hands-on software and marketing experience in the Silicon Valley, Hollywood, Europe and the UK, Ellie offers practical strategies and inspirational guidance for those who seek to control their own future and provide unprecedented opportunities for themselves and the companies they represent.

Ellie has piloted a roller-coaster business ride that any careerist would recognize. She has managed radical shifts in company direction, opened offices in the Silicon Valley, formed alliances with such high-tech players as Sony Pictures Entertainment and Sun Microsystems and raised more than \$30 million in outside investment. Recently, Bulldog merged with Documentum, a publicly traded content management software company based in California.

Ellie's ability to bring the complexity of a knowledge-based economy into a clear business context makes her a much sought-after keynote speaker in North America, Europe and Australia. Her column **Ambition** has appeared in a number of newspapers including ***The National Post*** and ***The Chicago Tribune***. As a television personality she has been on Canada AM, The Pamela Wallin Show, The Dini Petty Show, www.janeapplegate.com and is now the host of **Business Minutes** on national television.

As an international speaker, Ellie provides her audiences with the skills, mindset and attitude necessary to thrive in today's chaotic climate. By adopting the mindset of 'entrepreneurship' as a verb, audiences not only find her ideas stimulating and enlightening but leave with a road map for turning competitive advantage into richly deserved success. **Customers include GlaxoWellcome, IBM, Yale University, Phillip Morris Agency, The American Marketing Association, Microsoft, The Australian Trade Commission, The Annual Finland Multimedia Conference and The Annual**

Scandinavian Interactive Media Event. Not surprisingly she has the reputation of being someone “who makes your brain sweat”.

Ellie’s desire to give back to the community is reflected in her various industry affiliations and awards including her acceptance of the Wired Woman of Distinction Award 2000.

Highlights:

AUTHOR: no.1 national best-selling author of *Bulldog – Spirit of the New Entrepreneur*, Chinese publication release January 2001

SYNDICATED COLUMNIST: Ambition has been syndicated in a host of US and Canadian newspapers including *The Chicago Tribune* and *The National Post*

CO-FOUNDER: The Bulldog Group is an international media management software company with offices in LA, San Francisco, New York, London and Toronto.

TV PERSONALITY & MEDIA SPOKESPERSON: *The LA Times, www.Jane Applegate. com, The Pamela Wallin Show, Canada AM, CBC Midday, The Dini Petty Show, The National Post, The Globe and Mail, Report on Business, Maclean’s, Profit Magazine, Chatelaine Magazine.* She hosts **Business Minutes** on national television.

INDUSTRY INFLUENCER: Recipient of the Wired Woman of Distinction Award 2000; Smart Toronto board member; The Canadian Film Centre’s **Medialinxh@bitat** Advisory Council; Banff Centre for the Arts Advisory Committee; Interactive Digital Media Small Business Growth Fund; Ontario Mentor for BDC, CAWEE; Wired Woman Society.

KATHLEEN SCHERF

Dr. Kathleen Scherf was appointed Dean, Faculty of Communication and Culture, at the University of Calgary in 1999. She is adjunct full professor in both the Departments of Drama in Fine Arts and English in Humanities. Dr. Scherf holds a BA in English literature from the University of Toronto, and an MA and PhD, both in Canadian literature, from the University of British Columbia. A native of Oshawa, Ontario, she comes to Calgary from the University of New Brunswick in Fredericton, where she taught theatre production and Canadian literature, and where she was Associate Dean of Arts. Dr. Scherf has published five books, has contributed many articles to scholarly journals, and has delivered numerous papers at learned conferences. For seven years, she edited the national refereed journal *Studies in Canadian Literature*. An active stage director and actor, Dr. Scherf looks forward to continuing her theatre career in Calgary, once she is not quite so busy writing fascinating decanal memos. She is very interested in the training of girls and women for careers in the communications industry; to that end, she is a Director of the WTN Foundation, which funds communications training for young girls, recent graduates, and women in mid-career.

ELIZABETH VANDER ZAAG

I have been working as a digital artist with works integrating computer and human sensibility dating from the mid 70’s. An early stint of being the first digital video operator at the CBC prefaced work integrating video and computer imagery and sound in the 80’s. Continued work with computers and video saw a shift of control with the computers controlling the videos. It has been a phenomenal experience riding the wave of this medium over the last 27 years.

At one time I was one of a handful of people in Canada integrating digital imagery with video and now an entire nation is participating in this amazing renaissance. After teaching electronic cinema and video at Simon Fraser University in 1993, I started a multimedia school for artists funded by HRDC called Western Front Multimedia. For the last three years I have been concentrating on

individual projects and the development of the Speak and Yell software. We just celebrated our first anniversary of www.cougardate.com which is a tremendous study of how the public interfaces with virtual internet entities and then interacts with each other. Current projects include purchase of a vintage but rundown apartment building in my neighbourhood in Vancouver's Main Street area.

JENNIFER VILLAMERE

Jennifer Villamere is the New Media Designer and Web Content Editor for the Creative Electronic Environment at the Banff Centre. She produces net.art and collaborates with artists to explore, explain and produce their Web-based work. Jennifer's background is in music journalism. She also runs a thriving Web design company, "All Together Now Online Design" (www.alltogethernow.ca).

Currently Jennifer is working with programmer Lisa Betterton to co-produce "Living Frost", a Web-based exploration of metaphysical geomorphology.

LORI WARD

Lori Ward graduated with a BA honours in Environmental Resources Studies and Comparative Development Studies from Trent University in 1995. She joined The Banff Centre in 1995 and despite several long breaks to go traveling in South East Asia, Australia, New Zealand, India and the UK has always returned to the mountains. Lori assumed a new guise as the Banff New Media Institute (BNMI) Research Assistant in June of 2000. The position developed into her present role as BNMI Coordinator in October of 2001.