

 THE BANFF CENTRE

BANFF NEW MEDIA INSTITUTE

# Skinning Our Tools: Designing for Context and Culture

October 2<sup>nd</sup> - 5<sup>th</sup>, 2003

2003

Skinning Our Tools: Designing for Context and Culture Agenda



Canadian Heritage  
Patrimoine canadien



Human Resources Development Canada  
Développement des ressources humaines Canada

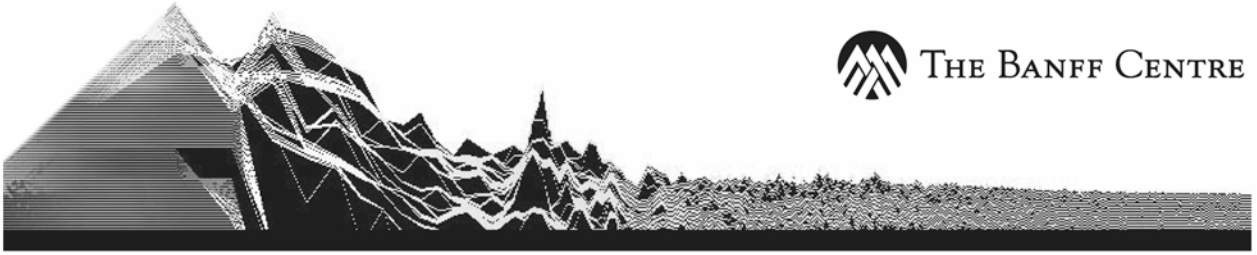
Arts Training programs at The Banff Centre are supported by the Department of Canadian Heritage and Human Resources Development Canada through the National Arts Training Contribution Program.



The Canada Council for the Arts | Le Conseil des Arts du Canada



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[www.banffcentre.ca/bnmi](http://www.banffcentre.ca/bnmi)



BANFF NEW MEDIA INSTITUTE

# AGENDA

2003

Skinning Our Tools: Designing for  
Context and Culture Agenda

## Wednesday, October 1st

9:00pm

### Meet and Greet

*Location: The Cozy Nook, The Sally Borden Building, The Banff Centre*

This is an informal opportunity to introduce yourself and your goals for the three-day retreat.

## Thursday, October 2nd

8:00am – 9:00am

### Technical Run Through

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

**All presenters FOR THE DAY must attend - see technical run through schedule for times.**

9:00am – 9:30am

### Welcome and Introductions

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

Please introduce yourself briefly and share your expectations with the group.

- **Sara Diamond** - Executive Producer, TV & New Media, Artistic Director, Media and Visual Arts, The Banff Centre (Banff, AB).

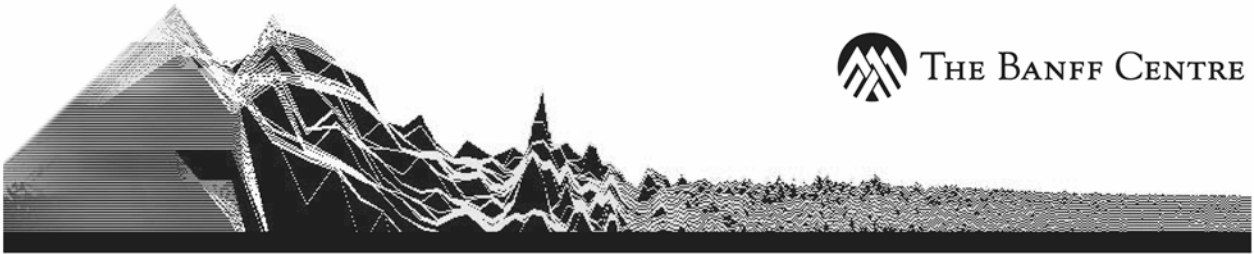
9:30am – 10:45am

### Skinning Our Tools - Setting the Framework for the Workshop

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

Roundtable One: How do technologies constrain what we can make? Are cultural values built into tools? How do these manifest? What are some ways of approaching this problem?

Presentation by **Sara Diamond** with short (5 minutes) thought pieces from:



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- **Cheryl L'Hirondelle**, Independent Interdisciplinary Artist (Dundurn, SK).
- **Steve Marsh**, Research Officer, National Research Council, Institute for IT (Ottawa, ON).
- **Sylvia Borda**, Associate Researcher and Lecturer, University of British Columbia and Emily Carr Institute of Art & Design (Vancouver, BC).
- **Nathalie Magnan**, Professor, Ecole Nationale Supérieure des Beaux Arts de Dijon (Paris, France).
- **Olga Goriunova**, Digital Media Researcher, Digital Media Lab, UIAH (Helsinki, Finland).
- **Charles Silverman**, Projects Coordinator, ITM/Centre for Learning Technologies, Ryerson University (Toronto, ON).
- **Fatoumata Kande**, Visual Artist (Dakar, Senegal).

10:45am – 11:00am

**BREAK**

11:00am – 12:45pm

**Designing for Accessibility: CNICE/BNMI Part One - Immersive Experience in Perception**

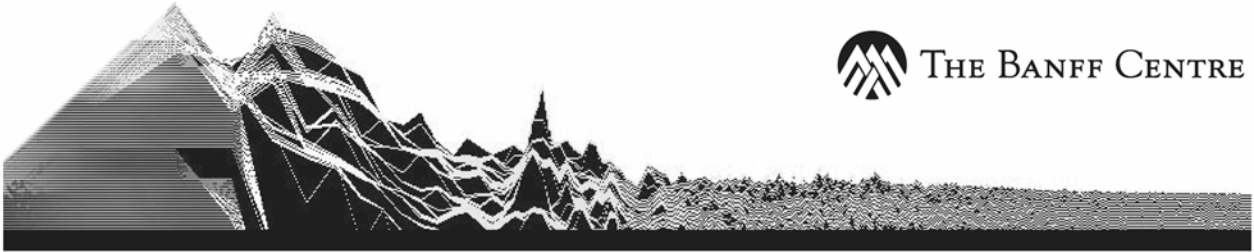
*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

\* Please wear comfortable shoes for outdoors and bring a jacket for our experience with sensory perception.

- **Sara Diamond**, Executive Producer, TV & New Media, Artistic Director, Media and Visual Arts, The Banff Centre (Banff, AB).
- **Michael Boyce**, Research Fellow, The Banff Centre (Banff, AB).
- **Jan Richards**, User Interface Design Specialist, Adaptive Technology Resource Centre (ATRC) (Toronto, ON).
- **Vera Roberts**, Researcher of Adaptive Technology, Adaptive Technology Resource Centre (Toronto, ON).
- **Charles Silverman**, Projects Coordinator, ITM/ Centre for Learning Technologies, Ryerson University (Toronto, ON).
- **Wendy Porch**, Project Coordinator, Adaptive Technology Resource Centre (Toronto, ON).

12:45pm – 2:00pm

**LUNCH**



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**2:00pm – 3:00pm**

**Case Study in Content/Technology Design and Transmission: The Container Project**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

- **Mervin Jarman**, Director, Container Project (Clarendon, Jamaica).
- **Camille Turner**, Media/Performance Artist/Cultural Producer (Toronto, ON).
- **Sonia Mills**, Associate, Container Project (Kingston, Jamaica).

**3:00pm – 3:15pm**

**BREAK**

**3:15pm – 5:00pm**

**Skinning**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

- **Joey Berzowska**, Assistant Professor, Department of Design Art, Concordia University, Fine Arts (Montreal, PQ) & **Vincent Leclerc**, Freelance Interaction Designer (Vancouver, BC) - *Skin Literal – Designing Responsive Fashion* with response from **Fatoumata Kandé**, Visual Artist (Dakar, Senegal) - *Clothing and Costume Design*.
- **Celia Pearce**, Research and External Relations Manager, Media Arts Layer, University of California (Irvine, CA) - *Skinning and Other Cultural Practices: Subverting the Tools of Commercial Gaming*.
- **Skawennati Fragnito**, Artist, Writer and Independent Curator (Montreal, PQ) - *CyberPowWow and Other Skins*.

**5:00pm – 5:45pm**

**Localization and Cultural Specificity**

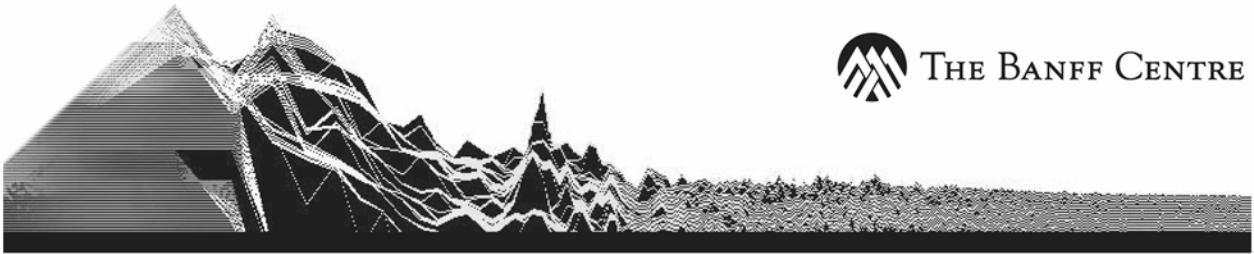
*Location: Rice Studio The Jeanne and Peter Lougheed Building (JPL)*

- **Sheila Robinson**, Consultant, Amtek UK Limited (Edinburgh, UK).

**5:45pm – 7:30pm**

**DINNER**

**Free Night To Socialize Or Go Into Town**



## BANFF NEW MEDIA INSTITUTE

### Friday, October 3rd

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Skinning Our Tools: Designing for  
Context and Culture Agenda

8:00am – 9:00am

**Technical Run Through**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

All presenters FOR THE DAY must attend - see technical run through schedule for times.

9:00am – 9:30am

**Review of Day One**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

- **Sara Diamond** - Executive Producer, TV & New Media, Artistic Director, Media and Visual Arts, The Banff Centre (Banff, AB).

9:30am – 10:45am

**Convergent Media - Culture For, With And Of Communities “Us Mob” And Other Convergent Works**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

- **David Vadiveloo**, Producer/Director (Alice Springs, Australia) - *Youth and Human Rights in Media*.
- **Jowi Taylor**, Founder and Creative Director (Toronto, ON) - *Global Village and Six String Nation*.

10:45am – 11:00am

**BREAK**

11:00am – 12:15pm

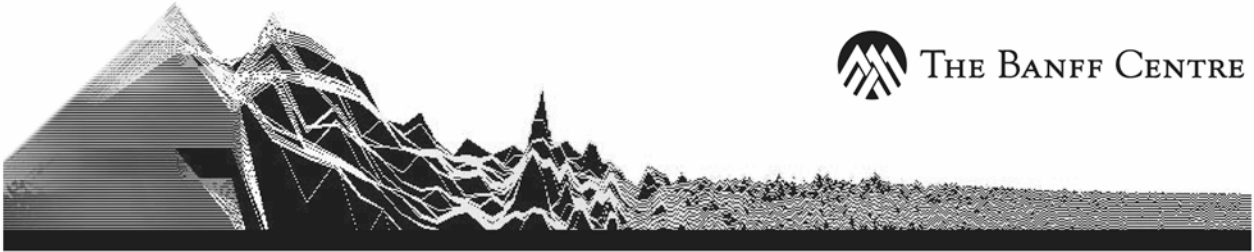
**Aesthetics of the Sacred**

*Location: Rice Studio The Jeanne and Peter Lougheed Building (JPL)*

- **Carlota Brito**, Curator, the Goeldi Museum (Belem, Brazil) - *Co-creation with Aboriginal Peoples in Amazônia, the Goeldi Museum Projects*.
- **Cheryl L’Hirondelle**, Independent Interdisciplinary Artist (Dundurn, SK) - *Songs, Performances and Histories: Projects and Tools*.

12:15pm – 1:15pm

**LUNCH**



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1:15pm – 2:00pm

**Genome Technologies: Profiling, Identity, Resistance, Case Study**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

- **Paul Vanouse**, Assistant Professor of Art, University at Buffalo (Buffalo, NY).

2:00pm – 3:15pm

**The Engineering Challenge: Designing for Cultural Specificity: How / How Not?**

*Location: Rice Studio The Jeanne and Peter Lougheed Building (JPL)*

- **Steve Marsh**, Research Officer National Research Council, Institute for IT (Ottawa, ON).
- **Gregor Wolbring**, Professor, Faculty of Medicine, Medical Biochemistry, University of Calgary (Calgary, AB) - *Participatory Design With Disability Communities.*

3:15pm – 3:30pm

**BREAK**

3:30pm – 5:00pm

**Language, Codes and Culture**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

- **Fatoumata Kandé**, Visual Artist (Dakar, Senegal) - *African Aesthetics in New Media Dakar as a Creative Hub - Creating Community, Artists, Community Outreach, Resources and Design Aesthetics.*
- **Sylviane Diop**, Founding Member, Wag Company (Dakar, Senegal) - *African Aesthetics in New Media Dakar as a Creative Hub - Creating Community, Artists, Community Outreach, Resources and Design Aesthetics (translation provided for Sylviane).*
- **Olga Goriunova**, Digital Media Researcher, Digital Media Lab, UIAH (Helsinki, Finland) - *A Software Art Story: Artistic Research and Practice in SoftwareCultures as a Part of a Larger Movement.*
- **Sylvia Borda**, Associate Researcher and Lecturer, University of British Columbia and Emily Carr Institute of Art & Design (Vancouver, BC) - *Popular Culture and the Emergence of Interface.*

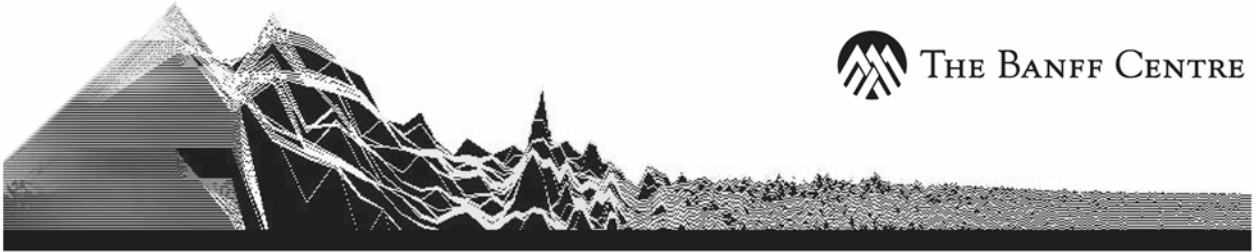
5:00pm – 6:00pm

**Recap of Issues to Date, Large Group Discussion or Smaller Groups**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

6:00pm – 8:15pm

**DINNER**



## BANFF NEW MEDIA INSTITUTE

8:15pm

**Informal Screening, More In-Depth Show And Tell And Discussion With Bar**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

**Screenings of work by David Vadiveloo and Carlota Brito.**

**Saturday, October 4th**

8:00am – 9:00am

**Technical Run Through**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

**All presenters FOR THE DAY must attend - see technical run through schedule for times.**

9:00am – 9:20am

**Review of Day Two and Discussion of Issues**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

- **Sara Diamond** - Executive Producer, TV & New Media, Artistic Director, Media and Visual Arts, The Banff Centre (Banff, AB).

9:30am – 11:30am

**Collaboration and New Media Across Cultures, In Situ and On-Line - Production to Presentation Space as Collaborative Environments**

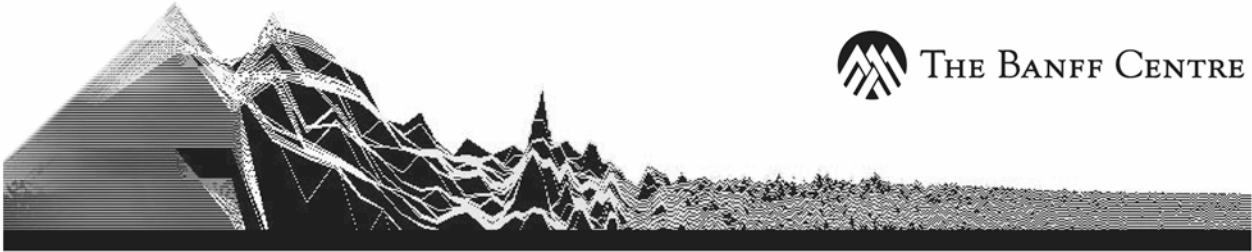
*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

Co-moderated by **Sara Diamond** and **Mark Beam**, President/Founder, Creative Disturbance (San Francisco, CA). **Mark Beam** will introduce the panel with a 10 minutes talk on models of collaboration, and how these might apply across different cultures.

- **Magdalena Wesolkowska**, Lecturer, Department of Design, Concordia University (Montreal, PQ) - *Interactive Collaborations: Being On The Border Or Designing Spaces For Culture-Aware Content.*
- **Sheelagh Carpendale**, Assistant Professor, Department of Computer Science University of Calgary (Calgary, AB) - *Collaborative Tools: Visualization, Collaboration and Participant Design.*
- **Nina Czegledy**, Independent Media Artist, Curator & Writer, Critical Media (Toronto, ON) - *Presentation SPACE: Curating Across Cultures - Bridging Knowledge, Bridging Technologies.*
- **Ashok Mathur**, Associate Professor, Head of Critical & Cultural Studies Emily Carr Institute (Vancouver, BC) - *Intranation Project.*

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11:30am – 11:45am  
BREAK

11:45am – 12:30pm

**Keynote: Gender and Technology Design Followed by Group Discussion**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

- **Nathalie Magnan**, Professor, Ecole Nationale Supérieure des Beaux Arts de Dijon (Paris, France) - *Imagining the User, Gender and Technology Design: Are Technologies Gendered? Do "Women" Use Tools Differently than Men?*

12:30pm – 1:30pm

LUNCH

1:30pm – 2:45pm

**Tooling New Modalities of Interaction and Performance**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

Moderation/Overview by **Simon Penny**, Professor of Arts & Engineering, Department of Electrical and Computer Engineering, University of California Irvine (Irvine, CA).

- **Maribeth Back**, Researcher/Engineer/Designer (San Francisco, CA) - *Thinking Through the Interface, Ubiquitous Computing, Embedded Systems, Augmented Reality, and Audio and Dynamics for High-End Simulation Systems.*
- **Lisa Naugle**, Claire Trevor School of Fine Arts, University of California (Irvine, CA) - *ActiveSpace, Real-time Animation for Dancers.*

2:45pm – 3:15pm

**Informal Talk: How Students Narrate Themselves in the Context of Multiculturalism**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

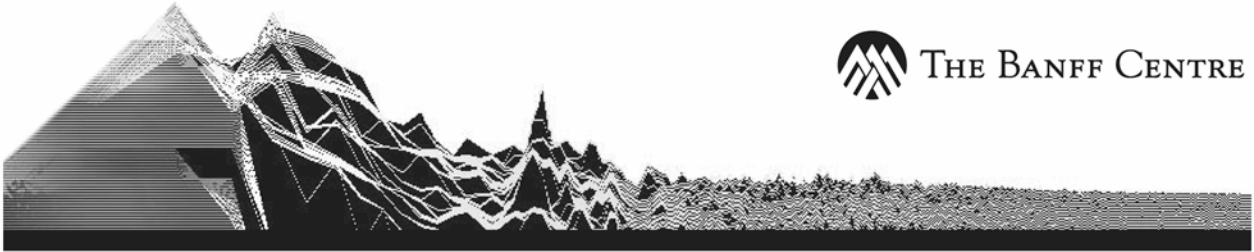
- **Aruna Srivastava**, Associate Head (Undergraduate), Department of English University of Calgary (Calgary, AB).

3:15pm – 3:30pm

BREAK

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**3:30pm – 5:00pm**

**Designing for Accessibility: CNICE Part Two**

*Location: Rice Studio The Jeanne and Peter Lougheed Building (JPL)*

- **Sara Diamond**, Executive Producer, TV & New Media, Artistic Director, Media and Visual Arts, The Banff Centre (Banff, AB).
- **Michael Boyce**, Research Fellow, The Banff Centre (Banff, AB).
- **Jan Richards**, User Interface Design Specialist, Adaptive Technology Resource Centre (Toronto, ON).
- **Vera Roberts**, Researcher of Adaptive Technology, Adaptive Technology Resource Centre (Toronto, ON).
- **Charles Silverman**, Projects Coordinator, ITM/ Centre for Learning Technologies, Ryerson University (Toronto, ON).
- **Wendy Porch**, Project Coordinator, Adaptive Technology Resource Centre (Toronto, ON).

**5:00pm – 5:15pm**

**Get Your Hiking gear!**

**5:15pm – 7:00pm**

**Walk up Tunnel Mountain — Informal Chat about the Day**

*Location: Meet at Rice Studio, The Jeanne and Peter Lougheed Building (JPL) to gather for the walk*

**5:30pm – 7:30pm**

**DINNER**

### **Sunday, October 5th**

**9:30am – 10:30am**

**Review of Day Three & Instructions for Retreat Groups**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

Key Findings to be discussed

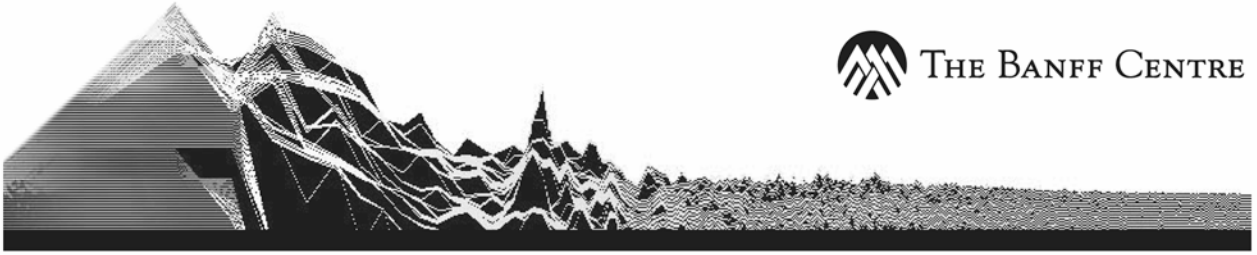
**10:30am – 11:15am**

**Group Work**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

**11:15am – 11:30am**

**BREAK**



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11:30am – 12:30pm

**Group Work**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

12:30pm – 1:30pm

**LUNCH**

1:30pm – 3:15pm

**Group Work**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

3:15pm – 3:30pm

**BREAK**

3:30pm – 5:00pm

**Group Reports and Summary**

5:00pm – 6:30pm

**Evaluation and Closing Reception**

*Location: The Jeanne and Peter Lougheed Building (JPL), 3rd floor deck*

Please fill out the evaluation forms!

\*\*\*\*\*

*There will be a screening "Don't Call Me Tonto" written by of Annie Frazier-Henry, a BNMI co-production artist, as part of the Calgary International Film Festival. The screening will take place at The Uptown Stage and Screen, 612 8<sup>th</sup> Street SW, Calgary. Sara Diamond will be driving in to attend the screening. Please let her know if you are interested in attending.*