

BANFF NEW MEDIA INSTITUTE

2004

Agenda: Participate/Collaborate: Reciprocity, Design and Social Networks

# Participate/Collaborate: Reciprocity, Design and Social Networks

September 30<sup>th</sup> – October 3<sup>rd</sup>, 2004

This event is made possible through the support of:



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Canada Council for the Arts

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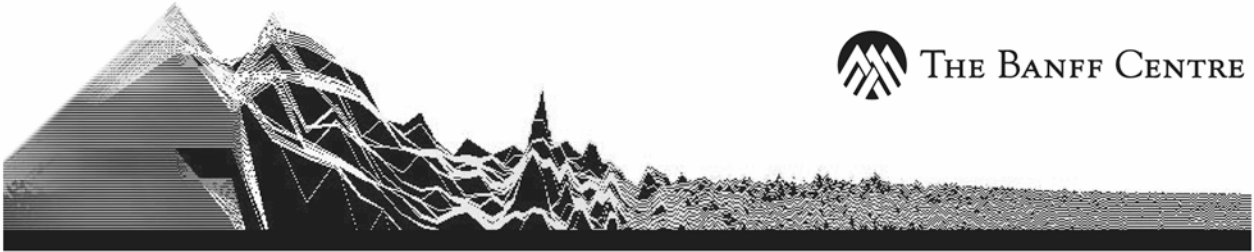
Conseil de recherches en sciences humaines du Canada

Social Sciences and Humanities Research Council of Canada

Canada

Arts Training programs at The Banff Centre are supported by the Department of Canadian Heritage and Human Resources Development Canada through the National Arts Training Contribution Program.

Listen live at [www.horizonzero.ca](http://www.horizonzero.ca) and Watch live at [rtsp://www.collaborativenet.banffcentre.ca/live.sdp](http://rtsp://www.collaborativenet.banffcentre.ca/live.sdp) OR [www.banffcentre.ca/bnmi](http://www.banffcentre.ca/bnmi)



## BANFF NEW MEDIA INSTITUTE

### THEMES

2004

**Agenda: Participate/Collaborate: Reciprocity,  
Design and Social Networks**

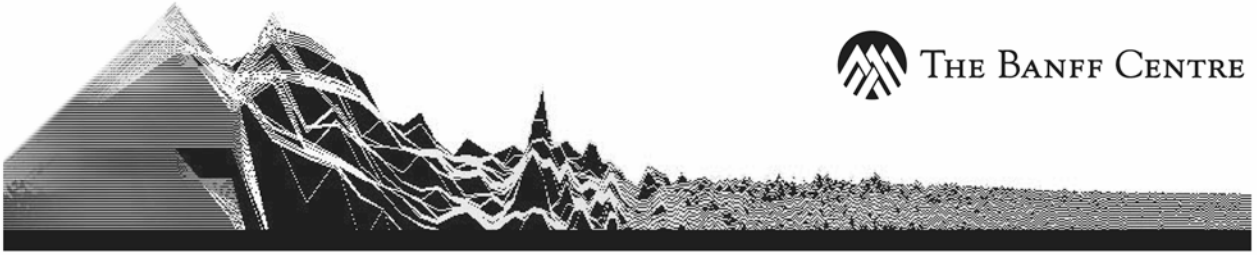
#### **PARTICIPATE/COLLABORATE: RECIPROCITY, DESIGN AND SOCIAL NETWORKS BANFF NEW MEDIA INSTITUTE SUMMIT**

Banff New Media Institute has held a series of summits on collaboration. This year, we focus on participatory design and social networks. "Collaboration" is used to describe a large set of current experiences and forms of organization, from multi-player games, to community blogs, to high performance computing grids. Is collaboration a new term for simply working together, or can it mean something more — the potential for new ideas, forms of social organization and even new discoveries?

Blogging and social networks are just two expressions of the ongoing peer-to-peer revolution and a clear indication that audiences are now participants. Expanding wireless capabilities enable ad hoc networks, location aware devices and semantic maps. Links are the currency of the present. Values are expressed through decentralized collective will. Participatory design, which is, working with the end-user to create a new product or process, is a growing approach in new media production. The summit will consider the ways that individuals and groups are included and engaged through collaborative and participatory structures.

What are participatory design methods? Can participatory design ensure a market for products? What economies and rights models work in collaborative creation? Can we link peer-to-peer systems to more traditional forms of organization or media?

This summit will launch an international collaboration studies network.



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## AGENDA

**Sara Diamond**, Director of Research, The Banff Centre and Artistic Director, BNMI, The Banff Centre, will moderate or co-moderate most sessions unless otherwise noted.

### Wednesday, September 29<sup>th</sup>

8:30pm – 10:00pm

#### MEET AND GREET

*Location: Trans Canada Pipeline Building, Foyer*

Come have a drink. This is an opportunity to introduce yourself and the various collaboration networks as well as introduce the goals for the summit.

### Thursday, September 30<sup>th</sup>

8:00am – 9:00am

#### TECHNICAL RUN THROUGH

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

**\*ALL PRESENTERS FOR THE DAY MUST ATTEND - see technical run through schedule for times.**

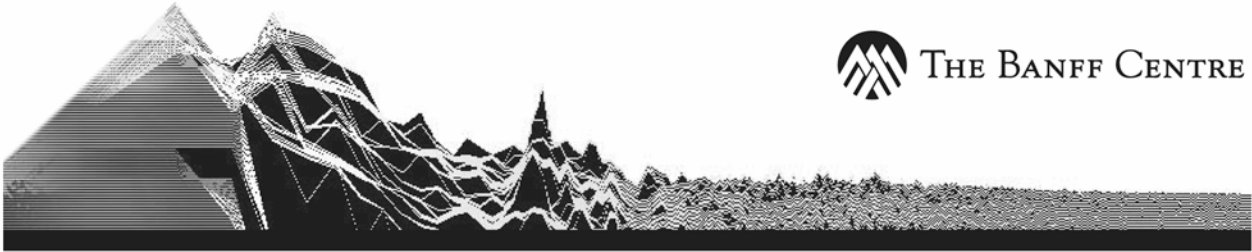
9:00am – 9:45am

#### WELCOME AND GOALS

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

Kick off talk and discussion:

- **Sara Diamond**, Director of Research and Artistic Director, BNMI, The Banff Centre



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Thursday, September 30<sup>th</sup> Continued...

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Agenda: Participate/Collaborate: Reciprocity,  
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9:45am - 11:45am

**WHAT IS COLLABORATION? THE STRUGGLE OVER MEANING:**

Does the methodology define how we understand collaboration? How does collaboration differ from sociality? What is the relationship between process outcomes and product? What are the dark sides of collaborations? How does language become an issue in collaboration?

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

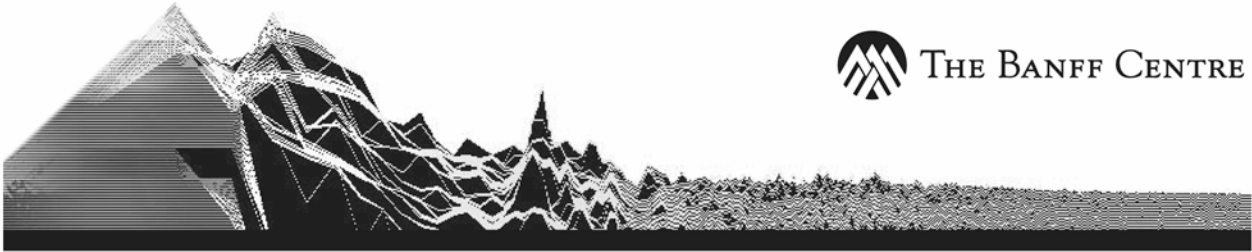
**Co-facilitators: Sara Diamond**, Director of Research, The Banff Centre and Artistic Director, BNMI, The Banff Centre **and Magdalena Wesolkowska**, Lecturer/Researcher University of Montréal and Researcher BNMI Collaboration Network (Montréal, Québec). **Discussion led NMCSN**

**Work Group One (Collaboration as Process)**

- **Nigel Gilbert**, Pro Vice-Chancellor and Professor of Sociology, University of Surrey (Surrey, UK) - \* **NOTE: phone in or video in presentation**
- **Lynn Hughes**, Research Chair, Associate Professor, Studio Arts Department, Concordia University and Co-Director, Interstices Research Group, Studio Arts, Faculty of Fine Arts, Concordia University (Montréal, Québec)
- **Kim Sawchuk**, Associate Professor Communication Studies, Concordia University (Montréal, Québec)
- **Lyn Bartram**, Network Manager, NECTAR (NSERC Research Network), Media and Graphics, Interdisciplinary Centre, The University of British Columbia (Vancouver, BC)
- **Sha Xin-Wei**, Professor, School of Literature, Communication & Culture, Georgia Tech \* **NOTE: remote, video-in presentation**
- **Andrew Salway**, Lecturer, Department of Computing, University of Surrey (Surrey, UK)

11:45am – 12:00pm

**BREAK**



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### Agenda: Participate/Collaborate: Reciprocity, Design and Social Networks

Thursday, September 30<sup>th</sup> Continued...

12:00pm – 1:00pm

#### WHAT TOOLS DO WE USE NOW? A ROUND TABLE DISCUSSION ON TAXONOMIES

What Criteria Can We Use to Evaluate These?

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

**Discussion led by NMCSN Work Groups Two (Collaborative Tool Evaluation) and Three (Collaborative Tool Design)**

- **Lyn Bartram**, Network Manager, NECTAR (NSERC Research Network), Media and Graphics, Interdisciplinary Centre, The University of British Columbia (Vancouver, BC)
- **Karen Parker**, Collaboration Network Coordinator, The Banff New Media Institute, The Banff Centre

**With comments by Brian Fisher**, Associate Professor, Simon Fraser University, Media & Graphics Interdisciplinary Centre, University of British Columbia (Burnaby, BC)

1:00pm – 2:00 pm

**LUNCH \*\*\*please note: last service in the dining room is at 1:30pm\*\*\***

2:00pm – 3:30pm

#### BUILDING CROSS-DISCIPLINARY COLLABORATIONS: WORKING LABS AND SYSTEMS

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

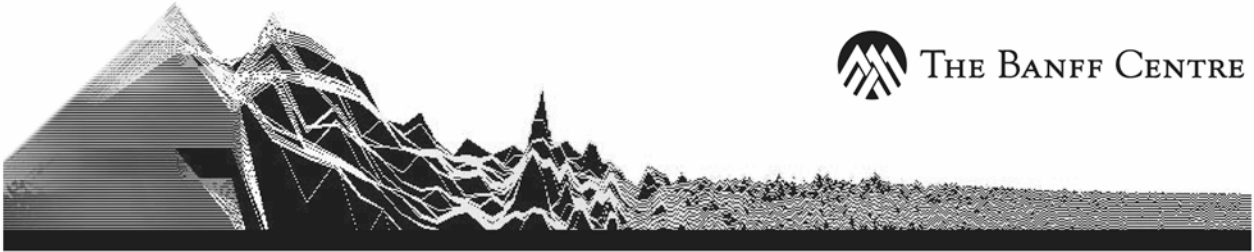
**Moderated by: Magdalena Wesolkowska**, Lecturer/Researcher University of Montréal and Researcher BNMI Collaboration Network (Montréal, Québec)

- **René Barsalo**, Director, Development and Strategies, Société des arts technologiques (SAT) (Montréal, Québec)
- **Cathy King**, Director of Member Services, Netera Alliance (Edmonton, Alberta)

**With comments by Ron Wakkary**, Professor, School of Interactive Arts and Technology, Simon Fraser University (Surrey, BC)

3:30pm – 3:45pm

**BREAK**



## BANFF NEW MEDIA INSTITUTE

Thursday, September 30<sup>th</sup> Continued...

3:45pm – 6:00pm

**MOBILE COMMUNICATIONS: THEORY AND THEORIZING MOBILE SPACE, URBAN CULTURE, AND MOBILITY. THE MOBILE DIGITAL COMMONS:**

What is the network? What are the principles? What are the research questions? What are the projects?

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

**Sara Diamond**, Director of Research, The Banff Centre and Artistic Director, BNMI, The Banff Centre

- **Michael Longford**, Professor, Design Art, Concordia University (Montréal, Québec)
- **Sara Diamond presenting on behalf of Minna Tarkka**, Director, M-cult Centre for New Media Culture (Helsinki, Finland)
- **Drew Hemment**, Doctor, Futuresonic, University of Salford (Manchester, UK)
- **Jürgen Scheible**, Project Coordinator and Doctoral Student, Media Lab/Mobile Hub, University of Art and Design (Helsinki, Finland)

**With Comments from Sandra Buckley**, Adjunct Professor, McGill University (Montréal, Québec)

6:00pm – 8:00pm

**DINNER and FREE TIME**

*\*Please Note: Due to a Private Function in the Main Dining Room dinner will be relocated to Private Function Rooms #3-5 in Donald Cameron Hall*

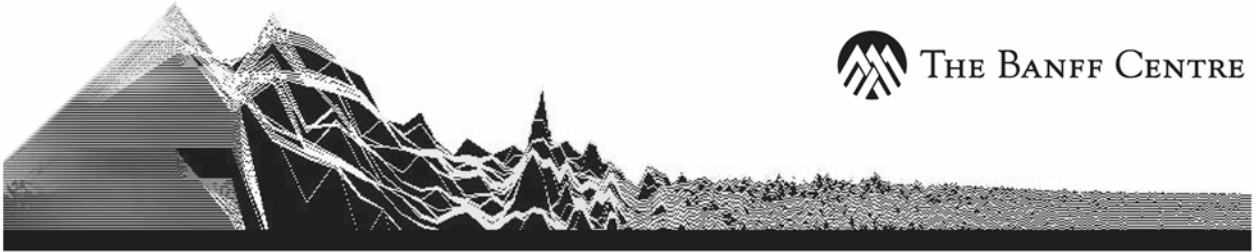
8:00pm

**WORKING GROUP SESSIONS and WORKSHOPS (with beer and wine)**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

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### Friday, October 1<sup>st</sup>

7:45am – 8:45am

#### TECHNICAL RUN THROUGH

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

**\*ALL PRESENTERS FOR THE DAY MUST ATTEND - see technical run through schedule for times.**

8:45am – 9:05am

#### SUMMARY OF DAY ONE

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

- **Sara Diamond**, Director of Research and Artistic Director, BNMI, The Banff Centre

9:05am – 10:45am

#### PLAY, PLEASURE, GAMES AND THE COLLABORATIVE PROCESS

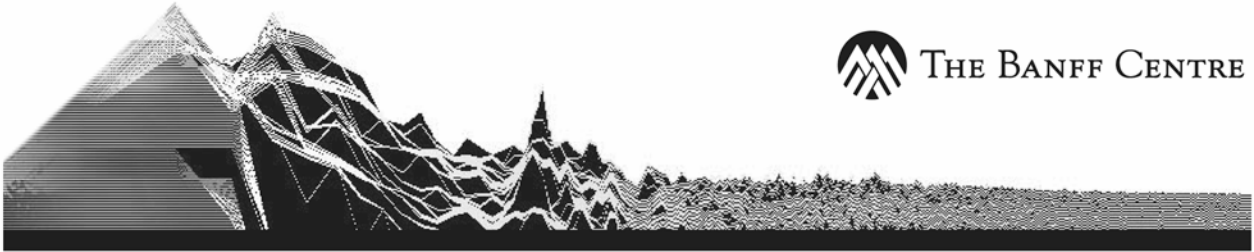
What is the role of play in building collaboration? How does play relate to goal - oriented activity? Performance theory, reception theory and collaboration studies

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

**Facilitator: Sara Diamond**, Director of Research, The Banff Centre and Artistic Director, BNMI, The Banff Centre. **Discussion led by NMCSN Work Groups One (Collaboration as Process) and Four (Collaboration as Cultural Expression)**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

- **Jeff Mann**, Independent Artist (Amsterdam, The Netherlands) **and Michelle Teran**, Media Artist (Amsterdam, The Netherlands)
- **Robert Nideffer**, Studio Art and Information and Computer Science Department of Studio Art, University of California Irvine
- **Beryl Graham**, Senior Research Fellow, New Media Art, School of Arts, Design, Media and Culture, University of Sunderland (Newcastle, UK)
- **Magdalena Wesolkowska**, Lecturer/Researcher Univ. of Montréal and Researcher BNMI Collaboration Network (Montréal, Québec)



## BANFF NEW MEDIA INSTITUTE

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### Friday, October 1<sup>st</sup> Continued...

10:45am – 11:00am  
BREAK

11:00am – 1:00pm

#### WESTGRID: A NETWORKED GRID COMPUTING PROJECT.

Introduction, Demonstrations and Evaluation of CVS to Date: Access Grid, Visualizations, Simulations, Evaluation

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

- **Brian Corrie**, Collaboration and Visualization Coordinator, Department of Physics, WestGrid/Simon Fraser University (Burnaby, BC)
- **Pierre Boulanger**, Professor, Department of Computing Science, University of Alberta (Edmonton, Alberta)
- **Maria Lantin**, Visualization Researcher, BNMI, The Banff Centre
- **Lyn Bartram**, Network Manager, NECTAR (NSERC Research Network), Media and Graphics, Interdisciplinary Centre, University of British Columbia (Vancouver, BC)
- **Sara Diamond**, Director of Research, The Banff Centre and Artistic Director, BNMI, The Banff Centre

1:00pm – 2:00pm

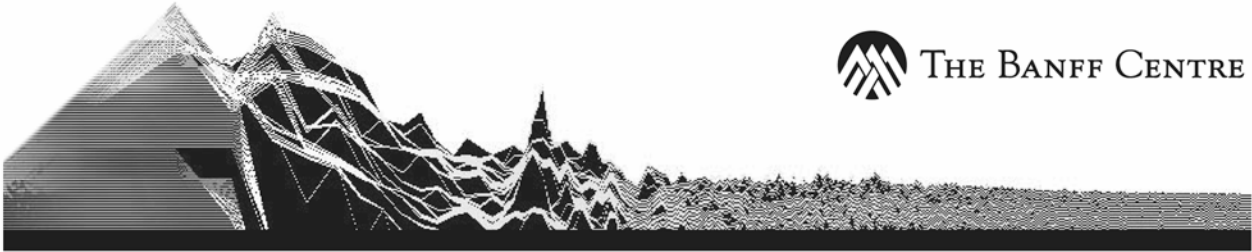
LUNCH \*\*\*please note: last service in the dining room is at 1:30pm\*\*\*

2:00pm – 3:45pm

#### PARTICIPATORY DESIGN METHODS: TRUST, INCLUSION, CONTEXT AND DESIGN METHODS

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

- **Paul Bason**, Development Producer, Culture Online (London, UK)
- **Vera Roberts**, Research Officer, Adaptive Technology Resource Centre, University of Toronto (Toronto, Ontario)



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### Agenda: Participate/Collaborate: Reciprocity, Design and Social Networks

Friday, October 1<sup>st</sup> Continued...

**PARTICIPATORY DESIGN METHODS: TRUST, INCLUSION, CONTEXT  
AND DESIGN METHODS Continued...**

- **Kathryn Saunders**, Chief Creative Director, Kathryn Saunders Design Inc. and Coordinator, Game Design, Advanced Digital Design, George Brown College and, Adjunct Assistant Professor, University of Waterloo (Toronto, Ontario)
- **Steve Marsh**, Research Officer, National research Council, Institute for IT *\*NOTE: remote, video-in participant*

3:45pm – 4:00pm  
BREAK

4:00pm – 5:30pm

**HOW DO WE EVALUATE COLLABORATION? WHAT CAN WE MEASURE  
AND HOW? USABILITY AND TASKS**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

**Facilitator: Sara Diamond**, Director of Research, The Banff Centre and Artistic Director, BNMI, The Banff Centre. **Discussion led by NMCSN Work Groups Two (Collaborative Tool Evaluation)**

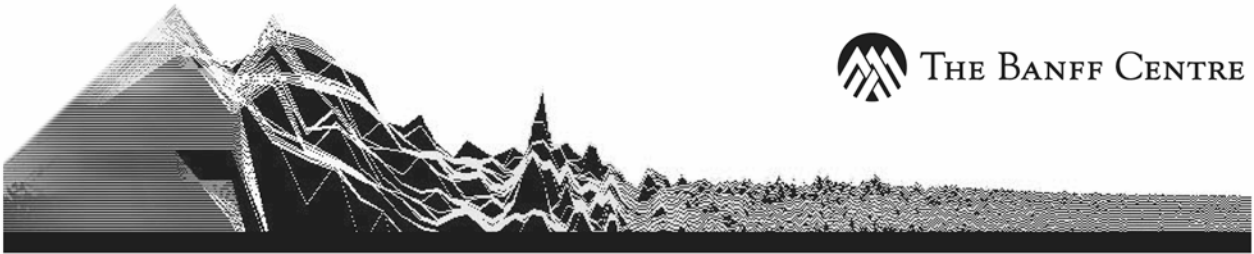
- **Nigel Gilbert**, Pro Vice-Chancellor and Professor of Sociology, University of Surrey (Surrey, UK) - *\* NOTE: remote, phone-in participant*
- **Lyn Bartram**, Network Manager, NECTAR (NSERC Research Network), Media and Graphics, Interdisciplinary Centre, University of British Columbia (Vancouver, BC)
- **Brian Fisher**, Associate Professor, Simon Fraser University, Media & Graphics Interdisciplinary Centre, University of British Columbia (Burnaby, BC)
- **Karen Parker**, Collaboration Network Coordinator, The Banff New Media Institute, The Banff Centre

5:30pm – 6:00pm

**ORGANIZING TIME FOR WORKING GROUP SESSIONS**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

Friday, October 1<sup>st</sup> Continued...



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6:00pm – 8:30pm  
**DINNER**

8:30pm  
**EVENING WORKING GROUP SESSIONS (with beer and wine)**  
*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

### **Saturday, October 2<sup>nd</sup>**

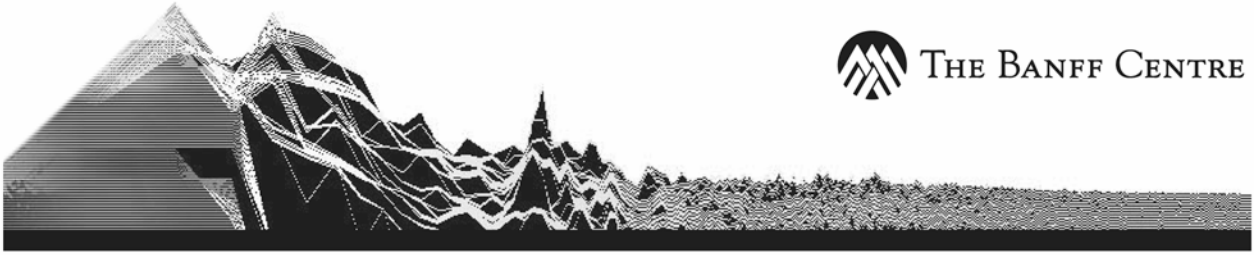
8:45am – 11:00am  
**OUTDOOR WALK**  
*Location: Meet outside THE KILN CAFÉ (outside Jeanne and Peter Lougheed Building)*

- Bring water and walking shoes.

10:00am – 11:00am  
**TECHNICAL RUN THROUGH**  
*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*  
**\*ALL PRESENTERS FOR THE DAY MUST ATTEND (return early from the hike if necessary) - see technical run through schedule for times.**

11:00am – 11:20am  
**SUMMARY OF DAY TWO**  
*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

- **Sara Diamond**, Director of Research and Artistic Director, BNMI, The Banff Centre



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### Saturday, October 2<sup>nd</sup> Continued...

11:20am – 1:00pm

**DEMOCRATIC SYSTEMS FOR COLLABORATION: PUBLIC PROJECTS, BUILDING AN OPEN SOURCE CULTURE, PRIVATE SPACE AND ACCESS; PERSONAL TOOLS AND COLLABORATIVE CULTURE**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

**Facilitator (with Presentation): Susan Kennard**, Executive Producer, BNMI, The Banff Centre.

- **Ken Jordan**, Editor, Planetnetwork Journal (New York City, New York)
- **Hernani Dimantas**, Independent Researcher, Consultant, Coursing PhD, PUC - Pontificia Universidade Catolica (São Paulo, Brazil)
- **Jon Husband**, Founder, Wirearchy (Vancouver, BC)

1:00pm – 2:00pm

**LUNCH \*\*\*please note: last service in the dining room is at 1:30pm\*\*\***

***\*Please Note: Due to a Private Function in the Main Dining Room lunch will be relocated to Private Function Rooms #3-5 in Donald Cameron Hall***

2:00pm – 3:15pm

**VISUALIZING, SONIFYING, AND REPRESENTING COLLABORATION**

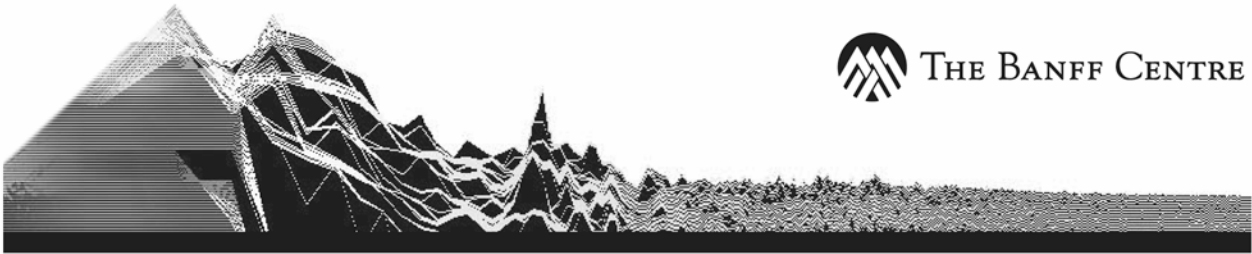
*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

**Co-Facilitators: Sara Diamond**, Director of Research, The Banff Centre and Artistic Director, BNMI, The Banff Centre and **Mark Resch**, CEO Onomy Labs, Inc. (San Francisco, California)

- **Mark Resch**, CEO, Onomy Labs, Inc. (San Francisco, California)
- **Brian Fisher**, Associate Professor, Simon Fraser University, Media & Graphics Interdisciplinary Centre, University of British Columbia (Burnaby, BC)
- **Sheelagh Carpendale**, Assistant Professor, Department of Computer Science, University of Calgary (Calgary, Alberta) - *collocated collaboration tools*
- **Andrew Salway**, Doctor, Lecturer, Department of Computing, University of Surrey (Surrey, UK)
- **Sara Diamond**, Director of Research, The Banff Centre and Artistic Director, BNMI, The Banff Centre

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#### Saturday, October 2<sup>nd</sup> Continued...

3:15pm – 3:30pm  
BREAK

3:30pm – 5:30pm

#### INSTITUTIONS AND COLLABORATION - TWO MODELS: EDUCATION AND ARTS ORGANIZATIONS; COMPARATIVE CHALLENGES AND LESSONS

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

**Co-Facilitators:** **Sara Diamond**, Director of Research, The Banff Centre and Artistic Director, BNMI, The Banff Centre **and Beryl Graham**, Senior Research Fellow, New Media Art, School of Arts, Design, Media and Culture, University of Sunderland (Newcastle, UK)

- **David Geelan**, Assistant Professor, Department of Secondary Education, University of Alberta (Edmonton, Alberta) - Educational Theory and Collaboration
- **Diana Domingues** Professor, Coordinator, University of Caxias do Sol (Brazil)

**With Comments** from **Tom Choi**, Manager, Digital Initiatives, Science Alberta Foundation (Calgary, Alberta), **Nina Czegledy**, Independent Artist, Critical Media, ISEA (Toronto, Ontario) and **Sarah Cook**, University of Sunderland, CRUMB, School of Arts, Design, Media and Culture, University of Sunderland (Sunderland, UK),

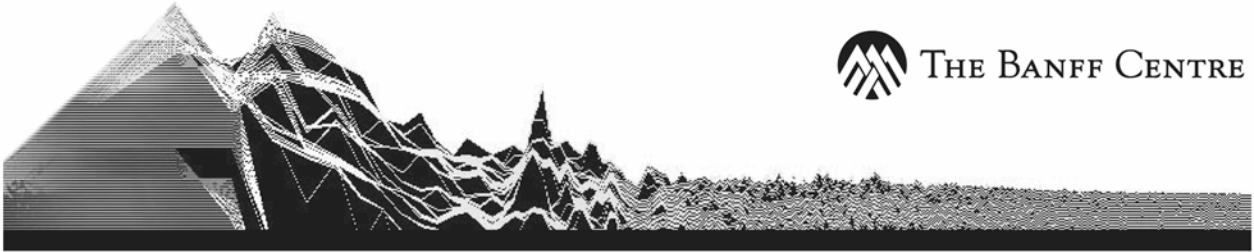
5:30pm – 6:15pm

#### TIME, SCALE AND SPACE FACTORS, CHARACTERISTICS, AND TAXONOMIES AFFECTING COLLABORATION:

What do we know about the factors affecting what works and what doesn't?

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

**Open Ended Discussion led by Beryl Graham**, Senior Research Fellow, New Media Art, School of Arts, Design, Media and Culture, University of Sunderland (Newcastle, UK)



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### Saturday, October 2<sup>nd</sup> Continued...

6:15pm – 8:00pm  
**DINNER and FREE TIME**

8:00pm – 1:00am  
**Go to Sara Diamond's House in Canmore**

- The bus leaves promptly at 8:00pm from outside Lloyd Hall (across the street from the Kiln Coffee Shop)
- We will stop at the liquor store on the way
- There is one return trip back to the Banff Centre at 1:00am

### Sunday, October 3<sup>rd</sup>

9:30am – 11:30am  
**REVIEW OF DAY THREE AND ORGANIZATION OF WORKING GROUP  
NETWORK MEETINGS AND WORKSHOPS**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

- **Sara Diamond**, Director of Research and Artistic Director, BNMI, The Banff Centre

11:30am – 1:00pm  
**WORKING GROUP NETWORK MEETINGS AND WORKSHOPS**

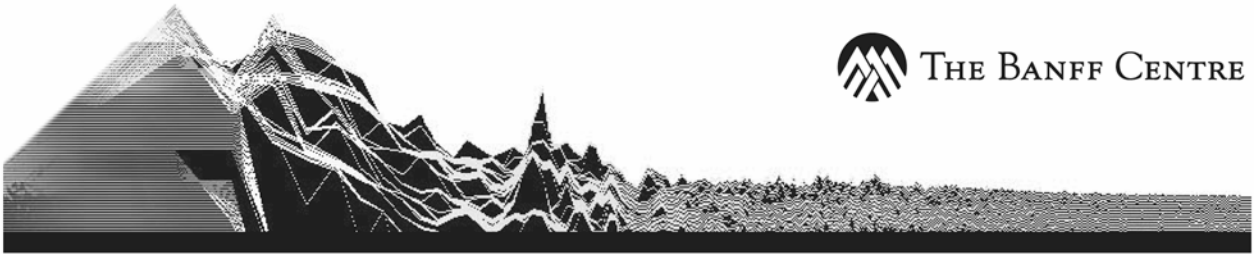
1:00pm - 2:00pm  
**LUNCH**

2:00pm  
**GROUP WORK CHECK-IN**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

2:00pm – 3:00pm  
**WORKING GROUP NETWORK MEETINGS AND WORKSHOPS**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL) or various locations.*



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### Sunday, October 3<sup>rd</sup> Continued...

**3:00pm- 3:30pm**

#### **NMCSN Website Overview**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

- **Karen Parker**, Collaboration Network Coordinator, The Banff New Media Institute, The Banff Centre

**4:30pm – 5:30pm**

#### **GROUP WORK REPORTS**

*Location: Rice Studio, The Jeanne and Peter Lougheed Building (JPL)*

**5:30pm – 6:00pm**

#### **SUMMIT EVALUATION**

*Location: Rice Studio, Jeanne and Peter Lougheed Building (JPL)*

**6:00pm – 8:00pm**

#### **CLOSING RECEPTION**

*Location: Jeanne and Peter Lougheed Building (JPL), 3<sup>rd</sup> Floor Balcony*

**9:00pm**

**OPTIONAL HOT SPRINGS IMMERSION**