



## The 31<sup>st</sup> Banff Midsummer Ball Weekend

# Celebrate the power of artistry and creativity

### July 23-25, 2010 at The Banff Centre

*“The Banff Centre is a place that is devoted to the value of the arts, that realizes the importance of the arts in the life of human beings – and that we are not just economic animals, but, ultimately, cultural animals.”*

— **Yann Martel, Mann Booker Prize-winning author, Banff Centre alumnus**

## A landmark occasion

On July 23-25, 2010 the Banff Midsummer Ball Weekend will celebrate the power of possibility with the opening of our extraordinary new learning space, the Kinnear Centre for Creativity & Innovation.

The Banff Midsummer Ball Weekend is one of Canada’s most successful fundraising events, attracting approximately 300 influential leaders in business, government, and the community and raising in excess of \$590,000 in 2009. Funds raised support scholarships for top artists and leaders from across Canada and around the world to attend The Banff Centre’s unrivalled professional development programs.

Set in a UNESCO World Heritage Site, the 31<sup>st</sup> Banff Midsummer Ball Weekend will feature performances by leading alumni, and interactive creative experiences rooted in The Banff Centre’s disciplines of arts, leadership development, and mountain culture and environment. From Friday night’s Food Festival and Cabaret, to Saturday night’s black-tie Gala Ball, to Sunday’s President’s Brunch, guests will enjoy a taste of creative history, today’s innovations and tomorrow’s possibilities—all against the stunning backdrop of Banff National Park.

Photos

Centre: Leslie Davis performs as Phaedra in *Dido and Aeneas*. Photo by Don Lee.

Right: Members of the Alberta Ballet company in the Banff performance of *Fiddle and the Drum*. Photo by Don Lee.



**The Banff Centre**  
inspiring **creativity**



## Share Your Passion for Creativity, Innovation, and the Arts

# Become a Banff Midsummer Ball Weekend Sponsor

### Direct and Meaningful Impact

Each year more than 4,000 artists come to The Banff Centre and are transformed by their creative experiences; experiences that you can help create.

Your sponsorship, in its entirety, supports Banff Midsummer Ball Scholarships that are essential for many talented artists—in the areas of music and sound, opera, dance, theatre, literary arts, media and visual arts, and Aboriginal arts—to afford educational programs at the professional level and in turn, bring inspiration to our communities.

The Ball Weekend is a valuable opportunity for sponsors to fulfill their philanthropic goals by supporting creativity, innovation, and the arts. The weekend also provides significant opportunities for brand recognition, and networking with industry, government, and community leaders.

**The enclosed Sponsor Benefits chart provides details on the levels of sponsorship and their related benefits.**

Please help us make this a truly inspiring year for future leaders in the arts!

### An Unforgettable Weekend

The event is likely to sell out quickly but among other benefits, sponsors have an early opportunity to access tickets.

#### FRIDAY, JULY 23, 2010

**Golf at "The Springs" (optional)** — 18 holes of casual afternoon golf at the world famous Fairmont Banff Springs Golf Course—designed by Canada's master golf course architect, Stanley Thompson. Includes green fees, golf cart, and bag lunch.

#### Friday Night Food Festival & Cabaret —

Casual and festive, this mountain mixer features extraordinary cuisine and wine, topped off by a cabaret performance by leading Banff Centre alumni and participants.

#### SATURDAY, JULY 24, 2010

**Music-Inspired Breakfast – Bentley Chamber Music Patio** — Our breakfast version of "Mozart on the Mountain." A culinary and musical delight to ease you into the day.

**"Creative Spotlight" Activities** — An exclusive opportunity for Ball guests to sample Banff Centre work by acclaimed alumni. Last year's Leadership Spotlight featured leading creative facilitator, speaker, writer, pianist, and Banff Centre faculty member Michael Jones. Prima Ballerina turned filmmaker, and alumna of The Banff Centre's Women in the Director's Chair Program, Veronica Tennant hosted the Transformation Spotlight with a talk and private screening of her films. In the Mountain Culture

Spotlight adventurer, journalist, award-winning author, and Banff Centre alumna Maria Coffey shared stories and photos from her world travels.

**Mountain View Lunch & Behind-the-Scenes Tour** — A view-inspired lunch at Vistas dining room followed by an exclusive behind-the-scenes glimpse of artists at work in the most unique and specialized areas of The Banff Centre.

**Banff Midsummer Gala Ball** — *The highlight of the weekend!* Against a stunning mountain backdrop this black-tie evening opens with a champagne reception and photos in all your finery. The excitement begins with inspiring performances by world-class Banff Centre alumni and friends. The new Kinnear Centre for Creativity & Innovation is the stage for a spectacular evening with friends—from the four-course dinner expertly prepared by our award-winning chef, Beat Hegnauer, to the shopping extravaganza of the silent auction, to the swinging moves of guests on the dance floor, Ball-goers revel in this mountain-top soireé.

#### SUNDAY, JULY 25, 2010

**Official Kinnear Centre for Creativity & Innovation Opening & Celebration Brunch** — Join us for the official opening festivities followed by a sumptuous brunch.



*“At The Banff Centre, I was given an identity card that had my picture on it and underneath it said, ‘Artist.’” You can’t imagine how important that is ... We are treated with respect, given freedom to work, and support services to help us along. It is a gift that I will cherish.”*

— **Michael S. Armstrong, BC writer, scholarship recipient**

## 2009 Banff Midsummer Ball Sponsors and Scholarship Supporters

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*“We proudly support The Banff Centre because it is a learning environment unlike any other. People leave the Centre inspired to make a significant impact on Canadian culture. We need to ensure that the quality of facilities and programming will allow for higher aspirations and a greater competitive advantage for Canadian leaders who attend Banff.”*

— **Mike Norris, Deputy Chairman, RBC Capital Markets (Banff Midsummer Ball Showcase Performances Sponsor)**

Photo

Top left: Singer/songwriter Leela Gilday in performance. Photo by Laura Vanags.



## 2010 Ball Committee

Mary Fong (Chair), Barbara Ashley, Vivian Kolias Lougheed, Debra Law, Deborah McBride Wilson, Patricia Moore, Judy Paterson, Rosalie Schwarz, Nancy Wiswell, Debra Wong

**Advisors:** Heather Lau, Robyn Ritchie, Toshimi Sembo

**Art Advisors:** Rod Green - Masters Gallery Ltd., Barbara Pelham - Canada House Gallery

## Leadership from Coast to Coast Banff Centre Board of Governors

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For more information or to support The Banff Midsummer Ball Weekend please contact:

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Banff, AB T1L 1H5  
[www.banffcentre.ca/midsummerball](http://www.banffcentre.ca/midsummerball)

## The Banff Centre

The Banff Centre is Canada's creative leader in arts and culture. Our mission is *Inspiring Creativity*. In our powerful mountain setting, exceptional artists and leaders from around the world create and perform new works of art, share skills and knowledge in an interdisciplinary environment, explore ideas, and develop solutions in the arts, leadership, and the environment.

## 2009 Fast Facts

Founded: 1933

Scholarships, support, and financial assistance provided: \$3.8 million

Original performances, concerts, and exhibition per year: over 400

Banff Summer Arts Festival audience: 35,600+

Annual audience at all Centre events: 87,000+

## National Impact

Centre alumni and faculty make up:

- 50% of the Royal Winnipeg Ballet
- 75% of Alberta Ballet
- 25% of National Ballet of Canada
- 33% of the Orchestre symphonique de Montréal
- 50% of the Calgary Philharmonic Orchestra
- 35% of the Winnipeg Symphony Orchestra
- 33% of the Vancouver Symphony Orchestra
- 33% of the Toronto Symphony Orchestra
- 25% of the Shaw Festival company

## Distinguished alumni

**Writers** Margaret Atwood, Alice Munroe, Timothy Findley, Yann Martel, and W.O. Mitchell; **musicians** Oscar Peterson, Anton Kuerti, Jens Lindemann, and Shauna Rolston; **singers** Loreena McKennitt, Susan Aglukark, Ben Heppner, and Tracy Dahl; **painters** A.C. Leighton, A.Y. Jackson, and Takao Tanabe; **dancers/choreographers** Veronica Tennant, Agnes de Mille, and Jean Grand-Maitre; **mountaineers** Reinhold Messner and Sir Edmund Hillary; **actors** Paul Gross, Cynthia Dale, and Kim Cattrall; **playwrights** Tomson Highway, Sharon Pollock, and John Murrell — to note a few.

Charitable Registration Numbers:  
Canada: 11921 4955 RR0001  
USA: 98-0078729

The Banff Centre is supported by funding from the Government of Alberta, through Alberta Advanced Education and Technology, Alberta Infrastructure, and the Alberta Foundation for the Arts. Arts programs are supported by funding from the Government of Canada through the Canada Council for the Arts, and the Department of Canadian Heritage through the Canada Arts Training Fund.

Photos

Left: Speaker, writer, and pianist, Michael Jones.  
Photo by Kim Williams.

Second from right: Participants from The Banff Centre's Opera as Theatre Program. Photo by Laura Vanags.