



THE 37TH BANFF CENTRE MIDSUMMER BALL WEEKEND SILENT AUCTION OPPORTUNITIES

July 22 - 24, 2016

A PLACE UNLIKE ANY OTHER

Located in the heart of Banff National Park, The Banff Centre was founded in 1933 with a bold vision to develop human potential through the creation and sharing of art, ideas, and knowledge.

The Banff Centre's mission is inspiring creativity. Thousands of artists, leaders and researchers from across Canada and around the world participate in programs here every year—3,000 professional artists to explore their creative practices; 2,400 leading thinkers to focus on advancing knowledge; and 1,700 business, indigenous, non-profit and government leaders seeking to strengthen their capacity for innovation and community development. Hosting over 500 conferences every year, The Banff Centre is also a learning destination for over 20,000 leaders from around the world.

Through its multi-disciplinary programming, The Banff Centre provides these individuals with the support they need to create, to develop solutions, and to make the impossible possible. At the Centre, artists and leaders are immersed in a collaborative community and offered the learning, experience, and mentorship they need to take their careers or organizations to the next level.

Our founders' vision was grounded in the principles of excellence and access. So is our future. To this end, the Centre's goal is to provide the highest level of funding possible for those artists and leaders selected to attend our programs. **Our supporters ensure participants can attend our programs based on their talent, not their ability to pay.**

A FUNDRAISING EVENT UNLIKE ANY OTHER

Our flagship fundraising event, the Midsummer Ball Weekend, showcases the best of our multi-faceted participants and programming and plays an essential role in supporting our Banff Centre Artists' Fund, transforming the lives of some of the world's most talented artists.

This highly anticipated weekend affair is a must on the social calendars of many of Canada's leaders, **attracting more than 350 guests and raising over \$1.348 million in 2015.** Offering inspiring social, cultural, and recreational activities in a UNESCO World Heritage site, The Banff Centre Midsummer Ball Weekend is Canada's single most successful arts fundraising event.

Funds raised through the Ball Weekend provide essential support for talented artists – in the areas of theatre, opera, dance, music, literary arts, visual arts, film and media arts, and Indigenous arts – from across Canada and around the world to attend The Banff Centre's outstanding professional development programs.

The 37th Banff Centre Midsummer Ball Weekend takes place from July 22-24, 2016.

Your donation will directly support talented artists and leaders who will continue to inspire others in their communities and beyond.

“At The Banff Centre, I was given an identity card that had my picture on it and underneath it said, ‘Artist.’ You can’t imagine how important that is ... We are treated with respect, given freedom to work, and support services to help us along. It is a gift that I will cherish.”

— **Michael S. Armstrong, BC writer
Artists' Fund recipient**



AUCTION DONOR BENEFITS & RECOGNITION

Any of these levels can be met through a combination of cash and in-kind. A donation form must be received by April 15 for all eligible donor benefits to occur.

DONATION LEVEL:	Diamond \$50k+	Platinum \$35k+	Gold \$20k+	Silver \$15k+	Bronze \$10k+	Jade \$6K+	Supporter Under \$6K
Feature Package Exposure: 1-page promotional sheet in confirmation packages, XL auction display poster, Friday & Saturday night promotion from stage, and name recognition in promotional advertising	✓						
Customized promotional opportunity	✓	✓					
Advanced Ball Weekend ticket purchase March 15 deadline (<i>must be purchased prior to this date</i>)	4 tickets	2 tickets	2 tickets				
Recognition by level in invitation (1,400+ mailed) February 28 deadline	Logo	Logo	Logo				
1-page promotional sheet in Ball welcome package May 31 deadline (Max size is 8.5" x 11")	✓	✓	✓	✓			
"Be Our Guest" packages: each package includes 2 tickets to a Banff Centre production and 1 night of on-site accommodation (excluding Ball Weekend)	4	3	2	1			
Invitation to Friday Night LIVE! of Ball Weekend	✓	✓	✓	✓	✓		
Recognition in sneak-a-peek section of invitation February 28 deadline	Feature	+ Logo	+ Logo	✓	✓		
Video recognition during Ball Weekend April 15 deadline	Logo, big screen	Logo, big screen	Logo, big screen	Name, small screen	Name, small screen	Name, small screen	
Ball website - name recognition April 15 deadline	+ Logo	+ Logo	+ Logo	✓	✓	✓	
Saturday Gala Ball program - name recognition April 15 deadline	+ Logo	+ Logo	+ Logo	✓	✓	✓	✓
Auction catalogue - photo, description, and website address; April 15 deadline	+ Full page + Logo	+ Logo	+ Logo	+ Logo	✓	✓	✓
Annual report and donor wall - name recognition	✓	✓	✓	✓	✓	✓	✓
IMPORTANT: The Banff Centre reserves the right to limit the number of items donated.	Custom	1-4 Items or packages	1-4 Items or packages	1-3 Items or packages	1-2 Items or packages	1 Item or package	1 Item or package

Tax receipts can be issued for gifts of merchandise or goods (e.g. artwork, wine, cameras) only if the fair market value can be established. Proof of fair market value (for goods) or a certified appraisal (for artwork) must be provided to Kate Price at The Banff Centre, in addition to a completed donation form, no later than April 15. Proof of fair market value can include retailer invoices and/or other means as specified by The Banff Centre.

Tax receipts can NOT be issued for gifts of services (e.g. guided trips, commissioned paintings, spa experiences), gifts of accommodation, gift certificates, or any gifts-in-kind where the donor receives promotional value – such as logo recognition. Please note that Diamond, Platinum, Gold, and Silver level auction donors may, upon request forego logo recognition in all Ball promotional materials in exchange for receiving a tax receipt, per Canada Revenue Agency guidelines.

For more information regarding Canada Revenue Agency charitable tax receipt guidelines, visit: www.cra-arc.gc.ca/charities



SHARE YOUR PASSION FOR CREATIVITY, INNOVATION, AND THE ARTS

“We proudly support The Banff Centre as it provides a learning environment unlike any other. Thousands of the most talented professional artists from Canada, and around the world, attend the Centre every year and bring inspiration and creativity back to their communities. RBC invests in The Banff Centre as a meaningful way to contribute to a rich and vibrant Canadian culture.”

— **Derek Neldner, Head of Canadian Investment Banking, RBC Capital Markets**

2015 BANFF CENTRE MIDSUMMER BALL ARTISTS' FUND SPONSORS & SUPPORTERS

Presenting Sponsor Husky Energy Inc.

Showcase Performances Sponsor RBC Capital Markets

Lead Print Media Sponsor The Globe and Mail

Friday Night LIVE Sponsor Shaw Communications

Diamond \$50,000 Andrea Brussa KERN Partners Ltd. Parkland Fuel Corporation Susan Peterson & Thomas d'Aquino Progress Energy Canada Ltd. Kim & Jeff van Steenberg Jan & Adam Waterous

Diamond \$50,000 In-Kind Sponsors J. Vair Anderson Jewellers Rolex Canada Ltd.

Platinum \$35,000 Chris & Mary Fong John & Sheilagh Langille Norton Rose Fulbright OneWest Robyn & Gord Ritchie

Platinum \$35,000 In-Kind Sponsor Masters Gallery Ltd.

Gold \$25,000 Dick & Lois Haskayne

Gold \$20,000 In-Kind Sponsors Canada House Gallery Mountain Galleries at the Fairmont

Silver \$15,000 John & Bonnie Buhler Canadian Natural Resources Ltd. Pat & Connie Carlson Asim & Sanjukta Ghosh Viviane & Jay Mehr Sheila Wappel-McLean & Brent McLean

Silver \$15,000 In-Kind Sponsors

Laila Biali
Blu's
Galerie de Bellefeuille
Jens Lindemann
National Geographic Expeditions
Qiviuk / Jacques Cartier Clothier
Nicolas Ruel

Bronze \$10,000 ARC Resources Ltd. ATB Corporate Financial Services Blake, Cassels & Graydon LLP Rick & Julie George Elmer Hildebrand - Golden West Broadcasting Ltd Jeff Kovitz, QC Ledcor Group of Companies Maclab Enterprises McAra Printing Rick & Brune Sinneave

Bronze \$10,000 In-Kind Sponsors Jeremy Collins Diana Paul Galleries Loch Gallery Birgit Piskor

Jade \$6,000 Supporters Alfred & Phyllis Balm Ed Eberts & Karen Coe Michael & Heather Culbert Cindy & Brian Ferguson Debra & Brian Heald Tim & Alana Kitchen Nancy Lever George & Leanne Lewis Jamie & Brenda Mackie Jeff & Marilyn McCaig Archie McIntosh & Gay Mitchell Patricia & Norbert Morgenstern Rob & Patricia Peabody Christine Armstrong & Irphan Rawji Kathleen & Richard Sendall Shirley & Greg Turnbull Patrick & Michelle Ward Peter & Joanne Whidden William Williams Nancy & Andrew Wiswell

Jade \$6,000 In-Kind Sponsors

Christine & David Anderson
The Banff Centre's
Peter Lougheed Leadership Institute
Groupe Germain
Le Massif de Charlevoix
Paul Hardy Design
Porter Airlines
Purcell Mountain Lodge

Supporters Anonymous Bruce & Carol Bentley Linda Black, QC & Doug Black, QC Blu's Wayne Bossert Timothy Burt Margaret Clarke Maria David-Evans Jim Davidson Trevor & Cindy Gardner Rod & Lois Green Ross & Nancy Hayes Dan & Kathy Hays Beth Reimer-Heck & Barry Heck Glenda Hess Marcia Glenn & Jim Hoag Larry & Carolyn Hursh Jen & Rob King Stephen & Kimberly King Margot & David Kitchen Chris & Stephanie Kucharski Debra & Darrell Law Mary & Stephen Lougheed Howard & Gayle Mayson M. Ann McCaig Eleanor & Jack Mintz Alan & Geri Moon J. Sherrold & Patricia Moore Dr. Alan Murdock Rick & Lea Murray Derek & Sherri Neldner Judy & Gordon Paterson Robert Pockar Jim Reader Toshimi & Bill Sembo The Smith Vanstokkom Foundation Margaret Southern Peter Valentine Jackson & Tracy von der Ohe Richard Waller & Jane McCaig WBM Partners LLP



BANFF CENTRE 2014 - 15 FAST FACTS

Founded: 1933

Support and financial assistance provided:
\$3.758 million

**Original performances, concerts,
and exhibitions per year:** 400+

**Annual audience at all Banff Centre
events and programs:** 81,000+

**Conferences held on-site each year
(with proceeds supporting Banff Centre
programming):** 500+ with over 20,000
participants

DISTINGUISHED GUESTS, ARTS FACULTY, AND ALUMNI

Speakers: Mikhail Baryshnikov, Spike Lee, Oliver Stone, David Suzuki; **Musicians:** Andrew Burashko, Claire Chase, Andre Laplante, Pedja Muzijevic, Hagai Shaham, Steve Schick, Miguel da Silva, Aruna Sairam, Kiya Tabassian, Vijay Iyer, Oscar Peterson, Dafnis Prieto, Esperanza Spalding, Reggie Workman, Shauna Rolston; **Singers:** Russell Braun, Measha Brueggergosman, Tracy Dahl, Ben Heppner, Richard Margison, Dawn Upshaw, Michael Schade, Lucy Shelton; **Singer-songwriters:** Jann Arden, Jill Barber, DJ Champion, Steve Dawson, Kevin Drew, k.d. lang, Danny Michel, Joni Mitchell, Shad, Royal Wood, Hawksley Workman, Susan Aglukark, Tanya Tagaq; **Composers:** John Adams, John Luther Adams, John Corigliano, Jonathan Dove, John Estacio, Osvaldo Golijov, Christos Hatzis, Gabriela Ortiz, Bright Sheng; **Visual artists:** Rebecca Belmore, Shary Boyle, Janet Cardiff, Geoffrey Farmer, Pierre Huyghe, Brian Jungen, Ragnar Kjartansson, Stan Douglas, Ken Lum, Mike Nelson, Takao Tanabe, Peter von Tiesenhausen;

Writers: Margaret Atwood, Joseph Boyden, Ian Brown, Douglas Coupland, Elizabeth Hay, Lawrence Hill, Shane Koyczan, Yann Martel, Daniel MacIvor, Alice Munro, John Murrell, Michae Ondaatje; **Dancers/choreographers:** Azure Barton, Jean Grand-Maitre, Eveyln Hart, Wen Wei Wang, Crystal Pite. Evelyn Hart. Jock Soto. Michael Greyeyes; **Mountaineers:** Will Gadd, Sir Edmund Hillary, Reinhold Messner; **Actors:** Kim Cattrall, Cynthia Dale, Paul Gross, Christopher Plummer, Erick McCormack, Christopher Heyerdahl, Seana McKenna; **Filmmakers:** Donna Deitch, Anne Wheeler, Roger Vernon, Alanis Obomsawin, Keith Partridge, Deepa Mehta, Veronica Tennan – to note a few.

BANFF CENTRE BOARD OF GOVERNORS

Janice Price, President — Banff
Robert D. Walker, Acting Chair — Edmonton
Larry Fichtner — Calgary
Asim Ghosh — Calgary
Elmer Hildebrand — Altona, MB
Evaleen Jaeger Roy — Vancouver
Andy Kenins — Toronto
Judith LaRocque, Ottawa
Leroy Little Bear, JD — Lethbridge
Anne Lockwood — Calgary
Ralston E. MacDonnell — Halifax
Gay Mitchell — Toronto
Andrew Molson — Montreal

NATIONAL IMPACT

Banff Centre alumni and faculty make up approximately:

- 75% of Alberta Ballet
- 50% of the Royal Winnipeg Ballet
- 50% of the Calgary Philharmonic Orchestra
- 50% of the Edmonton Symphony Orchestra
- 33% of the Vancouver Symphony Orchestra
- 33% of the Toronto Symphony Orchestra
- 25% of the National Arts Centre Orchestra

2016 BALL COMMITTEE

Melanie Busby, Mary Fong, Glenda Hess, Debra Law, Patricia Moore, Judy Paterson, Kim van Steenberg, Nancy Wiswell

Committee Supporter: Lauren Buchner

Ball Advisors: Robyn and Gord Ritchie, Adam and Jan Waterous

2015 Art Advisors: Rod Green (Masters Gallery Ltd.), Mimmo Maiolo (Walter Phillips Gallery), Barbara Pelham (Canada House Gallery), Wendy Wacko (Mountain Galleries at the Fairmont)

The Banff Centre is supported by funding from the Government of Alberta through Alberta Enterprise and Advanced Education, Alberta Infrastructure, and the Alberta Foundation for the Arts. Arts programs are supported by funding from the Government of Canada through the Canada Council for the Arts, and the Department of Canadian Heritage through the Canada Arts Training Fund. The Banff Centre experience is also enriched through generous support from individuals, corporations, and foundations.

Charitable Registration Numbers:
Canada: 11921 4955 RR0001 USA: 98-0078729



**For more information or to support
The Banff centre Midsummer Ball
Weekend, please contact:**

Kate Price, Donor Relations Events Specialist
Development, The Banff Centre
Tel: 403.762.6151
kate_price@banffcentre.ca
banffcentre.ca/banff-centre-midsummer-ball-weekend



The Banff Centre
inspiring creativity