



BANFF
CENTRE
FOR ARTS AND
CREATIVITY

Banff Centre Midsummer Ball Weekend

41st Anniversary | July 17-19, 2020

In-Kind Supporter Opportunities

Silent Auction

Every year, the Midsummer Ball Weekend brings over 300 influential leaders, arts supporters, and philanthropists to Banff Centre's stunning campus on Treaty 7 territory in the Canadian Rockies.

For three full days, guests enjoy world-class performances and cuisine, matched only by our inspiring setting within a UNESCO World Heritage Site.

Engage with artists and community leaders.
See the creative process firsthand.
Expect the unexpected!

Canada's premiere arts fundraising weekend, the Midsummer Ball showcases the best of Banff Centre's programming, and is a must on the social and philanthropic calendars of Canada's most dedicated arts supporters.

Hosted in July every year, this highly anticipated social and cultural event provides sponsors with unparalleled hosting opportunities, outstanding brand visibility, and networking with an exceptional guest list of industry, government, and community leaders.

As an in-kind supporter of the Silent Auction, you will benefit from the outstanding brand visibility associated with this event, as well as opportunities for directly connecting with guests and marketing to our highly targeted audience.

In support of Banff Centre's Artists' Fund

Banff Centre's Midsummer Ball Weekend is an unforgettable fusion of intimate performances, conversations with artists, and outstanding cuisine - all in support of the talented artists who attend Banff Centre's world-class arts programs.

In 2020, this event celebrates 41 years of bringing together artists, supporters, business, government, and the community. All proceeds benefit Banff Centre's Artists' Fund, which provides vital scholarship funding to artists and arts program participants.

\$1.27 Million

(net) raised at Midsummer Ball Weekend 2019

41 years

established 1979

300+

influential community leaders and philanthropists

75%+

repeat attendees

\$3,000

average cash donation per guest

100+

art, travel, and lifestyle items donated to silent auction

1,000+

silent auction bids

\$350,000+

silent auction retail value

Guest Experience

90%+

would refer Ball Weekend to a friend or associate

80%+

said their overall impression of Banff Centre was outstanding and exceeded expectations

75%+

said their Midsummer Ball experience influenced them to make a financial commitment to Banff Centre

source: survey of Banff Centre Midsummer Ball attendees

"I would recommend this event to anyone with an interest or curiosity in the arts as a wonderful opportunity to get to know Banff Centre and the incredible breadth of programming it supports."

2018 Banff Centre
Midsummer Ball attendee

2020 Auction Supporter Benefits and Recognition

	Luminary \$50K+	Creator \$35K+	Innovator \$25K+	Mentor \$15K+	Influencer \$10K+	Patron \$5K+	Supporter Under \$5K
Brand Visibility and Recognition							
	Represented by logo (✓) or written name (•)						
In Print - Midsummer Ball Weekend Guide and Auction Catalogue	✓ full page	✓	✓	✓	•	•	•
Online - Midsummer Ball sponsor page, Midsummer Ball Auction website	✓	✓	✓	✓	•	•	•
On Site - Ball Weekend video recognition screens	✓	✓	✓	✓	•	•	•
On Site Signage	✓	✓	✓	✓	•	•	•
In Banff Centre Annual Report	•	•	•	•	•	•	•
Opportunities to Connect and Host							
Invitation to an exclusive Donor Appreciation Event	✓	✓	✓	✓	✓	✓	✓
Guaranteed ticket purchase for the Midsummer Ball Weekend	4	2	2				
Experience Banff Centre Packages 2 tickets to a production and 1 night of accommodation (excluding Ball Weekend) Value: \$200 per package	4	3	2	1			
Other							
Each donor level may donate up to the following number of items Banff Centre may oversee and modify auction items as necessary.	Custom	1 – 4	1 – 4	1 – 3	1 – 2	1	1

Tax receipts can be issued for gifts of merchandise or goods (e.g. artwork, wine, cameras) only if the fair market value can be established. Proof of fair market value (for goods) or a certified appraisal (for artwork) must be provided to Banff Centre for Arts and Creativity, in addition to a completed donation form. Proof of fair market value can include retailer invoices and/or other means as specified by Banff Centre.

Tax receipts can NOT be issued for gifts of services (e.g. guided trips, commissioned paintings, spa experiences), gifts of accommodation, gift certificates, or any gifts-in-kind where the donor receives promotional value – such as logo recognition. Please note that Luminary, Creator, Innovator, and Mentor level auction donors may, upon request, forego logo recognition in all Ball promotional materials in exchange for receiving a tax receipt, as per Canada Revenue Agency guidelines.

For more information regarding Canada Revenue Agency charitable tax receipt guidelines, visit: www.cra-arc.gc.ca/charities



Midsummer Ball Silent Auction display areas.
Left: the 6,000 square foot Kinnear Centre Ballroom. Right: Maclab Bistro

Midsummer Ball Silent Auction - a tradition of excellence

The Midsummer Ball Silent Auction offers an exceptional selection of luxury trips and experiences, unique lifestyle items, and artwork, hand-selected and curated by the Midsummer Ball Committee and many dedicated Banff Centre supporters and volunteers.

The Silent Auction has gained a reputation as a collectors' event, featuring pieces custom-created for the Midsummer Ball, exclusive lifestyle and behind-the-scenes experiences, and a broad range of art from Banff Centre alumni and modern masters.

All items are open for online bidding several weeks prior to Midsummer Ball to generate bidding excitement among Ball guests, and to give the broader Banff Centre community the opportunity to bid and support.

During Midsummer Ball weekend, guests can peruse the selection and bid on items for two full evenings, generating high levels of interest and exposure to In-Kind supporters.



2019 Midsummer Ball Committee

Mary Fong
Patricia Moore
Melanie Busby
Debra Law
Glenda Hess

Support the creative potential of artists

Yann Martel, Tanya Tagaq, Daniel MacIvor, Janet Cardiff, Kim Cattrall, Heather Ogden...just a few of the many distinguished Canadian artists who are alumni of Banff Centre for Arts and Creativity.

Banff Centre provides emerging and established artists with the support, mentorship, time, and space they need to grow their artistic practice and cultivate their craft. World-renowned faculty lead some of our generation's best creative minds on a journey of collaboration, exploration, and boundless creativity.

All proceeds from Midsummer Ball Weekend go directly towards the Artists' Fund, which supports our arts programs through increased scholarship levels. In this way, more artists are able to access Banff Centre programming based solely on their creative ability, rather than their ability to pay. It's a simple equation: the more support the Artists' Fund receives, the more Banff Centre can support artists to learn, share, and soar.

Every year, the Midsummer Ball Weekend aims to raise over \$1 million (net) for the Artists' Fund, supporting our Arts programs and thousands of deserving artists each year on their creative journey.

"It was the best three weeks of my life. I learned more in this program than I did in a year of music school. Unforgettable."

Banff Jazz and Creative Music
Program Participant

Banff Centre 2019-20 Impact

3,500+

Arts and Leadership program participants welcomed

\$2.9 million

in scholarships and financial assistance awarded to participants

60%

of program participants benefit from financial support

90%

of alumni work professionally in their field

81%

secured a position, role, or exhibition within a year of attending a Banff Centre program

78%

earn their living from artistic practice, and serve as mentors or teachers within their community



Banff International Workshop in
Jazz and Creative Music

2019 Banff Centre Midsummer Ball Artists' Fund Sponsors & Supporters

Presenting Sponsor



Showcase Performances Sponsor



RBC Capital Markets

Friday Night LIVE! Sponsor



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THE GLOBE AND MAIL*

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Luminary \$50,000+

Cascade Plaza /
Jane and Michael Evans
J. Vair Anderson Jewellers
Kim and Jeff van Steenberg

Creator \$35,000+

Azimuth Capital Management
Pat and Connie Carlson
John and Sheila Langille

Innovator \$25,000+

Calgary Flames Foundation
Heather Edwards
Jarislowsky Fraser Partners
Foundation
Brent McLean and
Sheila Wappel-McLean
Masters Gallery
Mountain Galleries at
the Fairmont
One Ocean Expeditions
OneWest Event Design and
Logistics

Mentor \$15,000+

Boston Consulting Group
Canada House Gallery
CBN Commercial Solutions
Chris and Mary Fong
Jens Lindemann, C.M.
Susie and Vahan Kololian
Loch Gallery
Maclab Properties Group
Maclab Development Group
Letha J. MacLachlan, Q.C. and
John Ridge
Mawer Investment Management
Jeff and Marilyn McCaig
Gay Mitchell and Archie Macintosh

Patron \$5,000+

Amy Dryer
Gavin Berger
Andrea Brussa
Carolyn and Steven Campbell
Carter-Ryan Gallery
Michael Code
Chris Cran
Distinctive Collection
Exclusive Resorts
Julie George
Gibson Fine Art – Janice Tanton
Dick and Lois Haskayne
Simon Hatfield
Samuel and Angela Hayes
Glenda Hess
Jan and Larry Fichtner
Tim and Alana Kitchen
Lisa and Nigel Kuzemko
Dr. John R. Lacey
Debra and Darrell Law
Nancy Lever
Jamie and Brenda Mackie
Mayberry Fine Art
Mike and Jennifer McMillan
Francesco Mele
Patricia and Norbert
Morgenstern
Paul Hardy, Phil Crozier,
River Café/Deane House
Janice Price and Ian Findlay
Qiviuk Boutiques
Gordon and Robyn Ritchie
Susan and Richard Roskey
Craig and Cara Senyk
Bernadette Geronazzo and
Cody Slater
Susan Targett
Shirley and Greg Turnbull, Q.C.
Lis and Bruce Welch
David T. Weyant, Q.C. and
Charlene Anderson
William Williams
Carol Ann and Peter Williams
Willock & Sax Gallery
Nancy and Andrew Wiswell
Martin Molyneux and
Deborah Yedlin
Anonymous

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Stuff
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Rosemary Thompson and
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Twigs & Company
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Wash & Co.
Wickaninnish Inn
Wild Life Distillery
Wool & Oak
Worldwide Specialty Foods
James Wyper
Helen Youn
Craig Young and Christine Healy
ZINC Restaurant
Anonymous



Contact Banff Centre

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2020 Midsummer Ball Committee

Melanie Busby
 Mary Fong
 Glenda Hess
 Debra Law
 Patricia Moore

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BANFF
 CENTRE
 FOR ARTS AND
 CREATIVITY

Charitable Registration Numbers:
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 USA: 98-0078729



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 for the Arts

Conseil des arts
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