



Sarah Murphy-Dyson,
2019 Midsummer Ball Weekend.

BANFF
CENTRE
FOR ARTS AND
CREATIVITY

Banff Centre Midsummer Ball Weekend

41st Anniversary | July 17-19, 2020
Matching Fund Patrons

Every year, the Midsummer Ball Weekend brings over 300 influential leaders, arts supporters, and philanthropists to Banff Centre's stunning campus on Treaty 7 territory in the Canadian Rockies.

For three full days, guests enjoy world-class performances and cuisine, matched only by our inspiring setting within a UNESCO World Heritage Site.

Engage with artists and community leaders.
See the creative process firsthand.
Expect the unexpected!

Canada's premiere arts fundraising weekend, the Midsummer Ball showcases the best of Banff Centre's programming, and is a must on the social and philanthropic calendars of Canada's most dedicated arts supporters.

Hosted in July every year, this highly anticipated social and cultural event provides supporters with hosting opportunities and outstanding networking with an exceptional guest list of industry, government, and community leaders.

In support of Banff Centre's Artists' Fund

Banff Centre's Midsummer Ball Weekend is an unforgettable fusion of intimate performances, conversations with artists, and outstanding cuisine - all in support of the talented artists who attend Banff Centre's world-class arts programs.

In 2020, this event celebrates 41 years of bringing together artists, supporters, business, government, and the community. All proceeds benefit Banff Centre's Artists' Fund, which provides vital scholarship funding to artists and arts program participants.

Matching Fund Patrons

The Midsummer Ball Matching Fund was created by a group of trail-blazing donors who champion the importance of arts and culture in our society.

They step forward in a significant way to invest in the Artists' Fund, supporting artists from Canada and around the world in creating new works, enriching our cultural repertoire, and inspiring our communities.

Our hope is that you will join this visionary group of arts champions to inspire other Ball guests to invest in emerging artistic talent and the value and power of the arts in our communities today.

As a Midsummer Ball Matching Fund Patron, you will join an exclusive group of 2019 philanthropic leaders whose collective donations of \$150,000(+) will then challenge and inspire guests on the Ball weekend itself to raise a further \$150,000 through donations as they experience the exceptional talent being showcased throughout the weekend. Through this combined initiative, the aim is to realize a total matched goal of over \$300,000+ for the Artists' Fund.

Thank you for considering this request.

\$1.27 Million

(net) raised at Midsummer Ball Weekend 2019

41 years

established 1979

300+

influential community leaders and philanthropists

75%+

repeat attendees

\$3,000

average cash donation per guest

100+

art, travel, and lifestyle items donated to silent auction

1,000+

silent auction bids

\$350,000+

silent auction retail value

Guest Experience

90%+

would refer Ball Weekend to a friend or associate

80%+

said their overall impression of Banff Centre was outstanding and exceeded expectations

75%+

said their Midsummer Ball experience influenced them to make a financial commitment to Banff Centre

source: survey of Banff Centre Midsummer Ball attendees

"I would recommend this event to anyone with an interest or curiosity in the arts as a wonderful opportunity to get to know Banff Centre and the incredible breadth of programming it supports."

Banff Centre
Midsummer Ball attendee

2020 Matching Fund Benefits & Recognition

	Visionary \$100K+	Luminary \$50K+	Creator \$35K+	Innovator \$25K+	Mentor \$15K+	Patron \$5K+
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Hosting & Ball Weekend Tickets

Customized Ball Weekend VIP Hosting Experience	✓					
Opportunity to have an artist sit at your table	✓	✓				
Premium Seating at Friday Night LIVE & Gala	✓	✓	✓	Gala Only		
Ball Weekend Tickets and Accommodation* <i>Value: \$3,600 per couple</i>	10 guests	4 guests	4 guests	2 guests	2 guests	
Banff Centre Experience Package(s)* 2 tickets to a performance & 1 night accommodation (excluding Ball). <i>Value: \$200 per package</i>	5	4	3	2	1	
Invitation to a Donor Appreciation Event	✓	✓	✓	✓	✓	✓
Rolex / Bonus Draw Entries* <i>Value: \$100 per Rolex and \$100 per Bonus draw</i>	66/33	33/16	23/11	16/8	10/5	3/1
Artist award in your name and the opportunity to meet the recipient(s).	20	10	7	5	3	1
Additional cost to complete a Gala table of 10 <i>Includes additional paid tickets and accommodation for two nights. Cost is an estimate that may fluctuate based on accommodation needs.</i>	\$0	\$10,800 (6 guests)	\$10,800 (6 guests)	\$14,400 (8 guests)	\$14,400 (8 guests)	
Total Costs for Creativity Circle & a Gala table of 10*	\$100K	\$60,800	\$45,800	\$39,400	\$29,400	

Supporter Recognition

Ball Website & Video Recognition Screens	✓	✓	✓	✓	✓	✓
Ball Guide & Auction Catalogue, and Banff Centre's Annual Report	✓	✓	✓	✓	✓	✓

Tax Receipt: Per Canada Revenue Agency, tax receipts can be issued for the value of your contribution less the value of goods and services received. Items with * are optional and can be waived in lieu of a tax receipt for the full value of the contribution. Ball Weekend Tickets include all activities, and food and beverages throughout the Ball Weekend. Tickets are \$1,500 per guest with on-site accommodation available for \$300 a night at double occupancy.

A History of Visionary Support

2019 Midsummer Ball Matching Fund Patrons

Pat and Connie Carlson
Dick and Lois Haskayne
John and Sheilagh Langille
Brent McLean and Sheila Wappel-McLean
Kim and Jeff van Steenberg

2018 Midsummer Ball Matching Fund Patrons

Pat and Connie Carlson
Dick and Lois Haskayne
John and Sheilagh Langille
Brent McLean and Sheila Wappel-McLean
Kim and Jeff van Steenberg

2017 Midsummer Ball Matching Fund Patrons

Pat and Connie Carlson
Dick and Lois Haskayne
John and Sheilagh Langille
Robyn and Gord Ritchie
Kim and Jeff van Steenberg

2016 Midsummer Ball Matching Fund Patrons

Dick and Lois Haskayne
John and Sheilagh Langille
Robyn and Gord Ritchie
Kim and Jeff van Steenberg
Jan and Adam Waterous

2015 Midsummer Ball Matching Fund Patrons

Andrea Brussa
John and Sheilagh Langille
Robyn and Gord Ritchie
Dick and Lois Haskayne
Kim and Jeff van Steenberg
Jan and Adam Waterous



Top: JunKyu Park, Arnold Choi, Rafael Hoekman, Meran Currie-Roberts and Shauna Rolston.
Middle: Visual Arts Artists' Spotlight
Bottom: Aislinn Nosky, with musicians Anna Jane Lester, Martine Thomas, Rebecca Ruthven, Leah Plave, Alexa Ciceretti, Eloise Hodges, Chloe Predergast.

Support the creative potential of artists

Yann Martel, Tanya Tagaq, Daniel MacIvor, Janet Cardiff, Kim Cattrall, Heather Ogden...just a few of the many distinguished Canadian artists who are alumni of Banff Centre for Arts and Creativity.

Banff Centre provides emerging and established artists with the support, mentorship, time, and space they need to grow their artistic practice and cultivate their craft. World-renowned faculty lead some of our generation's best creative minds on a journey of collaboration, exploration, and boundless creativity.

All proceeds from Midsummer Ball Weekend go directly towards the Artists' Fund, which supports our arts programs through increased scholarship levels. In this way, more artists are able to access Banff Centre programming based solely on their creative ability, rather than their ability to pay. It's a simple equation: the more support the Artists' Fund receives, the more Banff Centre can support artists to learn, share, and soar.

Every year, the Midsummer Ball Weekend aims to raise over \$1 million (net) for the Artists' Fund, supporting our Arts programs and thousands of deserving artists each year on their creative journey.

"It was the best three weeks of my life. I learned more in this program than I did in a year of music school. Unforgettable."

Banff Jazz and Creative Music Program Participant

Banff Centre 2019-20 Impact

3,500+

Arts and Leadership program participants welcomed

\$2.9 million

in scholarships and financial assistance awarded to participants

60%

of program participants benefit from financial support

90%

of alumni work professionally in their field

81%

secured a position, role, or exhibition within a year of attending a Banff Centre program

78%

earn their living from artistic practice, and serve as mentors or teachers within their community



2019 Banff Centre Midsummer Ball Artists' Fund Sponsors & Supporters

Presenting Sponsor



Showcase Performances Sponsor



RBC Capital Markets

Friday Night LIVE! Sponsor



Lead Print Media Sponsor

THE GLOBE AND MAIL*

Official Airline



Luminary \$50,000+

Cascade Plaza /
Jane and Michael Evans
J. Vair Anderson Jewellers
Kim and Jeff van Steenberg

Creator \$35,000+

Azimuth Capital Management
Pat and Connie Carlson
John and Sheilagh Langille

Innovator \$25,000+

Calgary Flames Foundation
Heather Edwards
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Foundation
Brent McLean and
Sheila Wappel-McLean
Masters Gallery
Mountain Galleries at
the Fairmont
One Ocean Expeditions
OneWest Event Design and
Logistics

Mentor \$15,000+

Boston Consulting Group
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Jens Lindemann, C.M.
Susie and Vahan Kololian
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Maclab Development Group
Letha J. MacLachlan, Q.C. and
John Ridge
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Gay Mitchell and Archie Macintosh

Patron \$5,000+

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Gavin Berger
Andrea Brussa
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Chris Cran
Distinctive Collection
Exclusive Resorts
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Simon Hatfield
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Glenda Hess
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Tim and Alana Kitchen
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Martin Molyneaux and
Deborah Yedlin
Anonymous

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The Front Gallery – Tom Gale
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Helen Youn
Craig Young and Christine Healy
ZINC Restaurant
Anonymous



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BANFF
CENTRE
FOR ARTS AND
CREATIVITY

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USA: 98-0078729

