



Kahawai Dance Theatre's Blood Water Earth;  
Artistic Director/Artist: Santee Smith.  
2019 Midsummer Ball Weekend.

**BANFF**  
CENTRE  
FOR ARTS AND  
CREATIVITY

# Banff Centre Midsummer Ball Weekend

41<sup>st</sup> Anniversary | July 17-19, 2020  
Sponsorship Opportunities

Engage with artists and community leaders.  
See the creative process firsthand.  
Expect the unexpected!

Canada's premiere arts fundraising weekend, the Midsummer Ball showcases the best of Banff Centre's programming, and is a must on the social and philanthropic calendars of Canada's most dedicated arts supporters.

Hosted in July every year, this highly anticipated social and cultural event provides sponsors with unparalleled hosting opportunities, outstanding brand visibility, and networking with an exceptional guest list of industry, government, and community leaders. Fulfill your organization's community investment goals by supporting the creativity and innovation at Canada's leading arts and leadership institution.

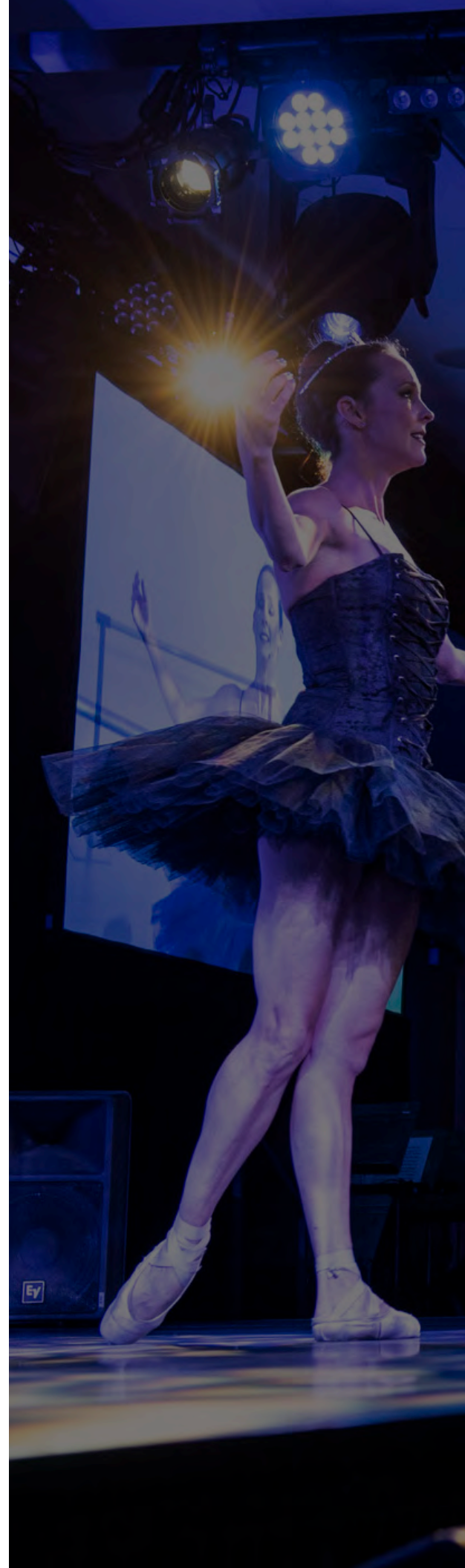
#### **In support of Banff Centre's Artists' Fund**

Banff Centre's Midsummer Ball Weekend is an unforgettable fusion of intimate performances, conversations with artists, and outstanding cuisine - all in support of the talented artists who attend Banff Centre's world-class arts programs.

In 2020, this event celebrates 41 years of bringing together artists, supporters, business, government, and the community. All proceeds benefit Banff Centre's Artists' Fund, which provides vital scholarship funding to artists and arts program participants.

"I would  
recommend this  
event to anyone  
with an interest  
or curiosity in the  
arts as a wonderful  
opportunity to  
get to know Banff  
Centre and the  
incredible breadth  
of programming it  
supports."

**Banff Centre  
Midsummer Ball attendee**







# \$1.27 Million

(net) raised at Ball Weekend 2019

## Guest Experience

### 41 years

established 1979

### 300+

influential community leaders  
and philanthropists

### 75%+

repeat attendees

### \$3,000

average cash donation per guest

### 100+

art, travel, and lifestyle items  
donated to silent auction

### 1,000+

silent auction bids

### \$350,000+

silent auction retail value

### 90%+

would refer Ball Weekend to a  
friend or associate

### 80%+

said their overall impression of  
Banff Centre was outstanding  
and exceeded expectations

### 75%+

said their Midsummer Ball  
experience influenced them to  
make a financial commitment to  
Banff Centre

source: survey of Banff Centre  
Midsummer Ball attendees

“Need six tickets  
for next year.  
That says it all.”

Banff Centre  
Midsummer Ball attendee

## 2020 Ball Weekend at-a-glance

Banff Centre's Midsummer Ball Weekend invites guests to experience our impact and power of place through eye-opening exchange of ideas, unique artistic encounters, and interaction with fellow arts supporters and community leaders.

### Friday, July 17

- Walter Phillips Gallery Exhibition
- Welcome Reception
- Friday Night LIVE! Culinary Festival & Silent Auction
- Friday Night LIVE! Showcase Performances
- After-Party

### Saturday, July 18

- Early Morning Nature Walk
- Musical Mountaintop Breakfast
- Morning Studio Spotlights
- Vistas Lunch with Banff Centre Artistic Directors
- Afternoon Studio Spotlights
- Champagne Reception
- Midsummer Ball Gala

### Sunday, July 19

- President's Brunch

# 2020 Midsummer Ball Sponsor Benefits & Recognition

## Brand Visibility & Recognition

	Visionary \$100K+	Luminary \$50K+	Creator \$35K+	Innovator \$25K+	Mentor \$15K+
Naming Rights to a Ball Event	See Property Grid				
Advance ticket access	✓	✓	✓	✓	✓
Outdoor logo recognition	✓	✓	✓		
Ball Website & Video Recognition Screens	✓	✓	✓	✓	✓
Logo recognition in Program Guide and onsite signage	✓	✓	✓	✓	✓
Name recognition in Banff Centre's Annual Report	✓	✓	✓	✓	✓

## Hosting & Ball Weekend Tickets\*

Customized Ball Weekend VIP Hosting Experience	✓				
Opportunity to have an artist sit at your table	✓	✓			
Premium Seating at Friday Night LIVE & Gala	✓	✓	✓	Gala Only	
Ball Weekend Tickets and Accommodation <i>Value: \$3,600 per couple</i>	10 guests	4 guests	4 guests	2 guests	2 guests
Invitation to an Exclusive Donor Appreciation Event	✓	✓	✓	✓	✓
Banff Centre Experience Package(s) - 2 tickets to a performance & 1 night accommodation (excluding Ball) <i>Value: \$200 per package</i>	5	3	2	1	1
Additional cost to complete a Gala table of 10 <i>Includes additional paid tickets and accommodation for two nights. Cost is an estimate that may fluctuate based on accommodation needs.</i>	\$0	\$10,800 (6 guests)	\$10,800 (6 guests)	\$14,400 (8 guests)	\$14,400 (8 guests)
<b>Total Costs for Sponsorship &amp; Gala table of 10</b>	<b>\$100K</b>	<b>\$60,800</b>	<b>\$45,800</b>	<b>\$39,400</b>	<b>\$29,400</b>

\*Ball Weekend Tickets include all activities, and food and beverages throughout the Ball Weekend. Tickets are \$1,500 per guest with on-site accommodation available for \$300 a night at double occupancy.



# Activation Opportunities

Midsummer Ball Weekend is a valuable opportunity for sponsors to foster a new and bold community investment vision by supporting the Artists' Fund. Host your guests at this special weekend, and connect your brand to world-class artistic talent and content.

We look forward to building a tailored sponsorship and experience package to meet the unique needs of your organization.

Property	Price
Welcome Reception	\$15,000
Friday Night LIVE! Culinary Festival and After Party	\$75,000
Musical Mountaintop Breakfast	\$25,000
Morning Artists' Spotlight(s)	\$30,000
Vistas Lunch with Banff Centre Artistic Directors	\$25,000
Afternoon Artists' Spotlight	\$15,000
Champagne Reception	\$25,000
Red Carpet Photos	\$15,000
Gala Dinner	SOLD
Weekend Showcase Performances	SOLD
Scotch Bar	\$50,000
President's Brunch	\$25,000
Alumni Sponsor	\$25,000
Corporate Matching Fund Supporter	\$25,000+

Top: Musical Mountaintop Breakfast  
Middle: Visual Arts Artists' Spotlight  
Bottom: JunKyu Park, Arnold Choi, Rafael Hoekman, Meran Currie-Roberts and Shauna Rolston



## Support the creative potential of artists

Yann Martel, Tanya Tagaq, Daniel MacIvor, Janet Cardiff, Kim Cattrall, Heather Ogden...just a few of the many distinguished Canadian artists who are alumni of Banff Centre for Arts and Creativity.

Banff Centre provides emerging and established artists with the support, mentorship, time, and space they need to grow their artistic practice and cultivate their craft. World-renowned faculty lead some of our generation's best creative minds on a journey of collaboration, exploration, and boundless creativity.

All proceeds from Midsummer Ball Weekend go directly towards the Artists' Fund, which supports our arts programs through increased scholarship levels. In this way, more artists are able to access Banff Centre programming based solely on their creative ability, rather than their ability to pay. It's a simple equation: the more support the Artists' Fund receives, the more Banff Centre can support artists to learn, share, and soar.

**Every year, the Midsummer Ball Weekend aims to raise over \$1 million (net) for the Artists' Fund, supporting our Arts programs and thousands of deserving artists each year on their creative journey.**

**"It was the best three weeks of my life. I learned more in this program than I did in a year of music school. Unforgettable."**

Banff Jazz and Creative Music  
Program Participant

## Banff Centre 2019-20 Impact

**3,500+**

Arts and Leadership program participants welcomed

**\$2.9 million**

in scholarships and financial assistance awarded to participants

**60%**

of program participants benefit from financial support

**90%**

of alumni work professionally in their field

**81%**

secured a position, role, or exhibition within a year of attending a Banff Centre program

**78%**

earn their living from artistic practice, and serve as mentors or teachers within their community



Banff International Workshop in  
Jazz and Creative Music



# 2019 Banff Centre Midsummer Ball Artists' Fund Sponsors & Supporters

## Presenting Sponsor



## Showcase Performances Sponsor



RBC Capital Markets

## Friday Night LIVE! Sponsor



Parkland  
FUEL CORPORATION

## Lead Print Media Sponsor

THE GLOBE AND MAIL\*

## Official Airline



## Luminary \$50,000+

Cascade Plaza /  
Jane and Michael Evans  
J. Vair Anderson Jewellers  
Kim and Jeff van Steenberg

## Creator \$35,000+

Azimuth Capital Management  
Pat and Connie Carlson  
John and Sheilagh Langille

## Innovator \$25,000+

Calgary Flames Foundation  
Heather Edwards  
Jarislowsky Fraser Partners  
Foundation  
Brent McLean and  
Sheila Wappel-McLean  
Masters Gallery  
Mountain Galleries at  
the Fairmont  
One Ocean Expeditions  
OneWest Event Design and  
Logistics

## Mentor \$15,000+

Boston Consulting Group  
Canada House Gallery  
CBN Commercial Solutions  
Chris and Mary Fong  
Jens Lindemann, C.M.  
Susie and Vahan Kololian  
Loch Gallery  
Maclab Properties Group  
Maclab Development Group  
Letha J. MacLachlan, Q.C. and  
John Ridge  
Mawer Investment Management  
Jeff and Marilyn McCaig  
Gay Mitchell and Archie Macintosh

## Patron \$5,000+

Amy Dryer  
Gavin Berger  
Andrea Brussa  
Carolyn and Steven Campbell  
Carter-Ryan Gallery  
Michael Code  
Chris Cran  
Distinctive Collection  
Exclusive Resorts  
Julie George  
Gibson Fine Art – Janice Tanton  
Dick and Lois Haskayne  
Simon Hatfield  
Samuel and Angela Hayes  
Glenda Hess  
Jan and Larry Fichtner  
Tim and Alana Kitchen  
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Debra and Darrell Law  
Nancy Lever  
Jamie and Brenda Mackie  
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Francesco Mele  
Patricia and Norbert  
Morgenstern  
Paul Hardy, Phil Crozier,  
River Café/Deane House  
Janice Price and Ian Findlay  
Qiviuk Boutiques  
Gordon and Robyn Ritchie  
Susan and Richard Roskey  
Craig and Cara Senyk  
Bernadette Geronazzo and  
Cody Slater  
Susan Targett  
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Lis and Bruce Welch  
David T. Weyant, Q.C. and  
Charlene Anderson  
William Williams  
Carol Ann and Peter Williams  
Willock & Sax Gallery  
Nancy and Andrew Wiswell  
Martin Molyneux and  
Deborah Yedlin  
Anonymous

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ALCANNA  
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Andrea Brussa  
Gail Andrew and Richard Haagsma  
Andronyk Jewellery  
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ARC Resources  
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Calgary International Film Festival  
Calgary Opera  
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Centini Restaurant & Lounge  
Vincent Chahley  
Christine Klassen Gallery –  
Robert Pierce  
Cindy Delpart  
Circa Vintage Art Glass  
The Citadel Theatre  
The Cookbook Co. Cooks  
John Cooper and Kathy Bowden  
David Cox  
Delia Cristea  
CUPE  
Andrew and Nicola Dahlin  
Fredrick K. Dalena and Shawna Bell  
John Dean  
Matt Faure  
Rejean Filteau  
Jill Fitz Hirschbold  
Tyler Fitzgerald  
Melanie Frayn  
William Friley  
The Front Gallery – Tom Gale  
David and Janice Gardner  
Kirby Gavelin  
Randy Gelling  
Groupe Germain Hotels  
Laurie Harvey  
Ross and Nancy Hayes  
Herringer Kiss Gallery – Aron Hill  
Kameko Higa  
Mary Hofstetter  
Dale and Chari Hohm  
Imperial Oil  
Inspirati Fine Linens &  
Home Essentials  
Ashley, Susan and Tony James  
Priscilla Janes  
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Alexandra Montgomery  
Jarvis Hall Gallery  
JW Marriott Parq Vancouver  
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Andy Kenins and Heather Kaine  
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Wild Life Distillery  
Wool & Oak  
Worldwide Specialty Foods  
James Wyper  
Helen Youn  
Craig Young and Christine Healy  
ZINC Restaurant  
Anonymous



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### 2020 Midsummer Ball Committee

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 Mary Fong  
 Glenda Hess  
 Debra Law  
 Patricia Moore

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**BANFF**  
 CENTRE  
 FOR ARTS AND  
 CREATIVITY

Charitable Registration Numbers:  
 Canada: 11921 4955 RR0001  
 USA: 98-0078729



Canada Council  
 for the Arts

Conseil des arts  
 du Canada



Alberta  
 Foundation  
 for the Arts