



Guests enjoy mountain views on the tented patio.
Midsummer Ball Weekend

BANFF
CENTRE
FOR ARTS AND
CREATIVITY

Banff Centre Midsummer Ball Weekend

41st Anniversary | July 17-19, 2020
Creativity Circle Supporters

Every year, the Midsummer Ball Weekend brings over 300 influential leaders, arts supporters, and philanthropists to Banff Centre's stunning campus on Treaty 7 territory in the Canadian Rockies.

For three full days, guests enjoy world-class performances and cuisine, matched only by our inspiring setting within a UNESCO World Heritage Site.

Engage with artists and community leaders.
See the creative process firsthand.
Expect the unexpected!

Canada's premiere arts fundraising weekend, the Midsummer Ball showcases the best of Banff Centre's programming, and is a must on the social and philanthropic calendars of Canada's most dedicated arts supporters.

Hosted in July every year, this highly anticipated social and cultural event provides supporters with hosting opportunities and outstanding networking with an exceptional guest list of industry, government, and community leaders.

In support of Banff Centre's Artists' Fund

Banff Centre's Midsummer Ball Weekend is an unforgettable fusion of intimate performances, conversations with artists, and outstanding cuisine - all in support of the talented artists who attend Banff Centre's world-class arts programs.

In 2020, this event celebrates 41 years of bringing together artists, supporters, business, government, and the community. All proceeds benefit Banff Centre's Artists' Fund, which provides vital scholarship funding to artists and arts program participants.

Make an impact with the Creativity Circle

The Midsummer Ball Creativity Circle is a group of individuals who recognize the crucial role that arts and culture play in our society.

They step forward in a significant way to invest in the Artists' Fund, supporting artists from Canada and around the world in creating new works, enriching our cultural repertoire, and inspiring our communities.

A woman with dark hair, wearing a vibrant red, flowing dress with thin red ribbons trailing behind her, is captured in a dynamic pose on a stage. She is looking upwards and to the right. The background is dark with some light effects.

\$1.27 Million

(net) raised at Midsummer
Ball Weekend 2019

41 years

established 1979

300+

influential community leaders
and philanthropists

75%+

repeat attendees

\$3,000

average cash donation per guest

100+

art, travel, and lifestyle items
donated to silent auction

1,000+

silent auction bids

\$350,000+

silent auction retail value

Guest Experience

90%+

would refer Ball Weekend to
a friend or associate

80%+

said their overall impression of
Banff Centre was outstanding and
exceeded expectations

75%+

said their Midsummer Ball
experience influenced them
to make a financial commitment
to Banff Centre

source: survey of Banff Centre
Midsummer Ball attendees

"I would recommend this event to anyone
with an interest or curiosity in the arts as
a wonderful opportunity to get to know
Banff Centre and the incredible breadth of
programming it supports."

Banff Centre
Midsummer Ball attendee

2020 Creativity Circle Benefits & Recognition

Visionary
\$100K+

Luminary
\$50K+

Creator
\$35K+

Innovator
\$25K+

Mentor
\$15K+

Patron
\$5K+

Hosting & Ball Weekend Tickets

Customized Ball Weekend VIP Hosting Experience	✓					
Opportunity to have an artist sit at your table	✓	✓				
Premium Seating at Friday Night LIVE & Gala	✓	✓	✓	Gala Only		
Ball Weekend Tickets and Accommodation* <i>Value: \$3,600 per couple</i>	10 guests	4 guests	4 guests	2 guests	2 guests	
Banff Centre Experience Package(s)* 2 tickets to a performance & 1 night accommodation (excluding Ball). <i>Value: \$200 per package</i>	5	4	3	2	1	
Invitation to a Donor Appreciation Event	✓	✓	✓	✓	✓	✓
Rolex / Bonus Draw Entries* <i>Value: \$100 per Rolex and \$100 per Bonus draw</i>	66/33	33/16	23/11	16/8	10/5	3/1
Artist award in your name and the opportunity to meet the recipient(s).	20	10	7	5	3	1
Additional cost to complete a Gala table of 10 <i>Includes additional paid tickets and accommodation for two nights. Cost is an estimate that may fluctuate based on accommodation needs.</i>	\$0	\$10,800 (6 guests)	\$10,800 (6 guests)	\$14,400 (8 guests)	\$14,400 (8 guests)	
Total Costs for Creativity Circle & a Gala table of 10*	\$100K	\$60,800	\$45,800	\$39,400	\$29,400	

Supporter Recognition

Ball Website & Video Recognition Screens	✓	✓	✓	✓	✓	✓
Ball Guide & Auction Catalogue, and Banff Centre's Annual Report	✓	✓	✓	✓	✓	✓

Tax Receipt: Per Canada Revenue Agency, tax receipts can be issued for the value of your contribution less the value of goods and services received. Items with * are optional and can be waived in lieu of a tax receipt for the full value of the contribution. Ball Weekend Tickets include all activities, and food and beverages throughout the Ball Weekend. Tickets are \$1,500 per guest with on-site accommodation available for \$300 a night at double occupancy.

Creativity Circle: connected to artists

One of the most powerful aspects of attending Midsummer Ball is not only seeing world-class performances, but the opportunity to witness and experience the creative process at work. Every performance and Creative Spotlight allows guests to meet and interact with artists, to learn what inspires them, to hear the impact Banff Centre has had on their creative potential - and to hear their thanks and appreciation for your support.

Creativity Circle supporters have an especially close connection to artists through named award(s), accompaniment at your Gala table, and invitations to exclusive donor appreciation events at Banff Centre across the year. These are transformative experiences for donors and artists alike.

“Centres like this do not exist without the support and generosity from people like you (...), who believe in art and its ability to change the world.”

- Zander Constant,
2016 Dance Alumni

Top: Visual Arts Artists' Spotlight.
Middle: Designing for Dance program.
Bottom: JunKyu Park, Arnold Choi, Rafael Hoekman, Meran Currie-Roberts and Shauna Rolston.



Support the creative potential of artists

Yann Martel, Tanya Tagaq, Daniel MacIvor, Janet Cardiff, Kim Cattrall, Heather Ogden...just a few of the many distinguished Canadian artists who are alumni of Banff Centre for Arts and Creativity.

Banff Centre provides emerging and established artists with the support, mentorship, time, and space they need to grow their artistic practice and cultivate their craft. World-renowned faculty lead some of our generation's best creative minds on a journey of collaboration, exploration, and boundless creativity.

All proceeds from Midsummer Ball Weekend go directly towards the Artists' Fund, which supports our arts programs through increased scholarship levels. In this way, more artists are able to access Banff Centre programming based solely on their creative ability, rather than their ability to pay. It's a simple equation: the more support the Artists' Fund receives, the more Banff Centre can support artists to learn, share, and soar.

Every year, the Midsummer Ball Weekend aims to raise over \$1 million (net) for the Artists' Fund, supporting our Arts programs and thousands of deserving artists each year on their creative journey.

"It was the best three weeks of my life. I learned more in this program than I did in a year of music school. Unforgettable."

Banff Jazz and Creative Music
Program Participant

Banff Centre 2019-20 Impact

3,500+

Arts and Leadership program participants welcomed

\$2.9 million

in scholarships and financial assistance awarded to participants

60%

of program participants benefit from financial support

90%

of alumni work professionally in their field

81%

secured a position, role, or exhibition within a year of attending a Banff Centre program

78%

earn their living from artistic practice, and serve as mentors or teachers within their community



2019 Banff Centre Midsummer Ball Artists' Fund Sponsors & Supporters

Presenting Sponsor



Showcase Performances Sponsor



RBC Capital Markets

Friday Night LIVE! Sponsor



Parkland
FUEL CORPORATION

Lead Print Media Sponsor

THE GLOBE AND MAIL*

Official Airline



Luminary \$50,000+

Cascade Plaza /
Jane and Michael Evans
J. Vair Anderson Jewellers
Kim and Jeff van Steenberg

Creator \$35,000+

Azimuth Capital Management
Pat and Connie Carlson
John and Sheilagh Langille

Innovator \$25,000+

Calgary Flames Foundation
Heather Edwards
Jarislowsky Fraser Partners
Foundation
Brent McLean and
Sheila Wappel-McLean
Masters Gallery
Mountain Galleries at
the Fairmont
One Ocean Expeditions
OneWest Event Design and
Logistics

Mentor \$15,000+

Boston Consulting Group
Canada House Gallery
CBN Commercial Solutions
Chris and Mary Fong
Jens Lindemann, C.M.
Susie and Vahan Kololian
Loch Gallery
Maclab Properties Group
Maclab Development Group
Letha J. MacLachlan, Q.C. and
John Ridge
Mawer Investment Management
Jeff and Marilyn McCaig
Gay Mitchell and Archie Macintosh

Patron \$5,000+

Amy Dryer
Gavin Berger
Andrea Brussa
Carolyn and Steven Campbell
Carter-Ryan Gallery
Michael Code
Chris Cran
Distinctive Collection
Exclusive Resorts
Julie George
Gibson Fine Art – Janice Tanton
Dick and Lois Haskayne
Simon Hatfield
Samuel and Angela Hayes
Glenda Hess
Jan and Larry Fichtner
Tim and Alana Kitchen
Lisa and Nigel Kuzemko
Dr. John R. Lacey
Debra and Darrell Law
Nancy Lever
Jamie and Brenda Mackie
Mayberry Fine Art
Mike and Jennifer McMillan
Francesco Mele
Patricia and Norbert
Morgenstern
Paul Hardy, Phil Crozier,
River Café/Deane House
Janice Price and Ian Findlay
Qiviuk Boutiques
Gordon and Robyn Ritchie
Susan and Richard Roskey
Craig and Cara Senyk
Bernadette Geronazzo and
Cody Slater
Susan Targett
Shirley and Greg Turnbull, Q.C.
Lis and Bruce Welch
David T. Weyant, Q.C. and
Charlene Anderson
William Williams
Carol Ann and Peter Williams
Willock & Sax Gallery
Nancy and Andrew Wiswell
Martin Molyneaux and
Deborah Yedlin
Anonymous

Supporters

Alberta Ballet Company
ALCANNA
Dustin Anderson
Andrea Brussa
Gail Andrew and Richard Haagsma
Andronyk Jewellery
Jay Simmons and Jill Angevine
ARC Resources
Kathy and Paul Arney
Art Gallery of Alberta
Azimuth Capital Management
Ed Bamiling
Barry Shaw Entertainment Inc.
Bruce and Carol Bentley
Ian and Beatrice Binmore
Bow River Brewing Inc.
Bob Burnside
Bruce and Dawn-Angela Byford
Calgary International Film Festival
Calgary Opera
Elizabeth Cannon
Centini Restaurant & Lounge
Vincent Chahley
Christine Klassen Gallery –
Robert Pierce
Cindy Delpart
Circa Vintage Art Glass
The Citadel Theatre
The Cookbook Co. Cooks
John Cooper and Kathy Bowden
David Cox
Delia Cristea
CUPE
Andrew and Nicola Dahlin
Fredrick K. Dalena and Shawna Bell
John Dean
Matt Faure
Rejean Filteau
Jill Fitz Hirschbold
Tyler Fitzgerald
Melanie Frayn
William Friley
The Front Gallery – Tom Gale
David and Janice Gardner
Kirby Gavelin
Randy Gelling
Groupe Germain Hotels
Laurie Harvey
Ross and Nancy Hayes
Herringer Kiss Gallery – Aron Hill
Kameko Higa
Mary Hofstetter
Dale and Chari Hohm
Imperial Oil
Inspirati Fine Linens &
Home Essentials
Ashley, Susan and Tony James
Priscilla Janes
Howard R. Jang and
Alexandra Montgomery
Jarvis Hall Gallery
JW Marriott Parq Vancouver
Val and Clarence Kapay

Kat Marks of LETHRBAR
Andy Kenins and Heather Kaine
Sarah Kidner
Kit Interior Objects
David and Margot Kitchen
Joshua Knelman
Jennifer Knorr
Knotted Wood Designs
LULU | B™ Designs
Gerald and Anna Maier
Murray Malley and
Jacqueline Nowak
Lynnette and Dan Markham
Rick and Janet Matthews
Robert Mayberry
Marc and Michelle Mereau
Miko Photography
Monogram Coffee
Alan and Geri Moon
Pat Moore
Angela Morgan
Mount Norquay Via Ferrara
Nicole Nickel-Lane
Nita Lake Lodge
Candice Noakes
Oboz Footwear
Rob Peabody
Tim McNamara and
Michele Perret
Adrian Plummer
Mark Porter
Post Hotel & Spa
Brent Randles
Resorts of the Canadian Rockies
Craig Richards
Jeff and Andrea Rinker
Rodney's Oyster House Calgary
The Scotch Malt Whisky Society
Sean LeBlanc Photography
Spirits with Smoke
Stewart Creek Golf Course
Stuff
Susan Kun Jewellery Design
Will Taylor
Rosemary Thompson and
Pierre Boulet
Wendy Tokaryk
Dale Turri
Twigs & Company
Helen Utsal
Paul Van Ginkel
Vine Arts Wine & Spirits
Tracy and Jackson von der Ohe
Wallace Galleries Ltd.
Wash & Co.
Wickannish Inn
Wild Life Distillery
Wool & Oak
Worldwide Specialty Foods
James Wyper
Helen Youn
Craig Young and Christine Healy
ZINC Restaurant
Anonymous



Contact Banff Centre

Rosemary Thompson
Vice President, Marketing & Development
 Banff Centre for Arts and Creativity
 403.762.6130
Rosemary_Thompson@banffcentre.ca

Jennifer Knorr
Manager, Stewardship, Research, and Events
 Banff Centre for Arts and Creativity
 403.762.6160
Jennifer_Knorr@banffcentre.ca

Banff Centre Board of Governors

Adam Waterous, Chair - Banff, AB
 Janice Price, ICD.D, President and CEO
 Banff, AB
 Patricia Brister, FEA, ICD.D - Calgary, AB
 Carolyn Campbell - Edmonton, AB
 Eric S. Harvie - Banff, AB
 Laura Haynes - London, United Kingdom
 Andy Kenins, ICD.D - Oakville, ON
 Donna Kennedy-Glans LLB, Q.C.
 Calgary, AB
 Judith LaRocque, ICD.D - Ottawa, ON
 Letha J. MacLachlan, Q.C. - Calgary, AB
 Gay Mitchell, ICD.D - Toronto, ON
 Raif Richardson - Winnipeg, MB
 Patricia Ruby - Calgary, AB
 Jeff van Steenberg P.Eng - Calgary, AB
 Lis Welch - Vancouver, BC

Banff Centre Executive Team

Janice Price - President & CEO
 Bruce Byford - Vice President,
 Administration & CFO
 Michael Code - Vice President,
 Operations
 Howard R. Jang - Vice President,
 Arts & Leadership
 Valerie Kapay - Vice President,
 Human Resources
 Rosemary Thompson - Vice President,
 Marketing & Development

Banff Centre Foundation

Tim Kitchen, ICD.D (Chair) - Calgary, AB
 Gavin Berger - New York, USA
 Delia Cristea - Montreal, QC
 Andy Kenins, ICD.D - Toronto, ON
 Susan P. Kololian - Toronto, ON
 J. Mark MacDonald, ICD.D
 Toronto, ON
 Michael S. H. McMillan, MBA, CMA, CPA
 Toronto, ON
 Janice Price (ex officio) - Banff, AB
 Jill Price - Vancouver, BC
 Jackson von der Ohe - Edmonton, AB
 Adam Waterous (ex officio) - Banff, AB

2020 Midsummer Ball Committee

Melanie Busby
 Mary Fong
 Glenda Hess
 Debra Law
 Patricia Moore

Banff Centre for Arts and Creativity is generously supported by many passionate individuals, corporations, and foundations. Banff Centre is also grateful for the funding from the Government of Alberta, through Alberta Advanced Education, Alberta Infrastructure, and the Alberta Foundation for the Arts. Arts programs are also supported by funding from the Government of Canada through the Canada Council for the Arts, the Department of Canadian Heritage, the Canada Arts Training Fund, and the Canada Arts Presentation Fund.

BANFF
 CENTRE
 FOR ARTS AND
 CREATIVITY

Charitable Registration Numbers:
 Canada: 11921 4955 RR0001
 USA: 98-0078729



Canada Council
 for the Arts

Conseil des arts
 du Canada



Alberta
 Foundation
 for the Arts