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Banff Centre  
for Arts  
and Creativity

Identity  
Guidelines

**BANFF**

**CENTRE FOR ARTS AND CREATIVITY**



Banff Centre  
for Arts  
and Creativity

Identity  
Guidelines

**BANFF**  
CENTRE FOR ARTS AND CREATIVITY





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# Introduction

1.0 Introduction	This identity guideline document is a tool for Banff Centre and its collaborators to consistently deploy the new Banff Centre identity and maintain consistency across various applications.
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2

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About  
Banff Centre  
for Arts and  
Creativity

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2.1

Mission

**Banff Centre  
exists to inspire  
artists and leaders  
to make their  
unique contribution  
to society.**

**We aspire to be  
the global leader  
in arts, culture,  
and creativity.**

2.2

Vision

**Human potential is realized at Banff Centre. As a unique creative and learning experience, we curate innovative programs that develop artists and leaders, inspiring them to conceive and create powerful works and ideas that are shared with the world.**

**Banff Centre is a catalyst for knowledge and creativity through the power of our unique environment and facilities in the Canadian Rocky Mountains, our rich learning opportunities, cross-disciplinary and cross-sectoral interactions, outreach activities, and performances for the public.**



2.3

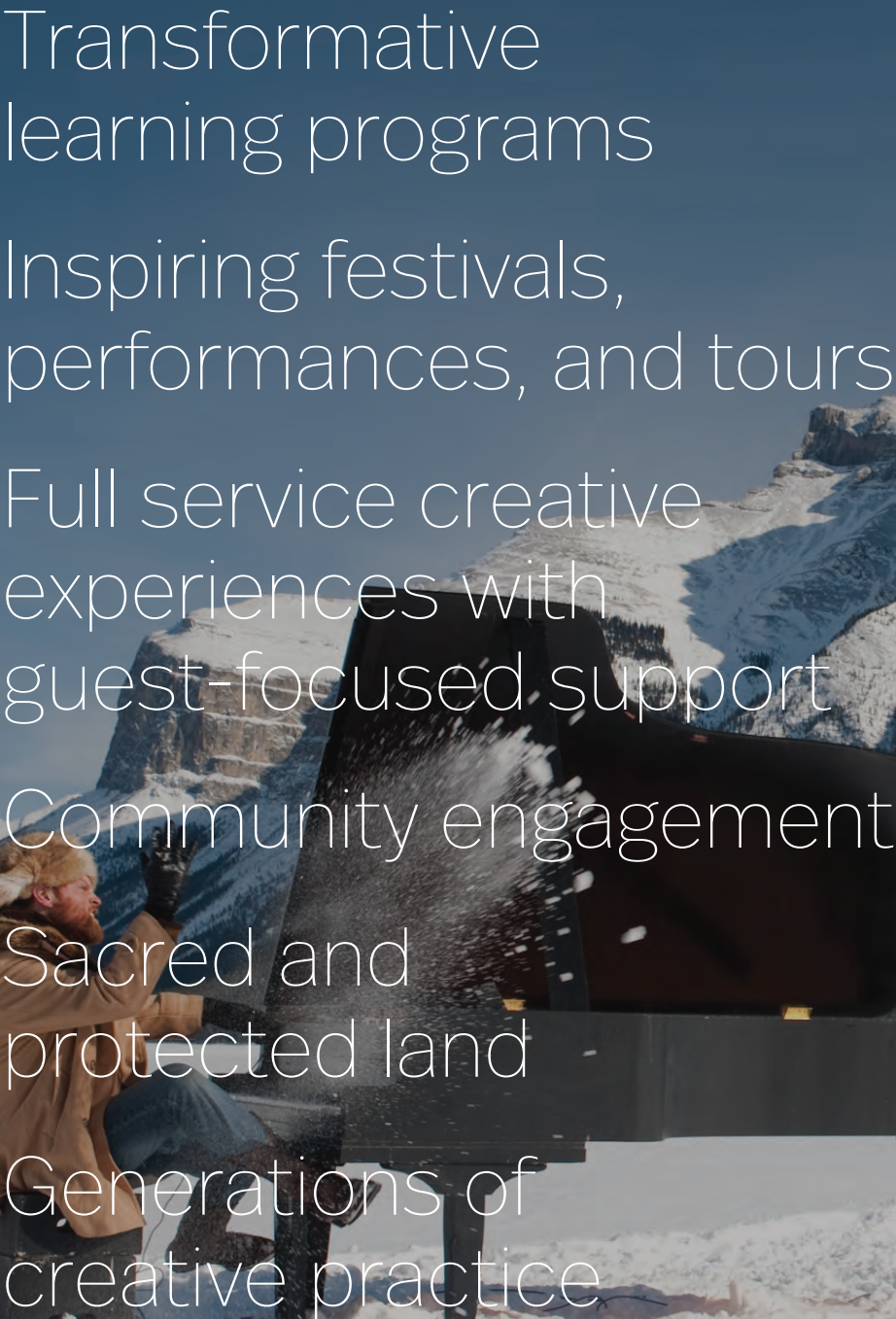
Name

To reflect our mission, vision, and values as clearly as possible to the many people that might encounter our work, we have adopted a change to our name. We are now:  
**Banff Centre for Arts and Creativity.**



2.4

What We Do

A photograph of a man with a beard, wearing a brown coat and a fur hat, playing a grand piano in a snowy mountain landscape. The piano is black and stands on a snow-covered ground. In the background, there are snow-capped mountains under a clear blue sky. The man is captured in a dynamic pose, with his hands on the keys and his body leaning into the music. The overall scene is serene and evocative, suggesting a connection between nature and art.

Transformative  
learning programs

Inspiring festivals,  
performances, and tours

Full service creative  
experiences with  
guest-focused support

Community engagement

Sacred and  
protected land

Generations of  
creative practice

2.5

How We Do It

Holistic learning  
experience

Programming, food, accommodation,  
health and fitness facilities, staff

Time and space

Focused retreat, free from distractions,  
change of perspective

Catalyst for  
creativity

Safe space, experimentation, expanding the  
boundaries of creative practice

Peer to peer  
community

Onsite networking and interdisciplinary collaboration



2.6

Personality

Imaginative  
Intentional  
Respectful  
Optimistic  
Playful  
Courageous  
Approachable  
Attentive  
Adventurous



2.7

Brand Promise

Nurture  
and  
realize  
your  
creative  
potential

2.8

Brand Essence

Overview

# Brand Promise

Nurture and realize your creative potential

# Our Personality

Imaginative, intentional, respectful, optimistic, playful, courageous, approachable, attentive, adventurous

# How We Do It

**Holistic learning experience:** programming, food, accommodation, health and fitness facilities, staff

**Time and space:** focused retreat, free from distractions, change of perspective

**Catalyst for creativity:** safe space, experimentation, expanding the boundaries of creative practice

**Peer to peer community:** onsite networking and interdisciplinary collaboration

# What We Do

- Transformative learning programs
- Inspiring festivals, performances, and tours
- Full service creative experiences with guest focused support
- Community engagement
- Sacred and protected land
- Generations of creative practice



2.9

About  
Banff Centre  
for Arts and  
Creativity

Founded in 1933, Banff Centre for Arts and Creativity is a learning organization built upon an extraordinary legacy of excellence in artistic and creative development. What started as a single course in drama has grown to become the global organization leading in arts, culture, and creativity across dozens of disciplines. From our home in the stunning Canadian Rocky Mountains, Banff Centre for Arts and Creativity aims to inspire everyone who attends our campus—artists, leaders, and thinkers—to unleash their creative potential and realize their unique contribution to society through cross-disciplinary learning opportunities, world-class performances, and public outreach.

This text should be used consistently when describing Banff Centre for Arts and Creativity.

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3

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Ingredients

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3.1

Primary

Wordmark

Full Vertical Configuration

Colour

**BANFF**

**CENTRE  
FOR ARTS AND  
CREATIVITY**

3.2

Primary

Wordmark

Full Vertical Configuration

Reverse Colour

**BANFF**

**CENTRE  
FOR ARTS AND  
CREATIVITY**



3.3

Primary

Wordmark

Full Vertical Configuration

Black

**BANFF**

**CENTRE  
FOR ARTS AND  
CREATIVITY**

3.4

Primary

Wordmark

Full Vertical Configuration

Reverse

**BANFF**

**CENTRE  
FOR ARTS AND  
CREATIVITY**

3.5

Primary

Wordmark

Full Horizontal Configuration

Colour



3.6

Primary

Wordmark

Full Horizontal Configuration

Reverse Colour



3.7

Primary

Wordmark

Full Horizontal Configuration

Black



3.8

Primary

Wordmark

Full Horizontal Configuration

Reverse





3.9

Secondary

Wordmark

Full Vertical Configuration

Dark Grey

Light Grey



3.10

Secondary

Wordmark

Full Vertical Configuration

Reverse Light Grey



3.11

Secondary

Wordmark

Full Vertical Configuration

Light Grey Black



3.12

Secondary

Wordmark

Full Vertical Configuration

Reverse Black



3.13

Secondary

Wordmark

Full Horizontal Configuration

Dark Grey

Light Grey



3.14

Secondary

Wordmark

Full Horizontal Configuration

Reverse

Light Grey



3.15  
Secondary  
Wordmark

Full Horizontal Configuration  
Dark Grey Black



3.16  
Secondary  
Wordmark

Full Horizontal Configuration  
Reverse Black





3.17  
Tertiary  
Wordmark

Vertical Configuration  
Colour

BANFF  
CENTRE

3.18  
Tertiary  
Wordmark

Vertical Configuration  
Reverse Colour

BANFF  
CENTRE

3.19

Tertiary

Wordmark

Vertical Configuration

Black

BANFF

CENTRE

3.20

Tertiary

Wordmark

Vertical Configuration

Reverse

BANFF

CENTRE

3.21

Tertiary

Wordmark

Vertical Configuration

Dark Grey

Light Grey

BANFF

CENTRE

3.22

Tertiary

Wordmark

Vertical Configuration

Reverse

Light Grey

BANFF

CENTRE

3.23

Tertiary

Wordmark

Vertical Configuration

Light Grey Black

BANFF

CENTRE

3.24

Tertiary

Wordmark

Vertical Configuration

Reverse Black

BANFF

CENTRE



Banff Centre	Identity Guidelines	Ingredients	50
3.25 Font	Our new typeface, designed by Erik Spiekermann and Ralph du Carrois in 2015, is called FF Real. It is based on the characteristics of Helvetica with a humanist touch.		
Headline Fonts:			
FF Real Headline Bold	ABCDEF GHIJKLMNOP QRSTUVW XYZ abcdefghijklmnop qrstuvwxyz		
FF Real Headline Medium	ABCDEF GHIJKLMNOP QRSTUVW XYZ abcdefghijklmnop qrstuvwxyz		
FF Real Headline Light	ABCDEF GHIJKLMNOP QRSTUVW XYZ abcdefghijklmnop qrstuvwxyz		
FF Real Headline Ultralight	ABCDEF GHIJKLMNOP QRSTUVW XYZ abcdefghijklmnop qrstuvwxyz		

Banff Centre	Identity Guidelines	Ingredients	51
<hr/>			
3.25 Font			
Text Fonts:			
FF Real Text Bold	ABCDEF GHIJKLMNOP QRSTUVW XYZ abcdefghijklmnop qrstuvwxyz		
FF Real Text Book	ABCDEF GHIJKLMNOP QRSTUVW XYZ abcdefghijklmnop qrstuvwxyz		
FF Real Text Light	ABCDEF GHIJKLMNOP QRSTUVW XYZ abcdefghijklmnop qrstuvwxyz		
Email and Microsoft Font:			
Arial	ABCDEF GHIJKLMNOP QRSTUVW XYZ abcdefghijklmnop qrstuvwxyz		

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4

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# Rules and Tools

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4.1

Line Spacing  
(Leading)

Rule Set

For InDesign

Use this simple equation  
(can be typed directly into the leading selection box)  
eg. Type: "12\*1.25"  
and InDesign will calculate the leading for 12 pt type.

For MS Word

Let it be  
The default is just right

Headlines

T

×

1.1

=

L

Desired type size  
(pts)

Leading multiplier  
(don't change this number)

Use this leading  
(pts)

Copy

T

×

1.25

=

L

Desired type size  
(pts)

Leading multiplier  
(don't change this number)

Use this leading  
(pts)

4.1

Line Spacing  
(Leading)

Examples:

Headlines

✓

Correct line spacing

✗

Incorrect line spacing (too tight)

Banff Centre  
for Arts and Creativity

Banff Centre  
for Arts and Creativity

16 pt × 1.1 = 17.6 pt leading

Copy

✓

Correct line spacing

✗

Incorrect line spacing (too tight)

Banff Centre exists to inspire artists and leaders to make their unique contribution to society.  
We aspire to be the global leader in arts, culture, and creativity.

Banff Centre exists to inspire artists and leaders to make their unique contribution to society.  
We aspire to be the global leader in arts, culture, and creativity.

10 pt × 1.25 = 12.5 pt leading

4.2

Clear Space

Always leave a clear space area around the logo equal to the height of the "B" in the wordmark lockup.



4.2

Clear Space

Examples:

✔ Correct



Headline

✘ Incorrect



Headline

4.3  
Minimum  
Size

Print:

Do not reproduce the logo smaller than 1/2” (1.27 cm) in height.

Digital:

Designers should use their best judgment when designing for digital applications. As a general rule, if you can't read the word "CENTRE" it's too small.

4.3  
Minimum  
Size

Examples:



4.4

Incorrect Use

Please do not alter the logo in any way from the assets provided.

When possible, use vector formats to ensure crisp reproduction at any scale.

The Tertiary Wordmark (3.17 to 3.24) is to be used at the discretion of Marketing and Communications.

4.4

Examples:

Incorrect Use











 Do not change the size relationship of the logo elements.

 Do not change the colours of the logo or use gradients.

 Do not resize the logo without scaling it proportionately.

 Do not place a stroke on the logo.

 **Just leave it alone.**



4.5

Referencing

Our Name

Our full name Banff Centre for Arts and Creativity should be used in all of our communications.

It is acceptable to use the shortened name Banff Centre on second reference, but do not use the acronyms BC or BCAC as an abbreviation.

Using the word ‘the’ with a lowercase ‘t’ is also acceptable, but discouraged.

4.6

Colour Values

Banff Centre Red

4.6

Colour Values

C	000	R	255	HEX	#FF4024	PMS	179 C
M	090	G	064				
Y	100	B	036				
K	000						

Banff Centre Black

C	000	R	000	HEX	#000000	PMS	Black C
M	000	G	000				
Y	000	B	000				
K	100						

Banff Centre Dark Grey

C	000	R	077	HEX	#4D4D4D	PMS	Black 7 C
M	000	G	077				
Y	000	B	077				
K	085						

Banff Centre Grey 4

C	000	R	186	HEX	#BABCBF	PMS	Cool Gray 4 C
M	000	G	188				
Y	000	B	191				
K	024						

Banff Centre Grey 3

C	000	R	209	HEX	#D1D1D3	PMS	Cool Gray 3 C
M	000	G	209				
Y	000	B	211				
K	017						

Banff Centre Grey 2

C	000	R	229	HEX	#E5E7E7	PMS	Cool Gray 2 C
M	000	G	231				
Y	000	B	231				
K	010						

Banff Centre Grey 1

C	000	R	242	HEX	#F2F3F4	PMS	Cool Gray 1 C
M	000	G	243				
Y	000	B	244				
K	006						

Banff Centre White

C	000	R	255	HEX	#FFFFFF	NA	
M	000	G	255				
Y	000	B	255				
K	000						

4.7  
Event  
Photography

Events should be professionally photographed. Each show is unique but photography should document the event with the potential for a diversity of uses considered—social media, advertising, archival, etc.



4.7  
Event  
Photography

A shallow depth of field is preferred, when possible. Avoid using photos taken with mobile devices.





4.8

Program  
Photography

Participants should be shown working in Banff Centre studio spaces and facilities. Images should reflect collaboration, faculty interaction, or a quiet retreat setting, and should be candid, not staged.



4.9

Landscape  
Photography

Images should showcase the scenic elements of our environment and campus uniquely. A mix of aspects of the environment and unconventional angles.



4.10  
Partner  
Lockups



4.10  
Partner  
Lockups



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5

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Applications



5.1  
Banff  
Stack

One effective treatment of the logo is the "Banff stack". The stack can be used in a variety of sizes and colour schemes to create dramatic compositions.



5.1  
Banff  
Stack

Example:



5.2  
Letter  
Treatment

Our three Banff Centre restaurants reflect the brand through a consistent treatment of the letter A and V.

VISTAS

THREE  
RAVENS

MACLAB  
BISTRO

5.2  
Letter  
Treatment

Usage of the letter A and V treatment is reserved for specific offerings and is at the discretion of the marketing and communications department.

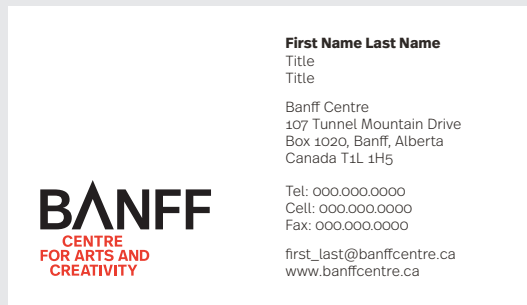
VISTAS

THREE  
RAVENS

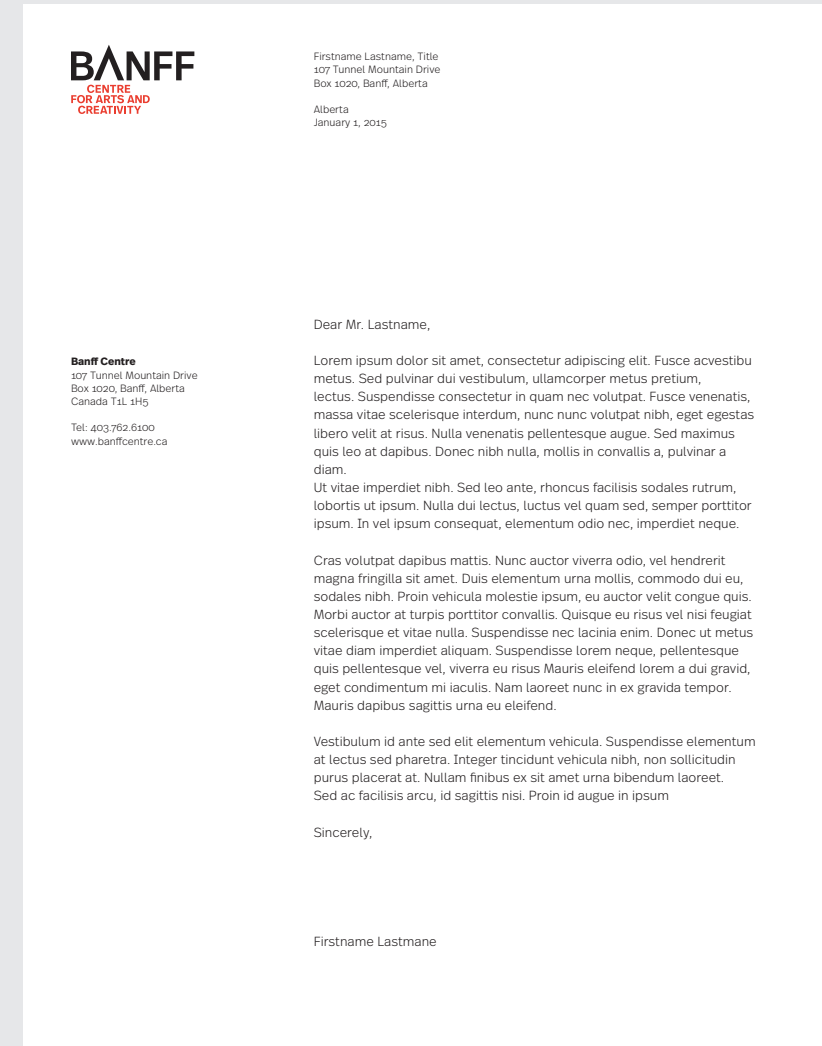
MACLAB  
BISTRO

### 5.3 Stationery Business Cards

The back of the business cards display images from Banff Centre.



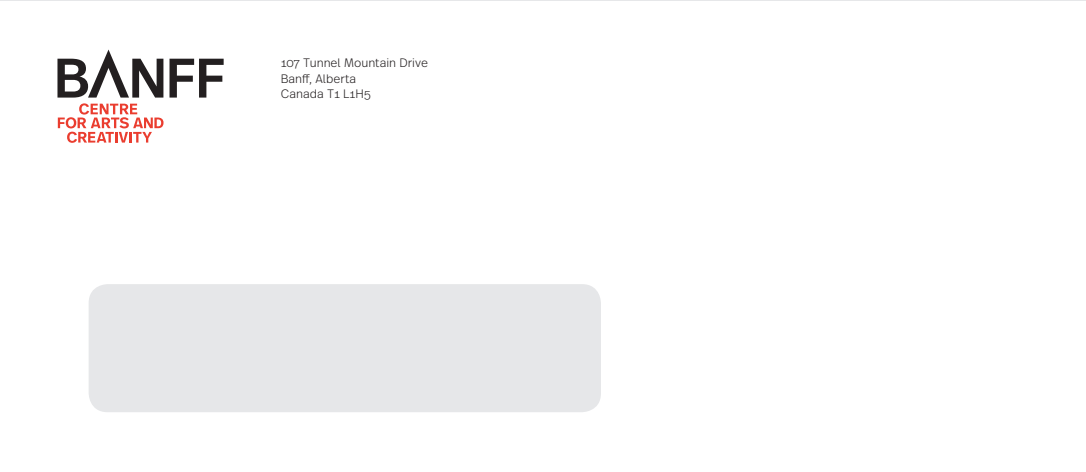
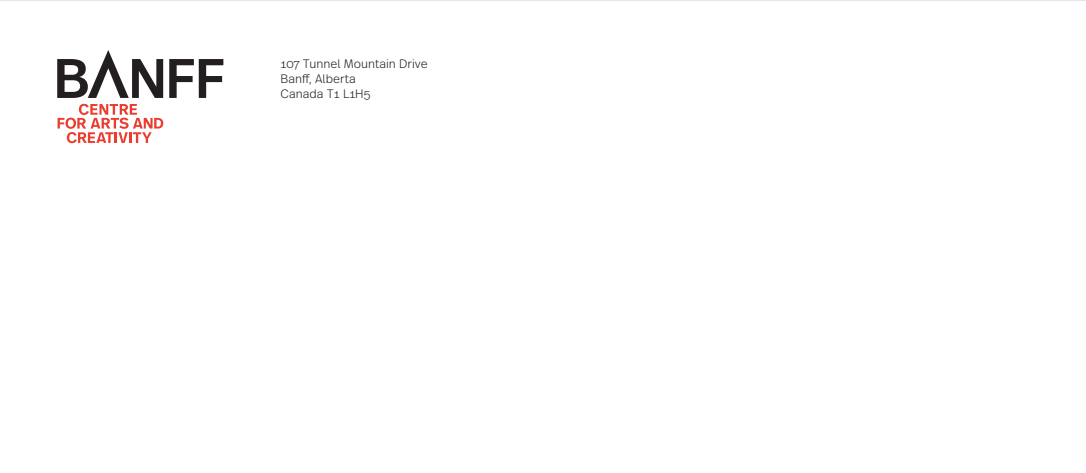
## 5.4 Stationery A4 Letterhead



5.5

Stationery

Envelopes



5.6

Pop-up

Banners



5.7

Folder

Embossed logo on cover.



5.8

Social Media

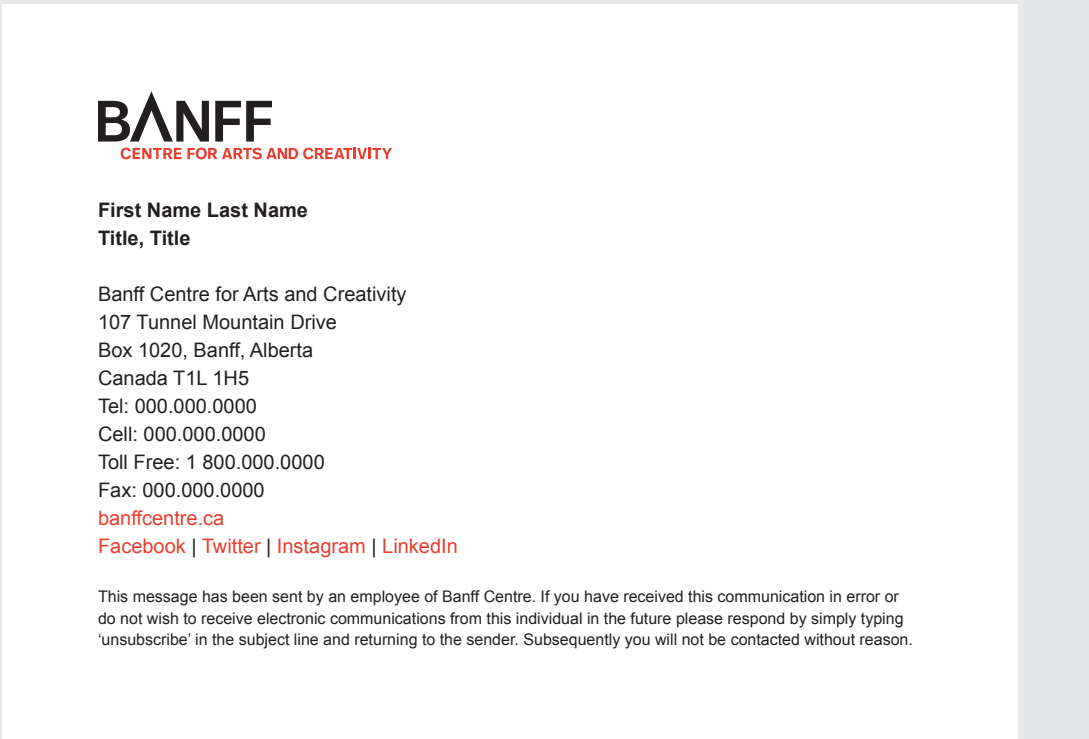
Icon



5.9

Email

Signature





5.10

Vehicle

Graphics

Doors



5.11

Vehicle

Graphics

Wraps



5.12

Staff IDs



5.13

Hotel Keycards



5.14

Event Tickets



5.16

Banff Mountain  
Film and Book  
Festival Logo

BMFBF utilizes a separate logo based on the Banff Centre logo. To learn more, please see the Banff Mountain Film and Book Festival Guidelines.



5.17

Banff Mountain  
Film and Book  
Festival  
Treatment

These treatments can be applied to various materials, and can change from year to year with several variations.



5.17

Banff Mountain  
Film and Book  
Festival  
Treatment

Examples:



5.17

Banff Mountain  
Film and Book  
Festival  
Treatment

Examples:





5.17  
Banff Mountain  
Film and Book  
Festival  
Treatment

Examples:



5.17  
Banff Mountain  
Film and Book  
Festival  
Treatment

Examples:



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6

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Logo  
Formats  
and Naming

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6.1

Formats

Files have been provided in the following format:

**.EPS (vector)**

For use in print, signage, or digital design. Vector files don't degrade when enlarged, making them the preferred file.

**.JPG (raster)**

**.PNG (raster)**

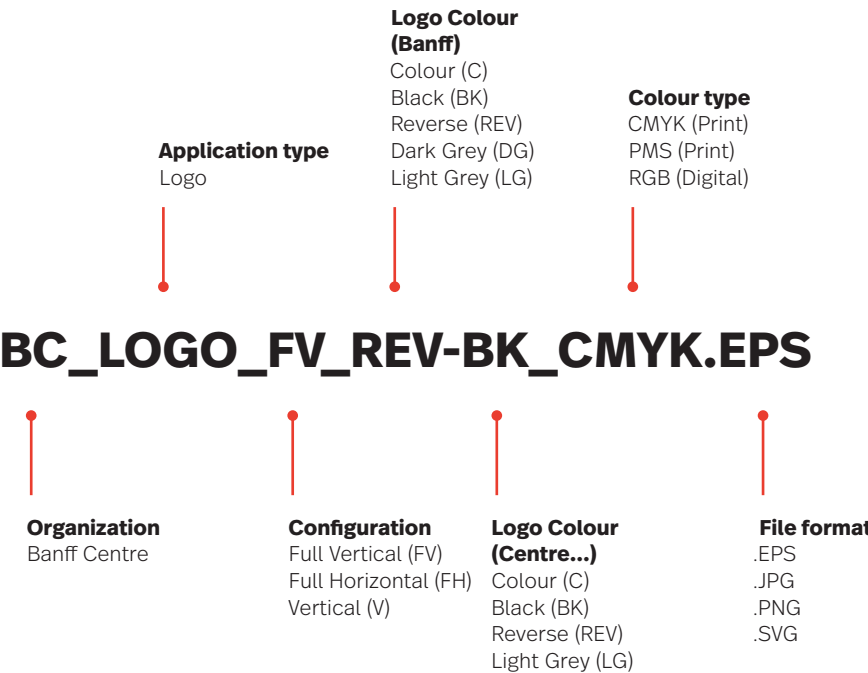
For use online, in powerpoint presentations, or when software is unable to open the .EPS vector files.

**.SVG (XML vector)**

For use online.

6.1

Naming





7.1

Primary

Vertical

Full Vertical

Colour



BC\_LOGO\_FV\_C\_CMYK.EPS  
BC\_LOGO\_FV\_C\_CMYK.JPG  
BC\_LOGO\_FV\_C\_PMS.EPS  
BC\_LOGO\_FV\_C\_RGB.EPS  
BC\_LOGO\_FV\_C\_RGB.JPG  
BC\_LOGO\_FV\_C\_RGB.PNG  
BC\_LOGO\_FV\_C\_RGB.SVG

Full Vertical

Reverse

Colour



BC\_LOGO\_FV\_REV-C\_CMYK.EPS  
BC\_LOGO\_FV\_REV-C\_PMS.EPS  
BC\_LOGO\_FV\_REV-C\_RGB.EPS  
BC\_LOGO\_FV\_REV-C\_RGB.PNG  
BC\_LOGO\_FV\_REV-C\_RGB.SVG

7.1

Primary

Vertical

Full Vertical

Black



BC\_LOGO\_FV\_BK\_CMYK.EPS  
BC\_LOGO\_FV\_BK\_CMYK.JPG  
BC\_LOGO\_FV\_BK\_PMS.EPS  
BC\_LOGO\_FV\_BK\_RGB.EPS  
BC\_LOGO\_FV\_BK\_RGB.JPG  
BC\_LOGO\_FV\_BK\_RGB.PNG  
BC\_LOGO\_FV\_BK\_RGB.SVG

Full Vertical

Reverse



BC\_LOGO\_FV\_REV\_CMYK.EPS  
BC\_LOGO\_FV\_REV\_RGB.EPS  
BC\_LOGO\_FV\_REV\_RGB.PNG  
BC\_LOGO\_FV\_REV\_RGB.SVG

7.2

Primary

Horizontal

Full Horizontal

Colour



BC\_LOGO\_FH\_C\_CMYK.EPS  
BC\_LOGO\_FH\_C\_CMYK.JPG  
BC\_LOGO\_FH\_C\_PMS.EPS  
BC\_LOGO\_FH\_C\_RGB.EPS  
BC\_LOGO\_FH\_C\_RGB.JPG  
BC\_LOGO\_FH\_C\_RGB.PNG  
BC\_LOGO\_FH\_C\_RGB.SVG

Full Horizontal

Reverse

Colour



BC\_LOGO\_FH\_REV-C\_CMYK.EPS  
BC\_LOGO\_FH\_REV-C\_PMS.EPS  
BC\_LOGO\_FH\_REV-C\_RGB.EPS  
BC\_LOGO\_FH\_REV-C\_RGB.PNG  
BC\_LOGO\_FH\_REV-C\_RGB.SVG

7.2

Primary

Horizontal

Full Horizontal

Black



BC\_LOGO\_FH\_BK\_CMYK.EPS  
BC\_LOGO\_FH\_BK\_CMYK.JPG  
BC\_LOGO\_FH\_BK\_PMS.EPS  
BC\_LOGO\_FH\_BK\_RGB.EPS  
BC\_LOGO\_FH\_BK\_RGB.JPG  
BC\_LOGO\_FH\_BK\_RGB.PNG  
BC\_LOGO\_FH\_BK\_RGB.SVG

Full Horizontal

White



BC\_LOGO\_FH\_REV\_CMYK.EPS  
BC\_LOGO\_FH\_REV\_RGB.EPS  
BC\_LOGO\_FH\_REV\_RGB.PNG  
BC\_LOGO\_FH\_REV\_RGB.SVG



7.3

Secondary

Vertical

Full Vertical

Dark Grey

Light Grey



BC\_LOGO\_FV\_DG-LG\_CMYK.EPS  
BC\_LOGO\_FV\_DG-LG\_CMYK.JPG  
BC\_LOGO\_FV\_DG-LG\_PMS.EPS  
BC\_LOGO\_FV\_DG-LG\_RGB.EPS  
BC\_LOGO\_FV\_DG-LG\_RGB.JPG  
BC\_LOGO\_FV\_DG-LG\_RGB.PNG  
BC\_LOGO\_FV\_DG-LG\_RGB.SVG

Full Vertical

Reverse

Light Grey



BC\_LOGO\_FV\_REV-LG\_CMYK.EPS  
BC\_LOGO\_FV\_REV-LG\_PMS.EPS  
BC\_LOGO\_FV\_REV-LG\_RGB.EPS  
BC\_LOGO\_FV\_REV-LG\_RGB.PNG  
BC\_LOGO\_FV\_REV-LG\_RGB.SVG

7.3

Secondary

Vertical

Full Vertical

Light Grey

Black



BC\_LOGO\_FV\_LG-BK\_CMYK.EPS  
BC\_LOGO\_FV\_LG-BK\_CMYK.JPG  
BC\_LOGO\_FV\_LG-BK\_PMS.EPS  
BC\_LOGO\_FV\_LG-BK\_RGB.EPS  
BC\_LOGO\_FV\_LG-BK\_RGB.JPG  
BC\_LOGO\_FV\_LG-BK\_RGB.PNG  
BC\_LOGO\_FV\_LG-BK\_RGB.SVG

Full Vertical

Reverse

Black



BC\_LOGO\_FV\_REV-BK\_CMYK.EPS  
BC\_LOGO\_FV\_REV-BK\_PMS.EPS  
BC\_LOGO\_FV\_REV-BK\_RGB.EPS  
BC\_LOGO\_FV\_REV-BK\_RGB.PNG  
BC\_LOGO\_FV\_REV-BK\_RGB.SVG

7.4

Secondary

Horizontal

Full Horizontal

Dark Grey

Light Grey



BC\_LOGO\_FH\_DG-LG\_CMYK.EPS  
BC\_LOGO\_FH\_DG-LG\_CMYK.JPG  
BC\_LOGO\_FH\_DG-LG\_PMS.EPS  
BC\_LOGO\_FH\_DG-LG\_RGB.EPS  
BC\_LOGO\_FH\_DG-LG\_RGB.JPG  
BC\_LOGO\_FH\_DG-LG\_RGB.PNG  
BC\_LOGO\_FH\_DG-LG\_RGB.SVG

Full Horizontal

Reverse

Light Grey



BC\_LOGO\_FH\_REV-LG\_CMYK.EPS  
BC\_LOGO\_FH\_REV-LG\_PMS.EPS  
BC\_LOGO\_FH\_REV-LG\_RGB.EPS  
BC\_LOGO\_FH\_REV-LG\_RGB.PNG  
BC\_LOGO\_FH\_REV-LG\_RGB.SVG

7.4

Secondary

Horizontal

Full Horizontal

Light Grey

Black



BC\_LOGO\_FH\_LG-BK\_CMYK.EPS  
BC\_LOGO\_FH\_LG-BK\_CMYK.JPG  
BC\_LOGO\_FH\_LG-BK\_PMS.EPS  
BC\_LOGO\_FH\_LG-BK\_RGB.EPS  
BC\_LOGO\_FH\_LG-BK\_RGB.JPG  
BC\_LOGO\_FH\_LG-BK\_RGB.PNG  
BC\_LOGO\_FH\_LG-BK\_RGB.SVG

Full Horizontal

Reverse

Black



BC\_LOGO\_FH\_REV-BK\_CMYK.EPS  
BC\_LOGO\_FH\_REV-BK\_PMS.EPS  
BC\_LOGO\_FH\_REV-BK\_RGB.EPS  
BC\_LOGO\_FH\_REV-BK\_RGB.PNG  
BC\_LOGO\_FH\_REV-BK\_RGB.SVG

7.5

Tertiary

Vertical

Colour



BC\_LOGO\_V\_C\_CMYK.EPS  
BC\_LOGO\_V\_C\_CMYK.JPG  
BC\_LOGO\_V\_C\_PMS.EPS  
BC\_LOGO\_V\_C\_RGB.EPS  
BC\_LOGO\_V\_C\_RGB.JPG  
BC\_LOGO\_V\_C\_RGB.PNG  
BC\_LOGO\_V\_C\_RGB.SVG

Vertical

Reverse

Colour



BC\_LOGO\_V\_REV-C\_CMYK.EPS  
BC\_LOGO\_V\_REV-C\_PMS.EPS  
BC\_LOGO\_V\_REV-C\_RGB.EPS  
BC\_LOGO\_V\_REV-C\_RGB.PNG  
BC\_LOGO\_V\_REV-C\_RGB.SVG

7.5

Tertiary

Vertical

Black



BC\_LOGO\_V\_BK\_CMYK.EPS  
BC\_LOGO\_V\_BK\_CMYK.JPG  
BC\_LOGO\_V\_BK\_PMS.EPS  
BC\_LOGO\_V\_BK\_RGB.EPS  
BC\_LOGO\_V\_BK\_RGB.JPG  
BC\_LOGO\_V\_BK\_RGB.PNG  
BC\_LOGO\_V\_BK\_RGB.SVG

Vertical

Reverse



BC\_LOGO\_V\_REV\_CMYK.EPS  
BC\_LOGO\_V\_REV\_RGB.EPS  
BC\_LOGO\_V\_REV\_RGB.PNG  
BC\_LOGO\_V\_REV\_RGB.SVG

7.5

Tertiary

Vertical

Dark Grey

Light Grey



BC\_LOGO\_V\_DG-LG\_CMYK.EPS  
BC\_LOGO\_V\_DG-LG\_CMYK.JPG  
BC\_LOGO\_V\_DG-LG\_PMS.EPS  
BC\_LOGO\_V\_DG-LG\_RGB.EPS  
BC\_LOGO\_V\_DG-LG\_RGB.JPG  
BC\_LOGO\_V\_DG-LG\_RGB.PNG  
BC\_LOGO\_V\_DG-LG\_RGB.SVG

Vertical

Reverse

Light Grey



BC\_LOGO\_V\_REV-LG\_CMYK.EPS  
BC\_LOGO\_V\_REV-LG\_PMS.EPS  
BC\_LOGO\_V\_REV-LG\_RGB.EPS  
BC\_LOGO\_V\_REV-LG\_RGB.PNG  
BC\_LOGO\_V\_REV-LG\_RGB.SVG

7.5

Tertiary

Vertical

Light Grey

Black



BC\_LOGO\_V\_LG-BK\_CMYK.EPS  
BC\_LOGO\_V\_LG-BK\_CMYK.JPG  
BC\_LOGO\_V\_LG-BK\_PMS.EPS  
BC\_LOGO\_V\_LG-BK\_RGB.EPS  
BC\_LOGO\_V\_LG-BK\_RGB.JPG  
BC\_LOGO\_V\_LG-BK\_RGB.PNG  
BC\_LOGO\_V\_LG-BK\_RGB.SVG

Vertical

Reverse

Black



BC\_LOGO\_V\_REV-BK\_CMYK.EPS  
BC\_LOGO\_V\_REV-BK\_PMS.EPS  
BC\_LOGO\_V\_REV-BK\_RGB.EPS  
BC\_LOGO\_V\_REV-BK\_RGB.PNG  
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Contact

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