



Visual Arts, Banff Centre. Photo by Rita Taylor.

Midsummer LIVE!...in the Fall October 23, 2021

Being able to participate in the online course with Banff Centre was an incredibly rewarding experience – especially in these times of isolation and uncertainty. Connecting with artists from all over the world for critical conversation and collaboration was such a special gift at this time. I didn't realize how much I need that feedback from other artists who share similar values and from whom I can learn new skills.

- Ashleigh Musk,
2020 Creative Practice for Contemporary Dance Online

We extend our immense thanks to all of the donors whose leadership and support have helped sustain Banff Centre in these challenging times. This support has made a profound impact on the life and career of artists across the country and around the world.

We recognize that many of our supporters have had to attend to the immediate challenges of leading their organizations through the COVID-19 pandemic. With these challenges, we see a shared opportunity for positive collaboration to work together on an unforgettable, impactful, and much anticipated event.

We respectfully present this proposal to support Banff Centre.



Banff Centre. Photo by Karl Medig.

AN ADAPTIVE AND RESILIENT ORGANIZATION

While we do not know what the continued impacts of the COVID-19 pandemic will be in the coming months, we do know that Banff Centre is committed to keeping connected with artists and leaders, wherever they may find themselves in the world. Throughout these uncertain times, Banff Centre will continue to provide artists and leaders with resources and program offerings, all the while looking to future opportunities such as artist residencies and on-campus programming. We know that artists and leaders will be looking to Banff Centre, whether for inspiration or professional development through online programs and initiatives, and eventually – when safe to do so in person – as a gathering place. We anticipate becoming an even more important resource for performing artists, visual artists, writers, film and new media practitioners, Indigenous artists and leaders as Banff Centre works to support the recovery of the hard-hit arts and creative sectors.

While there have been challenges, there have also been many highlights. Here are a few from 2020 since this crisis began:

- Getting artists safely home in the early spring 2020
- Housing Banff Centre staff safely through the pandemic
- Providing over 30,000 free meals for current Banff Centre staff and for those permanently or temporarily laid off
- National Indigenous Peoples' Day – virtual celebrations (June 21, 2020)
- Midsummer Gratitude Event featuring artist alumni in online performances and videos which raised over \$870,000 (net)
- Online programs launched in Visual Arts, Literary Arts, Performing Arts, Indigenous Arts, and Indigenous and Cultural Leadership (began September 2020)
- Banff International String Quartet Festival (September 1-5, 2020) – online and free to access with over 130,000 views
- Reopening of Walter Phillips Gallery to the public*
- Banff Centre Mountain Film and Book Festival moving online (October 31- November 8, 2020) with over 160,000 views
- Theatre revitalization project – construction on the fully-funded Jenny Belzberg theatre has continued through the pandemic, and reopened in the Fall of 2020 with guided, physically distanced tours for community members and supporters*

*Suspended due to the increase in COVID-19 cases in the Fall of 2020 to be rescheduled in the New Year when it is safe to do so.



Banff Centre 2018, BMIR, Banff Musicians in Residence, Asuquo Morris Ogbowu, vocals/bongos. Photo by Jessica Wittman.

BANFF CENTRE MOVING FORWARD

Since 1933, Banff Centre has offered courses, creation residencies, and performance opportunities for artists to hone and develop their craft. More than 80,000 artists and leaders from nearly 100 countries have taken part in Banff Centre courses and residencies over 87 years.

In 1954, Banff Centre developed a vibrant hospitality business that has, in recent years, generated close to 40% of the organization's revenue. This revenue flows back into the organization to support arts and leadership programs in a social enterprise model. Since 1971, Banff Centre has offered Indigenous management and leadership programming and since the early 1990s, Indigenous Arts.

Banff Centre will thoughtfully and deliberately open its campus facilities and spaces when it is safe and financially feasible to do so. We look forward to moving ahead with on-campus, world-class programming

across all disciplines when our facilities can open. In the meantime, the show will go on – digitally.

We know that Banff Centre cannot, and will not, separate from the power of place – our campus, long a gathering spot within Treaty 7 territory. On the side of Sacred Buffalo Guardian Mountain, we respect the power of this place and the Stoney Nakoda Nations, the Blackfoot Confederacy, the Tsuut'ina, and the Métis, among many other peoples and nations who have come here for generations.

Your gift to Banff Centre will help sustain creativity – today and into the future.

A gift to the Midsummer LIVE! event will provide Banff Centre the flexibility as we adapt to the needs of artists today, amidst an incredibly challenging time, and evolve with the future to play a leading role in the recovery of the arts and culture sectors.

Your gift will help sustain critical operations in this time and will support Banff Centre's work to

develop and deliver innovative, world-class arts training programs – both online and in-person.

Your support today is critical to put necessary people, resources, and services back in place so that we can welcome artists, leaders, and audiences back in Fall 2021.

Providing artists the freedom to explore, create, collaborate, and inspire is at the heart of our mission. Thank you for your steadfast commitment to supporting artists to realize their human and creative potential at Banff Centre.

"Artists from across the globe came together to learn, explore new/ different ways of working, and share and collaborate through digital mediums. I cannot emphasize enough how important this kind of exchange is to my work and to my growth as an artist. Thank you once again for supporting the arts. It means so much."

**- Elizabeth Emond-Stevenson,
2020 Creative Practice for
Contemporary Dance, Online Program**



Kinnear Centre, Midsummer Ball Weekend.
Photo by Donald Lee.

Midsummer LIVE!

Midsummer LIVE! is scheduled for October 23, 2021*

The Midsummer Ball has historically been a weekend to gather influential leaders, arts supporters, and philanthropists on Banff Centre's stunning campus. It is our intention to present a highly anticipated on-campus event that will continue to draw an exceptional guest list of industry, government, and community leaders. Banff Centre's top priority is to ensure the health and safety of our communities. We will continue to abide by regional, provincial, and federal government public health restrictions, especially as they relate to events, gatherings, and public performances during the COVID-19 pandemic. As public arts and cultural venues, including Banff Centre, look to reopening and scenario planning for their stability, financial constraints and appropriate staffing levels continue to be a factor with respect to providing accommodation, food, and guest services required to properly support on-campus activities.

*Subject to change and pending government and health authority restrictions. Guests are welcome to stay at Banff Centre for the duration of the weekend; programming will be limited to one day rather than a three-day event.



Kinnear Centre during Midsummer Ball.
Photo by Donald Lee.

2021 MIDSUMMER LIVE! – SNAPSHOT OF SCENARIOS

In planning for the upcoming Midsummer LIVE! event we recognize there will be uncertainty with regards to what people gathering together again will look like. This is why we see the opportunity to re-imagine a new Midsummer event as an immersive experience, with on campus and online innovations. We will continue to raise the national and international profile of Banff Centre and elevate diverse voices, including artists of colour and Indigenous artists. We will incorporate what audiences and guests love about the event into a new experience that can be delivered safely and enjoyed by our guests and partners while bolstering support for Banff Centre.

For 2021, we intend to host one day of live performances and artist engagement for approximately 100 supporters onsite. The event will culminate in a final performance at the new Jenny Belzberg Theatre for the onsite supporter audience. A live broadcast of the main performance

from the Jenny Belzberg Theatre along with the silent auction will also be available online for our digital guests who prefer to join us remotely from across the nation. Access to tickets for onsite activities taking place during the event are subject to Alberta Health Service restrictions and availability.

For the 2021 Midsummer LIVE! event Saturday, October 23 we are intending to offer the following components:

For onsite guests:

- Artistic components throughout the day will be offered via spotlights, performances, interactions with artists, faculty and programming team; (performances and related events may be shorter in duration).
- Performance in the new Jenny Belzberg Theatre (with physically-distanced seating).
- Guests are welcome to stay at Banff Centre for the duration of the weekend; programming will be limited to one day.

For online guests and supporters:

- Live stream broadcast of the main performance in the Jenny Belzberg Theatre and access to the silent auction.

Thank you for your consideration

Thank you for your patience, support, creativity, and inspiration as we move through this period. Banff Centre will be ready to welcome artists back to our campus in the future to continue the long and proud tradition of learning, creation, production, and presentation that has been a hallmark of this institution for almost 90 years.

We thank you for your shared belief in the power and potential of an investment in the future.

"Thank you from the deepest reaches of my heart for empowering this work"

Hannah Epperson,
2019 Artist Award Recipient

2021 Midsummer LIVE! - Saturday, October 23, 2021

Recognition & Profile

\$100K+	\$50K+	\$35K+	\$25K+	\$15K+	\$5K+	Supporters
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Brand Visibility & Recognition

Midsummer LIVE! Website Recognition	✓	✓	✓	✓	✓	•	•
Additional Digital Recognition	✓	✓	✓	✓	✓		
Midsummer LIVE! Impact Report	✓	✓	✓	✓	✓	✓	
Name in Banff Centre's Annual Report	•	•	•	•	•	•	•

Hosting & Midsummer LIVE! Tickets*

Midsummer LIVE! Tickets and Accommodation <i>Value: \$3,300 per couple for Sponsors and Supporters (In Kind Supporters do not qualify for complimentary tickets)</i>	10 guests	4 guests	4 guests	2 guests	2 guests		
Access to online performance	✓	✓	✓	✓	✓	✓	✓

*Access to ticket purchase for onsite activities taking place during the event are subject to Alberta Health Service restrictions and availability; approximately 100 spots available. Midsummer LIVE! tables are based on an occupancy of 6 people. Midsummer LIVE! tickets include all activities, and food and beverages. Tickets are \$1,500 per guest with on-site accommodation available for \$300 a night at double occupancy.

In Kind Supporters

Auction website provided by Givergy - item description, artist biography (if relevant) and active link to your website.	✓	✓	✓	✓	✓	✓	✓
Opportunity to include a promotional video on the Givergy Silent Auction site within the description <i>(details will be shared by Banff Centre, produced by supporter due by July 30, 2021)</i>	✓	✓	✓	✓	✓	✓	✓
Givergy Silent Auction site access link available to be shared with In Kind supporter community <i>(public link available September 16, 2021)</i>	✓	✓	✓	✓	✓	✓	✓
Upon request, forego logo recognition in all promotional materials in exchange for receiving a tax receipt, per CRA	✓	✓	✓	✓			

If applicable represented by logo (✓) or written name (•)



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Banff Centre for Arts and Creativity

Founded in 1933, Banff Centre for Arts and Creativity is a learning organization built upon an extraordinary legacy of excellence in artistic and creative development. What started as a single course in drama has grown to become the global organization leading in arts, culture, and creativity across dozens of disciplines. From our home on Treaty 7 territory in the stunning Canadian Rocky Mountains, Banff Centre for Arts and Creativity aims to inspire everyone who attends our campus – artists, leaders, and thinkers – to unleash their creative potential and realize their unique contribution to society through cross-disciplinary learning opportunities, world-class performances, and public outreach.

BANFF
CENTRE FOR ARTS AND CREATIVITY