



Guests enjoy mountain views on the tented patio.
Midsummer Ball Weekend, 2018

BANFF
CENTRE
FOR ARTS AND
CREATIVITY

Banff Centre Midsummer Ball Weekend

40th Anniversary | July 19-21, 2019
Creativity Circle Supporters

Every year, the Midsummer Ball Weekend brings over 300 influential leaders, arts supporters, and philanthropists to Banff Centre's stunning campus on Treaty 7 territory in the Canadian Rockies.

For three full days, guests enjoy world-class performances and cuisine, matched only by our inspiring setting within a UNESCO World Heritage Site.

Engage with artists and community leaders.
See the creative process firsthand.
Expect the unexpected!

In support of Banff Centre's Artists' Fund

Canada's premiere arts fundraising weekend, the Midsummer Ball showcases the best of Banff Centre's programming, and is a must on the social and philanthropic calendars of Canada's most dedicated arts supporters.

Hosted in July every year, this highly anticipated social and cultural event provides supporters with hosting opportunities and outstanding networking with an exceptional guest list of industry, government, and community leaders.

Make an impact with the Creativity Circle

The Midsummer Ball Creativity Circle is a group of individuals who recognize the crucial role that arts and culture play in our society.

They step forward in a significant way to invest in the Artists' Fund, supporting artists from Canada and around the world in creating new works, enriching our cultural repertoire, and inspiring our communities.

Celebrating 40 years

Banff Centre's Midsummer Ball Weekend is an unforgettable fusion of intimate performances, conversations with artists, and outstanding cuisine - all in support of the talented artists who attend Banff Centre's world-class arts programs.

In 2019, this event celebrates 40 years of bringing together artists, supporters, business, government, and the community. All proceeds benefit Banff Centre's Artists' Fund, which provides vital scholarship funding to artists and arts program participants.

\$1.2 Million

(net) raised at Midsummer Ball Weekend 2018

40 years

established 1979

300+

influential community leaders and philanthropists

75%+

repeat attendees

\$3,000

average cash donation per guest

100+

art, travel, and lifestyle items donated to silent auction

1,000+

silent auction bids

\$300,000+

silent auction revenue

Guest Experience

90%+

would refer Ball Weekend to a friend or associate

80%+

said their overall impression of Banff Centre was outstanding and exceeded expectations

75%+

said their Midsummer Ball experience influenced them to make a financial commitment to Banff Centre

source: survey of 2018 Banff Centre Midsummer Ball attendees

“I would recommend this event to anyone with an interest or curiosity in the arts as a wonderful opportunity to get to know Banff Centre and the incredible breadth of programming it supports.”

2018 Banff Centre
Midsummer Ball attendee

2019 Creativity Circle Benefits & Recognition

	Visionary \$100K+	Luminary \$50K+	Creator \$35K+	Innovator \$25K+	Mentor \$15K+	Patron \$5K+
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Hosting & Ball Weekend Tickets

Customized Ball Weekend VIP Hosting Experience	✓					
Opportunity to have an artist sit at your table	✓	✓				
Premium Seating at Friday Night LIVE & Gala	✓	✓	✓	Gala Only		
Ball Weekend Tickets and Accommodation* <i>Value: \$3,600 per couple</i>	10 guests	6 guests	4 guests	2 guests	2 guests	
Banff Centre Experience Package(s)* 2 tickets to a performance & 1 night accommodation (excluding Ball). <i>Value: \$200 per package</i>	5	4	3	2	1	
Invitation to a Donor Appreciation Event	✓	✓	✓	✓	✓	✓
Rolex / Bonus Draw Entries* <i>Value: \$100 per Rolex and \$100 per Bonus draw</i>	66/33	33/16	23/11	16/8	10/5	3/1
Artist award in your name and the opportunity to meet the recipient(s).	20	10	7	5	3	1
Additional cost to complete a Gala table of 10 <i>Includes additional paid tickets and accommodation for two nights. Cost is an estimate that may fluctuate based on accommodation needs.</i>	\$0	\$7,200 (4 guests)	\$10,800 (6 guests)	\$14,400 (8 guests)	\$14,400 (8 guests)	
Total Costs for Creativity Circle & a Gala table of 10*	\$100K	\$57,200	\$45,800	\$39,400	\$29,400	

Supporter Recognition

Ball Website & Video Recognition Screens	✓	✓	✓	✓	✓	✓
Ball Invitation, Ball Guide & Auction Catalogue, and Banff Centre's Annual Report	✓	✓	✓	✓	✓	✓

Tax Receipt: Per Canada Revenue Agency, tax receipts can be issued for the value of your contribution less the value of goods and services received. Items with * are optional and can be waived in lieu of a tax receipt for the full value of the contribution. Ball Weekend Tickets include all activities, and food and beverages throughout the Ball Weekend. Tickets are \$1,500 per guest with on-site accommodation available for \$300 a night at double occupancy.

Creativity Circle: connected to artists

One of the most powerful aspects of attending Midsummer Ball is not only seeing world-class performances, but the opportunity to witness and experience the creative process at work. Every performance and Creative Spotlight allows guests to meet and interact with artists, to learn what inspires them, to hear the impact Banff Centre has had on their creative potential - and to hear their thanks and appreciation for your support.

Creativity Circle supporters have an especially close connection to artists through named award(s), accompaniment at your Gala table, and invitations to exclusive donor appreciation events at Banff Centre across the year. These are transformative experiences for donors and artists alike.

“Centres like this do not exist without the support and generosity from people like you (...), who believe in art and its ability to change the world.”

- Zander Constant,
2016 Dance Alumni



Top: Banff Centre alumnus Jens Lindemann performs at the Shaw Amphitheatre, Midsummer Ball Sunday.
Middle: Dance Spotlight, Midsummer Ball Saturday.
Bottom: Visual Arts Spotlight, Midsummer Ball Saturday.

Support the creative potential of artists

Yann Martel, Tanya Tagaq, Daniel MacIvor, Janet Cardiff, Kim Cattrall, Heather Ogden...just a few of the many distinguished Canadian artists who are alumni of Banff Centre for Arts and Creativity.

Banff Centre provides emerging and established artists with the support, mentorship, time, and space they need to grow their artistic practice and cultivate their craft. World-renowned faculty lead some of our generation's best creative minds on a journey of collaboration, exploration, and boundless creativity.

All proceeds from Midsummer Ball Weekend go directly towards the Artists' Fund, which supports our arts programs through increased scholarship levels. In this way, more artists are able to access Banff Centre programming based solely on their creative ability, rather than their ability to pay. It's a simple equation: the more support the Artists' Fund receives, the more Banff Centre can support artists to learn, share, and soar.

Every year, the Midsummer Ball Weekend aims to raise over \$1 million (net) for the Artists' Fund, supporting our Arts programs and thousands of deserving artists each year on their creative journey.

"It was the best three weeks of my life. I learned more in this program than I did in a year of music school. Unforgettable."

2016-17 Banff Jazz and Creative Music Program Participant

Banff Centre 2017-18 Impact

3,500

Arts and Leadership program participants welcomed

\$2.9 million

in scholarships and financial assistance awarded to participants

Over 50%

of program participants benefit from financial support

90%

of alumni work professionally in their field

81%

secured a position, role, or exhibition within a year of attending a Banff Centre program

78%

earn their living from artistic practice, and serve as mentors or teachers within their community



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Creator \$35,000+ In-Kind

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Innovator \$25,000+

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Innovator \$25,000+ In-Kind

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Mentor \$15,000+ In-Kind

Canada House Gallery
Jens Lindemann

Influencer \$10,000+ In-Kind

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Patron \$5,000+

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