



Champagne reception  
Midsummer Ball Weekend, 2018

**BANFF**  
CENTRE  
FOR ARTS AND  
CREATIVITY

# Banff Centre Midsummer Ball Weekend

40<sup>th</sup> Anniversary | July 19-21, 2019  
Matching Fund Patrons

Every year, the Midsummer Ball Weekend brings over 300 influential leaders, arts supporters, and philanthropists to Banff Centre's stunning campus on Treaty 7 territory in the Canadian Rockies.

For three full days, guests enjoy world-class performances and cuisine, matched only by our inspiring setting within a UNESCO World Heritage Site.

Engage with artists and community leaders.  
See the creative process firsthand.  
Expect the unexpected!

#### **In support of Banff Centre's Artists' Fund**

Canada's premiere arts fundraising weekend, the Midsummer Ball showcases the best of Banff Centre's programming, and is a must on the social and philanthropic calendars of Canada's most dedicated arts supporters.

Hosted in July every year, this highly anticipated social and cultural event provides supporters with hosting opportunities and outstanding networking with an exceptional guest list of industry, government, and community leaders.

#### **Celebrating 40 years**

Banff Centre's Midsummer Ball Weekend is an unforgettable fusion of intimate performances, conversations with artists, and outstanding cuisine - all in support of the talented artists who attend Banff Centre's world-class arts programs.

In 2019, this event celebrates 40 years of bringing together artists, supporters, business, government, and the community. All proceeds benefit Banff Centre's Artists' Fund, which provides vital scholarship funding to artists and arts program participants.

#### **Matching Fund Patrons**

The Midsummer Ball Matching Fund was created by a group of trail-blazing donors who champion the importance of arts and culture in our society.

They step forward in a significant way to invest in the Artists' Fund, supporting artists from Canada and around the world in creating new works, enriching our cultural repertoire, and inspiring our communities.

Our hope is that you will join this visionary group of arts champions to inspire other Ball guests to invest in emerging artistic talent and the value and power of the arts in our communities today.

As a Midsummer Ball Matching Fund Patron, you will join an exclusive group of 2019 philanthropic leaders whose collective donations of \$150,000(+) will then challenge and inspire guests on the Ball weekend itself to raise a further \$150,000 through donations as they experience the exceptional talent being showcased throughout the weekend. Through this combined initiative, the aim is to realize a total matched goal of over \$300,000+ for the Artists' Fund.

Thank you for considering this request.

**\$1.2 Million**

(net) raised at Midsummer Ball Weekend 2018

**40 years**

established 1979

**300+**

influential community leaders and philanthropists

**75%+**

repeat attendees

**\$3,000**

average cash donation per guest

**100+**

art, travel, and lifestyle items donated to silent auction

**1,000+**

silent auction bids

**\$300,000+**

silent auction revenue

## Guest Experience

**90%+**

would refer Ball Weekend to a friend or associate

**80%+**

said their overall impression of Banff Centre was outstanding and exceeded expectations

**75%+**

said their Midsummer Ball experience influenced them to make a financial commitment to Banff Centre

source: survey of 2018 Banff Centre Midsummer Ball attendees

"I would recommend this event to anyone with an interest or curiosity in the arts as a wonderful opportunity to get to know Banff Centre and the incredible breadth of programming it supports."

2018 Banff Centre  
Midsummer Ball attendee

# 2019 Matching Fund Benefits & Recognition

	Visionary \$100K+	Luminary \$50K+	Creator \$35K+	Innovator \$25K+	Mentor \$15K+	Patron \$5K+
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## Hosting & Ball Weekend Tickets

Customized Ball Weekend VIP Hosting Experience	✓					
Opportunity to have an artist sit at your table	✓	✓				
Premium Seating at Friday Night LIVE & Gala	✓	✓	✓	Gala Only		
Ball Weekend Tickets and Accommodation* <i>Value: \$3,600 per couple</i>	10 guests	4 guests	4 guests	2 guests	2 guests	
Banff Centre Experience Package(s)* 2 tickets to a performance & 1 night accommodation (excluding Ball). <i>Value: \$200 per package</i>	5	4	3	2	1	
Invitation to a Donor Appreciation Event	✓	✓	✓	✓	✓	✓
Rolex / Bonus Draw Entries* <i>Value: \$100 per Rolex and \$100 per Bonus draw</i>	66/33	33/16	23/11	16/8	10/5	3/1
Artist award in your name and the opportunity to meet the recipient(s).	20	10	7	5	3	1
Additional cost to complete a Gala table of 10 <i>Includes additional paid tickets and accommodation for two nights. Cost is an estimate that may fluctuate based on accommodation needs.</i>	\$0	\$10,800 (6 guests)	\$10,800 (6 guests)	\$14,400 (8 guests)	\$14,400 (8 guests)	
<b>Total Costs for Creativity Circle &amp; a Gala table of 10*</b>	<b>\$100K</b>	<b>\$60,800</b>	<b>\$45,800</b>	<b>\$39,400</b>	<b>\$29,400</b>	

## Supporter Recognition

Ball Website & Video Recognition Screens	✓	✓	✓	✓	✓	✓
Ball Invitation, Ball Guide & Auction Catalogue, and Banff Centre's Annual Report	✓	✓	✓	✓	✓	✓

**Tax Receipt:** Per Canada Revenue Agency, tax receipts can be issued for the value of your contribution less the value of goods and services received. Items with \* are optional and can be waived in lieu of a tax receipt for the full value of the contribution. Ball Weekend Tickets include all activities, and food and beverages throughout the Ball Weekend. Tickets are \$1,500 per guest with on-site accommodation available for \$300 a night at double occupancy.

# A History of Visionary Support

## 2018 Midsummer Ball Matching Fund Patrons

Pat and Connie Carlson  
Dick and Lois Haskayne  
John and Sheilagh Langille  
Brent McLean and Sheila Wappel-McLean  
Kim and Jeff van Steenbergen

## 2017 Midsummer Ball Matching Fund Patrons

Pat and Connie Carlson  
Dick and Lois Haskayne  
John and Sheilagh Langille  
Robyn and Gord Ritchie  
Kim and Jeff van Steenbergen

## 2016 Midsummer Ball Matching Fund Patrons

Dick and Lois Haskayne  
John and Sheilagh Langille  
Robyn and Gord Ritchie  
Kim and Jeff van Steenbergen  
Jan and Adam Waterous

## 2015 Midsummer Ball Matching Fund Patrons

Andrea Brussa  
John & Sheilagh Langille  
Robyn & Gord Ritchie  
Dick & Lois Haskayne  
Kim & Jeff van Steenbergen  
Jan & Adam Waterous

## 2014 Midsummer Ball Matching Fund Patrons

Andrea Brussa  
John & Sheilagh Langille  
Robyn & Gord Ritchie  
Dick & Lois Haskayne  
Kim & Jeff van Steenbergen  
Jan & Adam Waterous

“Centres like this do not exist without the support and generosity from people like you (...), who believe in art and its ability to change the world.”

- Zander Constant,  
2016 Dance Alumni

Banff Centre alumni performing at Midsummer Ball. Top: trumpet virtuoso Jens Lindemann. Middle: soprano Measha Brueggergosman. Bottom: Broadway's *Phantom of the Opera* Laird Mackintosh.



## Support the creative potential of artists

Yann Martel, Tanya Tagaq, Daniel MacIvor, Janet Cardiff, Kim Cattrall, Heather Ogden...just a few of the many distinguished Canadian artists who are alumni of Banff Centre for Arts and Creativity.

Banff Centre provides emerging and established artists with the support, mentorship, time, and space they need to grow their artistic practice and cultivate their craft. World-renowned faculty lead some of our generation's best creative minds on a journey of collaboration, exploration, and boundless creativity.

All proceeds from Midsummer Ball Weekend go directly towards the Artists' Fund, which supports our arts programs through increased scholarship levels. In this way, more artists are able to access Banff Centre programming based solely on their creative ability, rather than their ability to pay. It's a simple equation: the more support the Artists' Fund receives, the more Banff Centre can support artists to learn, share, and soar.

**Every year, the Midsummer Ball Weekend aims to raise over \$1 million (net) for the Artists' Fund, supporting our Arts programs and thousands of deserving artists each year on their creative journey.**

**"It was the best three weeks of my life. I learned more in this program than I did in a year of music school. Unforgettable."**

2016-17 Banff Jazz and Creative Music Program Participant

## Banff Centre 2017-18 Impact

**3,500**

Arts and Leadership program participants welcomed

**\$2.9 million**

in scholarships and financial assistance awarded to participants

**Over 50%**

of program participants benefit from financial support

**90%**

of alumni work professionally in their field

**81%**

secured a position, role, or exhibition within a year of attending a Banff Centre program

**78%**

earn their living from artistic practice, and serve as mentors or teachers within their community



# 2018 Banff Centre Midsummer Ball Artists' Fund Sponsors & Supporters

## Presenting Sponsor



## Showcase Performances Sponsor



RBC Capital Markets

## Friday Night LIVE! Sponsor



## Lead Print Media Sponsor

THE GLOBE AND MAIL\*

## Luminary \$50,000+

Azimuth Capital Management  
Michael Evans  
Kim and Jeff van Steenberg

## Luminary \$50,000+ In-Kind

J. Vair Anderson Jewellers  
Masters Gallery Ltd.

## Creator \$35,000+

Pat and Connie Carlson  
John and Sheilagh Langille

## Creator \$35,000+ In-Kind

The Front Gallery

## Innovator \$25,000+

Jarislowsky Fraser  
Partners Foundation  
Mawer Investments Inc.  
Brent McLean and  
Sheila Wappel-McLean  
OneWest Event Design & Logistics

## Innovator \$25,000+ In-Kind

Mountain Galleries at the Fairmont  
One Ocean Expeditions

## Mentor \$15,000+

Deloitte  
Heather Edwards  
Larry Fichtner  
Chris and Mary Fong  
Susie & Vahan Kololian  
James & Brenda Mackie  
Maclab Properties Group

Maclab Development Group  
Jeff & Marilyn McCaig  
Gay Mitchell & Archie McIntosh  
Rick & Brune Sinneave

## Mentor \$15,000+ In-Kind

Canada House Gallery  
Jens Lindemann

## Influencer \$10,000+ In-Kind

The Carter-Ryan Gallery  
Loch Gallery  
Mayberry Fine Art

## Patron \$5,000+

CBN Commercial Solutions  
Vito Culmone  
Ian & Judy Griffin  
Dick & Lois Haskayne  
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Susan Targett  
Shirley & Greg Turnbull  
Wendy Wacko  
David T. Weyant, Q.C. &  
Charlene Anderson  
John Whelan  
Carol Ann & Peter Williams  
Nancy & Andrew Wiswell

## Patron \$5,000+ In-Kind

Chris Cran  
The Cookbook Co. Cooks  
Qiviuk Boutiques

## Supporters

Alberta Ballet Company  
Amy Dryer  
Andrew MacNiven  
Andy Kenins  
Angela Morgan  
Art Gallery of Alberta  
Art Gallery of Ontario  
Babette Blindert  
Bana Khalesi  
Banff Lodging Company  
Barry Shaw Entertainment Inc.  
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Clarice Evans Siebens  
Craig Richards, Edge Gallery  
D'Arcy Moses  
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David Cox  
David French  
Darrell & Debra Law  
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Douglas Williamson  
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Ed Bamiling  
Fabrizio Carinelli  
Fat Frames  
Gail Andrew  
Geri & Alan Moon  
Gibson Fine Art  
Gladstone Hotel  
Glenda Hess  
Helen Utsal  
Herb Sellin Gallery  
Herringer Kiss Gallery  
Home Essentials  
Howard R. Jang & Alexandra  
Montgomery  
Inspirati Fine Linens  
Jackson & Tracy Von Der Ohe  
James Wypier  
Jarvis Hall  
Jarvis Hall Gallery  
Jeff Boyd  
Jeff & Danielle Cormack  
Jennifer Knorr  
Jill Fitz Hirschbold  
Joanne Taylor & Jack Davis  
John Dean  
Joshua Knelman  
Judith Larocque  
JW Marriott Parq Vancouver  
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Karen Wiwchar  
Kat Marks of LETHRBAR  
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KLEIN/HARRIS  
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LULU | B™ Designs  
Lux Linx  
Michael & Jennifer McMillan  
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Michelle Perret  
Miko Photography  
Mount Norquay Via Ferrata  
Nancy-lynn Hughes  
Neil, Naomi, Sofia & Jake Johnston  
Normand's Bistro  
Oboz Footwear  
Paul Van Ginkel  
Peninsula Gallery  
Peter Harris  
Post Hotel & Spa  
Priscilla Janes  
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Rodney's Oyster House Calgary  
Rosemary Thompson & Pierre  
Boulet  
Ross & Nancy Hayes  
Ross & Liz Kaplan  
Rubaiyat Gallery  
Samuel Hayes  
Sarah Kidner  
Scotch Malt Whisky Society  
Scott Forsyth Photography  
Scott Plear Studio  
Shannon Norberg  
Shaw Communications Inc.  
Shelley Miller and Peter Jasper  
Slate Fine Art Gallery  
Stephen Livergant & Glenda  
Campbell  
Steven & Jane Snyder  
Stewart Creek Golf Course  
Susan Kun Jewellery Design  
The Wickaninnish Inn  
Theatre Calgary  
TrépanierBaer Gallery  
Trevor & Cindy Gardner  
Twigs & Company  
UTracks  
Val Kapay  
W2 Gallery Ltd.  
Wallace Galleries Ltd.  
Westside Laser & Light  
Wild Life Distillery  
William Williams  
Willock & Sax Gallery  
Yamnuska Mountain Adventures  
Zinc Catering



## Contact Banff Centre

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Mary Fong  
Glenda Hess  
Debra Law  
Patricia Moore  
Nancy Wiswell

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**BANFF**  
CENTRE  
FOR ARTS AND  
CREATIVITY

Charitable Registration Numbers:  
Canada: 11921 4955 RR0001  
USA: 98-0078729

