THE 2015 BANFF CENTRE MIDSUMMER BALL “CREATIVITY CIRCLE”
THE POWER OF AN INSPIRED FEW TO UNLEASH CREATIVITY

THE 36TH BANFF CENTRE MIDSUMMER BALL WEEKEND
A FUNDRAISING EVENT UNLIKE ANY OTHER

On July 24 – 26, 2015, a group of the arts’ most ardent supporters will journey to Banff for one of the most spectacular social events of the season, The 36th Banff Centre Midsummer Ball Weekend. This exclusive event is an opportunity to celebrate the importance of the arts and experience The Banff Centre and the creativity it inspires in a uniquely intimate way.

“At The Banff Centre, I was given an identity card that had my picture on it and underneath it said, ‘Artist.’ You can’t imagine how important that is ... We are treated with respect, given freedom to work, and support services to help us along. It is a gift that I will cherish.”
— Michael S. Armstrong, BC writer, Artists’ Fund recipient

WE INVITE YOU TO JOIN THE CREATIVITY CIRCLE

The Banff Centre is the largest arts and creativity incubator on the planet. We believe in the power of the arts to affect positive change. The arts enable us to tell meaningful stories that connect us. Through the creative process, artists not only entertain, but also provoke thoughtful conversations that act to inspire and enrich our lives.

The Midsummer Ball plays a critical role annually in raising funds that allow artists to attend Banff Centre professional development programs. As a visionary leader and friend of The Banff Centre, we invite you to champion the arts and become a catalyst for creativity by joining our Midsummer Ball Creativity Circle.

The Ball Creativity Circle is a group of supporters who recognize the crucial role that arts and culture play in our society and step forward to support the Ball Artists’ Fund in a significant way. Your investment in the Creativity Circle will support artists from Canada and around the world in creating new works, enriching our cultural repertoire and inspiring our communities.

MADE IN BANFF, SHARED WITH THE WORLD

Works created at The Banff Centre light up stages, reverberate through concert halls, grace galleries, and fill books shelves across Canada and around the world. Last year, over 7,000 participants attended Banff Centre programs. Over 400 performances, concerts, readings, exhibitions, and public presentations were produced for more than 81,000 audience members.

CREATIVITY CIRCLE IMPACT

Artists tell us their lives are transformed by their experience at The Banff Centre. Our alumni are more likely to receive at least one or two awards after being in Banff than graduates, more than any other arts training program in Canada. Over 90 percent of Banff Centre alumni are working professionally in their field, and 81 percent of them secured a role or exhibition within a year of participating in a Banff Centre program.

Banff Centre programs are unique and of exceptional quality, attracting extraordinary people who thrive in our multidisciplinary environment. Our goal is to provide full funding for artists based upon ability, not financial capacity, and we cannot do this without your support.

Funds raised through the Midsummer Ball Weekend ensure both accessibility and affordability of our life changing programs. Our programs make a significant impact on artists’ careers by:

• Focusing on artistic growth, independent study and the creation, production, and dissemination of new works;
• Providing a safe environment for experimentation and risk-taking; and
• Encompassing exceptional mentorship by leading artists and peer-to-peer learning with built-in opportunities to showcase, exhibit and perform.

Published January 15, 2015
## CREATIVITY CIRCLE SUPPORTER BENEFITS AND RECOGNITION

The 36th Banff Centre Midsummer Ball Weekend (July 24-26, 2015)

### SPONSOR LEVELS:

<table>
<thead>
<tr>
<th>Diamond  $50k+ per year</th>
<th>Platinum  $35k+ per year</th>
<th>Gold  $25k+ per year</th>
<th>Silver  $15k+ per year</th>
<th>Bronze  $10k+ per year</th>
<th>Jade  $6k+ per year</th>
</tr>
</thead>
<tbody>
<tr>
<td>IMPACT: Number of artists who benefit at each level of support.</td>
<td>10</td>
<td>7</td>
<td>5</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Reserved VIP seats for Friday Night LIVE performance</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Legendary Leaders VIP ticket/package purchase opportunity</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name recognition in any Ball promotional advertising</td>
<td>✓</td>
<td>Platinum  $35k+</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Optional opportunity to have a Banff Centre artist seated at your Ball Gala table (pending artist availability).</td>
<td>✓</td>
<td></td>
<td></td>
<td>Gold  $25k+</td>
<td></td>
</tr>
<tr>
<td><strong>COMPLIMENTARY BALL WEEKEND TICKETS with superior on-site accommodation</strong> for 2 nights valued at $2,580 per couple (see below for option to purchase additional tickets in advance)</td>
<td>4</td>
<td>4</td>
<td>2</td>
<td>Silver  $15k+</td>
<td></td>
</tr>
<tr>
<td>Prime seating at Saturday’s gala Ball, dinner &amp; silent auction</td>
<td>Premium+</td>
<td>Premium</td>
<td>Preferred+</td>
<td>Preferred</td>
<td></td>
</tr>
<tr>
<td>“Be Our Guest” Packages: Each package includes 2 tickets to a Banff Centre production or talk, and 1 night of on-site accommodation (excluding the Ball Weekend)</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>Bronze  $10k+</td>
</tr>
<tr>
<td>Invitation to exclusive Banff Centre events throughout the year</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Artist Award(s) in your name - in recognition of your support</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>ADVANCE BALL WEEKEND TICKET PURCHASE prior to March 30</td>
<td>6</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Creativity Circle membership and pin</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Rolex &amp; Bonus Draw Entries: Each $1,500 donation gets you a chance to win 1 of 2 Rolex watches (total value $25,000) and each $3,000 donation gets you a chance to win a bonus piece (value $8,000). Each entry valued at $100 (total prize value $33,000).</td>
<td>Up to 49</td>
<td>Up to 34</td>
<td>Up to 19</td>
<td>Up to 15</td>
<td>Up to 9</td>
</tr>
<tr>
<td>Name recognition by level in Ball Weekend printed materials: 1,400+ invitations (March 15 print deadline), 300+ gala programs, and on-site signage (subject to print deadlines)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name recognition on Banff Centre website and donor wall; also in The Banff Centre annual report if received by March 30</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### SUSTAINING THE CREATIVE CYCLE: 3-YEAR PLEDGE

Ongoing support provides the stability of funding to help us recruit the best and brightest artists to Banff while tripling the impact of your gift. In addition to the above yearly benefits, 3-year supporters can receive **one Banff Centre VIP evening during their pledge**, including:

- Exclusive behind-the-scenes Banff Centre tour
- Tickets to a Banff Centre production *(based on availability)*
- One night of on-site accommodation at The Banff Centre Breakfast in our Vistas dining room
- 3-course dinner and wine pairings at Three Ravens restaurant

### Tax Receipt:

Per Canada Revenue Agency, tax receipts can be issued for the value of your contribution less the value of goods and services received. Items with an asterisk in blue are **optional and can be waived in lieu of a tax receipt** for the full value of the contribution.
Presenting Sponsor
Husky Energy Inc.

Showcase Performances Sponsor
RBC Capital Markets

Lead Print Media Sponsor
The Globe and Mail

Friday Night LIVE Sponsor
Shaw Communications

Diamond $50,000
Andrea Brussa
Progress Energy Canada Ltd.
Adam & Jan Waterous

Platinum $35,000
Larry & Jan Fichtner
John & Shelagh Langille
Norton Rose Fullbright

Platinum $35,000
In-Kind Sponsors
J. Vair Anderson Jewellers
Rolex Canada Ltd.

Gold $20,000
Asim & Sanjukta Ghosh
Dick & Lois Haskayne

Gold $20,000
In-Kind Sponsors
Canada House Gallery
House of Persian Rugs
Loch Gallery Inc.
Masters Gallery Ltd.

Silver $15,000
ARO Resources Ltd.
Canadian Natural Resources Ltd.
Alice Chan & Dr. Chen Fong
Barbara & Gerald Chipeur

Bronze $10,000
Anonymous
ATB Corporate Financial Services
Blake, Cassels & Graydon LLP
Julie & Rick George
Rebecca Hotchkiss
Jeff Kovitz, QC
Jamie & Brenda Mackie
Maclab Enterprises
McAra Printing
Jeni-Lynn & Lauren Robertson
Sidney Austin LLP

Jade $6,000
Anonymous
Alfred & Phyllis Balm
Kathleen Cowick & Dave Sorensen
Heather & Michael Culbert
Ed Eberts
Glenn & Claire Gradeen
Gary & Terry Guiddy
Debra & Brian Heald
Glenda Hess
Elmer & Hilda Hildebrand
Leanne & George Lewis
Gay Mitchell & Archie McIntosh
Dennis O’Rourke
Kathy & Richard Sendall
James Rick Sinneave & Brune Sinneave
Tim Watson
Darcy Will
Nancy & Andrew Wiswell

Supporters
John Abbott
Gail Andrew & Richard Haagsma
Bruce & Carol Bentley
Margaret Clarke
Carrie & Kent Ferguson
John & Bunny Ferguson
Trevor & Cindy Gardner
James Gillespie & Shaua Miller
Douglas & Joanne Gross
Ross & Nancy Hayes
Dan & Kathy Hays
Beth Reimer-Heck & Barry Heck
Jeffrey & Sheryl Hotchkiss
Larry & Carolyn Hursh
Donald & Heather Ingram
Jennifer & Rod King
Tim & Alana Kitchen

2014 BANFF CENTRE MIDSUMMER BALL ARTISTS’ FUND SPONSORS & SUPPORTERS

“SHARE YOUR PASSION FOR CREATIVITY, INNOVATION, AND THE ARTS

“We proudly support The Banff Centre as it provides a learning environment unlike any other. Thousands of the most talented professional artists from Canada, and around the world, attend the Centre every year and bring inspiration and creativity back to their communities. RBC invests in The Banff Centre as a meaningful way to contribute to a rich and vibrant Canadian culture.”

— Derek Neldner, Head of Canadian Investment Banking, RBC Capital Markets

Darrell & Debra Law
Harvey Locke
Stephen & Mary Lougheed
Jeffrey & Vanessa Mackie
Andy & Wendy Mah
Gerry & Anna Maer
Cal & Leanne Malhotr
Marilyn & Jeff McCaig
Rod & Karen McCann
Marc & Michelle Mereau
Geri & Alan Moon
Alan Murdock
Sherri & Derek Neldner
Jacqueline Nowak & Murray Malley
Gordon & Judy Paterson
Robert & Melissa Pockar
Brian Porter
David & Deb Potter
Ivor & Deborah Ruste
Margaret Southern
Kim Thomassin
Greg & Shirley Turnbull
Henry & Sharon Van Der Sloot
Monique & Gary Welinger
Bill Williams
BANFF CENTRE
2013-14 FAST FACTS
Founded: 1933
Support and financial assistance provided: $3.264 million
Original performances, concerts, and exhibitions per year: 400+
Banff Summer Arts Festival audience: 21,500+
Annual audience at all Banff Centre events: 81,000+

DISTINGUISHED GUESTS, ARTS FACULTY, AND ALUMNI

Stan Douglas, Ken Lum, Mike Nelson, Takao Tanabe, Peter von Tiesenhausen; Writers: Margaret Atwood, Joseph Boyden, Ian Brown, Douglas Coupland, Elizabeth Hay, Lawrence Hill, Shane Koyczan, Yann Martel, Daniel MacIvor, Alice Munro, John Murrell, Michael Ondaatje;

BANFF CENTRE BOARD OF GOVERNORS
Brenda Mackie, Chair — Calgary
Jack Davis, Interim President — Banff
Robert D. Walker, Vice-Chair — Edmonton
Larry Fichtner — Calgary
Joan Forge — Edmonton
Asim Ghosh — Calgary
Christophe Hilbert — New York
Elmer Hildebrand — Altona, MB
Evaleen Jaager Roy — Vancouver
Lenor Little Bear, JD — Lethbridge
Anne Lockwood — Calgary
Ralston E. MacDonnell — Halifax
Trina McCuen — Toronto
Andrew Molson — Montreal
Susan Peterson — Ottawa
Joseph C. Shlesinger — Toronto

NATIONAL IMPACT
Banff Centre alumni and faculty make up approximately:
• 75% of Alberta Ballet
• 50% of the Royal Winnipeg Ballet
• 50% of the Calgary Philharmonic Orchestra
• 50% of the Edmonton Symphony Orchestra
• 33% of the Vancouver Symphony Orchestra
• 33% of the Toronto Symphony Orchestra
• 25% of the National Arts Centre Orchestra

2015 BALL COMMITTEE
Barbara Ashley, Melanie Busby, Mary Fong, Glenda Hess, Debra Law, Patricia Moore, Judy Paterson, Kim van Steenbergen, Nancy Wiswell
Committee Edmonton Advisor: Bobbie Patrick
Ball Advisors: Gordon and Robyn Ritchie, Adam and Jan Waterous
2014 Art Advisors: Rod Green (Masters Gallery Ltd.), Abbas, Ali, and Emad Keshmiri (House of Persian Rugs), Ian Loch (Loch Gallery), Mimmo Maio and Jesse McKee (Walter Phillips Gallery), Barbara Pelham (Canada House Gallery), Wendy Wacko (Mountain Galleries at the Fairmont)

The Banff Centre is supported by funding from the Government of Alberta through Alberta Enterprise and Advanced Education, Alberta Infrastructure, and the Alberta Foundation for the Arts. Arts programs are supported by funding from the Government of Canada through the Canada Council for the Arts, and the Department of Canadian Heritage through the Canada Arts Training Fund. The Banff Centre experience is also enriched through generous support from individuals, corporations, and foundations.

Charitable Registration Numbers:
Canada: 11921 4955 RR0001 USA: 98-0078729

FOR MORE INFORMATION OR TO SUPPORT THE BANFF CENTRE MIDSUMMER BALL WEEKEND, PLEASE CONTACT: Lynette Markham, Associate Director - Events and Operations, Development
The Banff Centre
Tel: 403.762.6230
Toll Free: 1.888.495.4467 ext. 7
Fax: 403.762.6398
banffcentre.ca/midsummerball

The Banff Centre
inspiring creativity