

Calvin Brook

Indigenous Placemaking Council

Intro:

Restoring Indigenous presence to our cities, towns and communities through creating beautiful public places that celebrate Indigenous culture, engage Indigenous youth in the process, and bring Indigenous and non-Indigenous citizens together in a space of inspiration and common cause. A project of Reconciliation led by Indigenous Youth that reconnects all Canadians.

Model:

The Indigenous Place Making Council is a non-profit organization that restores Indigenous presence to the fabric of our cities, towns and communities, through a process of place-making, led by Indigenous youth. This process directs existing capital budgets for prominent public building and public space projects to reflect Indigenous culture while providing opportunities for internships and training that empowers Indigenous entrepreneurship, and kick-starts new employment opportunities. At the same time, it provides non-Indigenous Canadians with a point of access to become proactive participants in Reconciliation.

We project generating \$650,000 in first year revenue through fee for service work in the development process and corporate sponsorship, and project a \$2.3 million budget to carry us through first year set up in operations. We believe we can grow the revenue generating aspects of the organization over time to a point of fiscal sustainability. We are seeking \$1.7m in government and philanthropic support to support our start-up phase.

Work to Date and Traction:

We have established a strong leadership team, compelling vision, and spoken to hundreds of Canadians. We have received very strong validation of the importance, and timeliness, of the work, and have begun the process of securing seed funding and our next significant projects.

3 prototypes have been successfully built and embraced by their communities.

The Ask:

- \$1.7 million in seed funding to take us through our set up and launch phase
- Help identify places/projects in your community where the Council can facilitate a process of creating beautiful public places that celebrate Indigenous culture, engage Indigenous youth in the process, and bring Indigenous and non-Indigenous citizens together in a space of inspiration and common cause.
- Connect us to Universities, Colleges, School Boards, Municipal, Provincial and Federal politicians and departments – so we can convince them to become pro-active partners in this transformative project of Reconciliation.
- Get the word out in your networks: www.ipmcouncil.com

More information?

See linked slide deck, go to www.ipmcouncil.com, and contact Cal Brook.