

ALT/Now: Economic Inequality

Application Companion Document

This document provides advice on completing your application for the Alt/Now: Economic Inequality program with Loughheed Leadership. Based on what we have learned in the early application review we are providing a guide on how best to answer some of the application questions.

Question 3: What specific capabilities, experiences, networks or areas of expertise do you bring that might be valuable to this collaborative effort?

This program is about developing market-based solutions and social ventures in response to growing economic inequality. We're looking for the potential for high impact, sustainable for- and non-profit ventures and models to come from this work. Use this question to highlight your expertise.

Question 4: Tell us about an experience you have had creating something new.

Question 5: Using the situation described in Q4 or through another example, tell us about how you choose to work with others to make things happen.

Question 6: Tell us about a time that you demonstrated tenacity and tolerance for uncertainty or failure in order to meet a challenge. How do you hope to be challenged through this process?

This program demands the entrepreneurial energy to create new initiatives, tolerance for uncertainty, and the tenacity to see difficult projects through. Use examples in these questions that demonstrate these project fundamentals.

Question 7: What areas of opportunity are you interested in exploring in this program, and which aspects of widening inequality could this impact? You may reference themes we have already identified, or others you wish to bring forward.

We are most interested in where you see the potential for new market-based and/or social venture solutions to have impact. Ideally your answer will make reference to the challenge themes:

1. Rethinking models for housing, land and real estate
2. The Squeezed Middle
3. Wealth Creation Opportunities for All
4. The Future of Work and Good Business in a Changing Economy
5. Other