

## MESSAGE FROM HONOURABLE DEMETRIOS NICOLAIDES MINISTER OF ADVANCED EDUCATION



On behalf of Premier Kenney and the Government of Alberta, I am pleased to welcome you to the Banff Centre's Arts, Culture and Digital Transformation Summit. To guests from across the country, welcome to our beautiful province. You have a gorgeous backdrop, where everywhere you look, the natural beauty of the Rocky Mountains will inspire you.

Technology has transformed our way of life. This includes the ways that art is conceptualized, created, and spread. Being an artist in the digital age means venturing into uncharted territory. Advances in computing provide you with powerful tools and new media, with the Internet giving you access to an immense audience and potential markets.

It is challenging to keep up with rapidly evolving technology. How do you define the boundaries of an art form when anyone can create, modify, or repackage content? How do you share your art without losing control of your intellectual property? None of these questions has a simple solution. This is why this summit is so important. Artists, cultural leaders, engineers, researchers, and policymakers need to come together and understand each other to arrive at practical answers.

I hope you find these three days personally and professionally transformative. Thank you to the Banff Centre for bringing everyone together, and for contributing so much to Alberta's arts community.

Demetrios Nicolaides  
Minister of Advanced Education