

The Art of Visual Storytelling

Thursday, April 16 – Sunday, April 19, 2009

Visit www.banffcentre.ca/bnmi for more information.

Presented by:

Banff New Media Institute



The Banff Centre
inspiring **creativity**



digital alberta





ChromaColour International is the world leader in the manufacture and sale of supplies, software and equipment for traditional and digital animation. ChromaColour, located in Calgary, Alberta, CANADA is known for its high-quality archival and translucent animation paper as well as a broad range of industry-specific equipment, furniture, software and supplies. ChromaColour is the #1 supplier to Hollywood Studios, Animation studios and schools around the world.

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BNMI DIRECTOR & EXECUTIVE PRODUCER'S WELCOME

Susan Kennard

On behalf of The Banff New Media Institute (BNMI) and The Banff Centre, it is my pleasure to welcome you all to The Art of Visual Storytelling workshop brought to you in partnership with Digital Alberta. We look forward to the mentor relationships, networks and project ideas that will advance over the next several days. The BNMI aims to be an active participant in the professional development, production, research, critical reception and creation of knowledge about artists, producers and researchers who engage with the field of new media. The BNMI is not about borders, but instead purposely explores and challenges the developing practice of new media that emerges over time. Our overarching goal is to help build audiences for new media.

The Banff Centre is now in its 76th year. The impact of the inspiring mountain location, the creative atmosphere, the diverse group of participants from many backgrounds and disciplines, and the strong support from Centre staff has combined to make a powerful experience that is intellectually, physically, and emotionally stimulating. The Banff Centre is located on lands that are very significant to Aboriginal peoples. The Nakoda (Stoney), Siksika (Blackfoot), Tsuu T'ina (Sarcee) nations have populated the Bow Valley for many years, long before the town of Banff and The Banff Centre existed. This is a powerful place for individuals and networks to develop, and especially fitting for a gathering of storytellers such as yours.

So it is with great interest and thanks that I extend a welcome to you as a group who have traveled here to share your art and knowledge. I would like to extend a special thank you to Maggie Shirley, Mahbir Thukral, René Smid and Jenn Llewellyn who have worked tirelessly to make this workshop a success. Jenn's network is behind the scenes of this workshop and we are very thankful to her for being so generous with her time and contacts. I would also like to thank the staff and board of Digital Alberta – these are the people who energize the creative new media sector in Alberta and with them we have a strong partnership that produces workshops, strategy sessions and training programs throughout the year. The ongoing support of Alberta Advanced Education and Technology is another cornerstone in Alberta's new media sector. As all of us who are active in new media will understand, partnerships are invaluable.

Thank you for coming to Banff and good luck with the workshop.

Enjoy!

BNMI ACCELERATOR COORDINATOR'S WELCOME

Maggie Shirley

Accelerator Program Coordinator
Banff New Media Institute
The Banff Centre, Canada

Hello and welcome to The Banff Centre! The Banff New Media Institute is delighted to be presenting The Art of Visual Storytelling with our good friends and partners at Digital Alberta and our new friends at Quickdraw Animation Society. I wish to extend enormous thanks to Jennifer Llewellyn who brought this together on her own time and, of course, the gracious Rene Smid. We are particularly grateful to Chromacolour International for their generous donation of quality art supplies.

Whether you are a veteran animator or a complete newbie, you are guaranteed to learn something through this workshop, especially if you choose to take risks. Jennifer, herself a skilled artist, has managed to secure world-class talent, including two Alberta-born animators. We are fortunate to have all of them here with us in this supportive environment.

While the agenda is jam-packed with activity, I urge you to take time to gain inspiration from the surrounding mountains and forest (but please be cautious if you come across elk, bears or other large animals!). You may even have time to squeeze in a visit to the gym or use the other facilities at The Centre.

On behalf of the Banff New Media Institute and the Accelerator Program, I'd like to offer our assistance with anything that can make your stay here with us more complete. Please approach Mahbir or me if there is anything we can help you with while you are here.

I'm excited to see the new characters and imagery that will be created here. I hope you are ready for what promises to be an inspiring and fulfilling weekend.



digital alberta

DIGITAL ALBERTA'S WELCOME

René Smid

Executive Director,
Digital Alberta

On behalf of Digital Alberta, we welcome all participants to the Art of Visual Storytelling! And what better way to reach success than bringing together stellar concepts with industry experts from around the world to creatively collaborate in the majestic setting of Alberta's Rocky Mountains.

Digital Alberta is an industry-led organization devoted to promoting and connecting our thriving digital media community across Alberta, Canada. Through professional development workshops, advocacy work, and business development activity, Digital Alberta is building the digital media industry provincially and promoting it abroad. By raising the awareness with respect to Alberta's digital media capabilities with domestic business communities, by promoting our innovators and creators globally, and creating a more favorable investment climate, the digital media industry can reach its full economic potential in this province.

I'd like to take this opportunity to thank Jenn Llewellyn, Digital Alberta Board Director, for her tireless and enthusiastic work in identifying and securing this weekend's stellar line up of experts. We also show our appreciation for the staff at the Banff New Media Institute, specifically Maggie Shirley, Cindy Schatkoski, and their fearless leader, Susan Kennard. This is a fantastic group of people that continue to provide outstanding programs for the industry.

Our thanks to you!

We would also like to thank our presenters: Rich Mckain, Dean Yeagle, Steve Rabatich, and John Hoffman. These individuals have worked or are currently working for Disney, Pixar, Dreamworks, Bluesky, 20th Century Fox, Playboy, and many more. Their Credits include, UP!, Horton Hears a Who, Shark Tale, One Mandy Morning, Toy Story, Heavy Metal, Madagascar...! We will hear how each of these individuals deal with the visual side of storytelling in, illustration, character design, 2d and 3d animation, and story boarding.

I'd also like to recognize our partners who have made this event possible, including the Banff New Media Institute, Alberta Education and Technology and the ICT Council.

Welcome to Banff and enjoy the workshop!

PROGRAM OVERVIEW

Digital Alberta and the Banff New Media Institute Accelerator Program present "The Art of Visual Storytelling Workshop", being held April 16 to 19, 2009 at The Banff Centre in Banff, Alberta.

This year's storytelling workshop is focused on the Art of Visual Storytelling. Our guest speakers are Rich McKain, Dean Yeagle, Steve Rabatich, and John Hoffman.

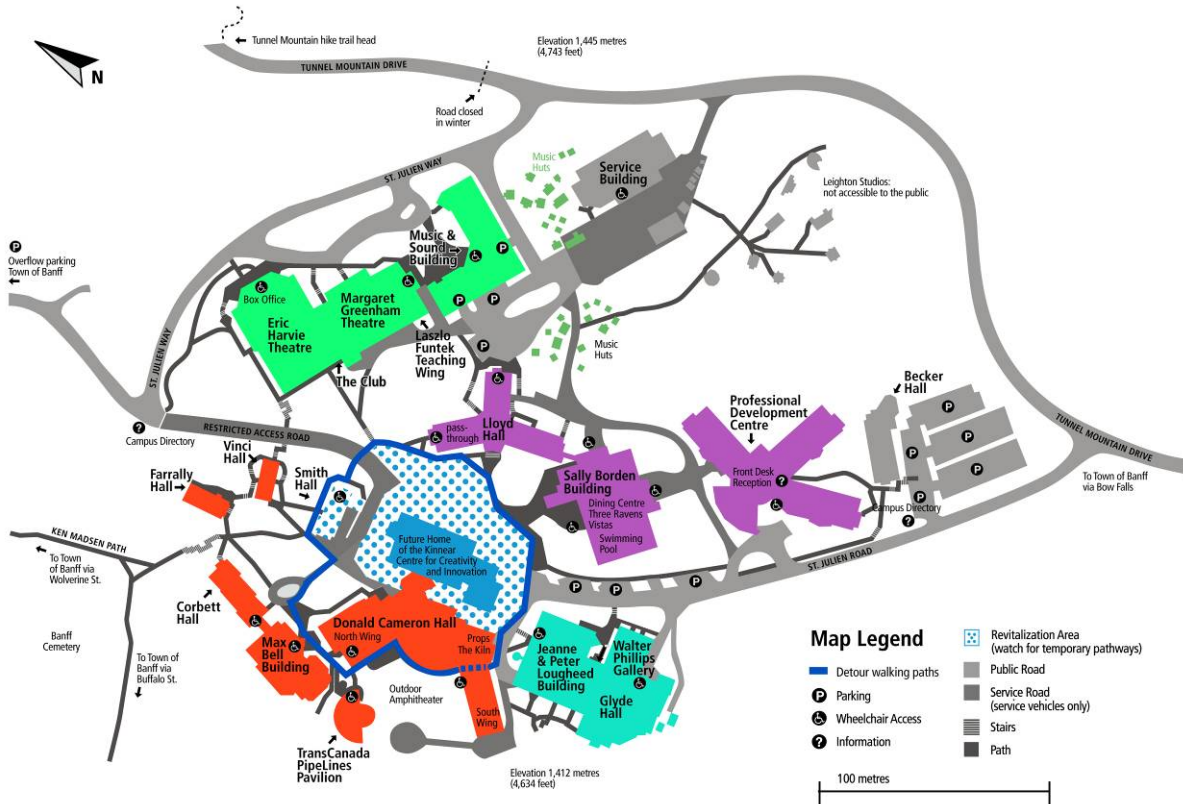
We will hear how each of these individuals deal with the visual side of storytelling in illustration, character design, 2D and 3D animation, and story boarding.

These individuals have worked or are currently working for Disney, Pixar, Dreamworks, Bluesky, 20th Century Fox, Playboy, and many many more. Their Credits include, UP!, Horton Hears a Who, One Mandy Morning, Toy Story, Heavy Metal, and others!

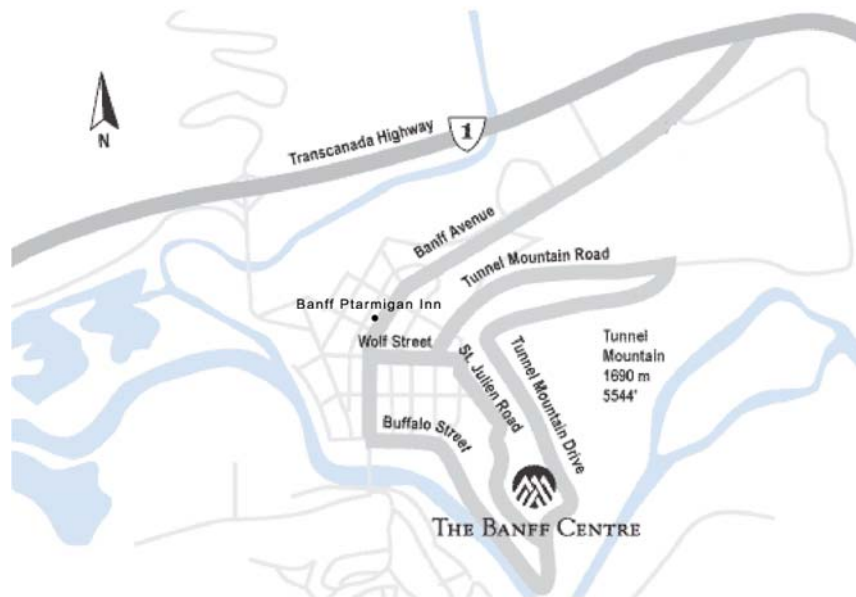
After we hear from the speakers you will have a chance to meet one on one.

On the second day of the event, you will be broken into four teams (one presenter will be mentoring each group). You will be given the task of visually creating a story element. On the last day each team will present their project and receive feedback and critique from the presenters.

CAMPUS MAP



THE TOWN OF BANFF



GENERAL INFORMATION

Registration/Welcome Packages

Registration/Welcome packages will be provided upon check in at the Professional Development Centre.

Meals

Vistas Dining Room (located at the top floor of the Sally Borden Building) services: breakfast (7:00am-9:30am), lunch (11:30am-1:30pm) and dinner (5:30pm-7:30pm). **Your photo identification card will get you access to the dining room.** For details on getting your photo identification card, please see your welcome package that was supplied to you at check in.

Snack Bars

For quick snacks and light meals there are two facilities available during day time on the campus- Kiln and Gooseberry Juice Bar and Deli. For more details, check:

<http://www.banffcentre.ca/facilities/dining>

Souvenirs

Banff and The Banff Centre souvenirs may be purchased at The Kiln, located in Donald Cameron Hall.

Technology

A computer lab is available for your use at JPL 311. Both Mac and Windows operating systems are supported. For access to the lab or technical support, please see Maggie or Mahbir

E-mail Services

Complimentary Wireless Internet access is available in most areas around campus. All Banff Centre accommodation rooms have data-ports in the phones for working or checking e-mail on a laptop. Throughout The Banff Centre there are PCs (Macintosh or MS Windows) for guest and artist use. Two are located in the Paul D. Fleck Library (lower level of Lloyd Hall), one in Glyde Hall, and two located in Donald Cameron Hall. In Banff, there are two Internet cafes, located in the Bear Street Mall and in the lower level of Sundance Mall. Standard long-distance charges apply as well as a 0.75 connection fee for all long distance calls.

Photocopying

Photocopying can be done at the Switchboard/Business Centre in the Professional Development Centre. Hours of operations: 8.30am – 6.00pm on all days of the residency.

Xerox - The Document Source is located on-site and may be able to complete larger jobs with advance notice.

Currency Exchange

CIBC bank on Banff Avenue is the closest place that does immediate currency exchanges. The Bank may levy extra charges to non-account holders for all currency exchanges, and it doesn't necessarily make exchanges for all currencies. There are also various other banks and financial institutions located throughout Banff and Canmore.

Smoking

The Banff Centre has designated all bedrooms, public areas, classrooms, performance spaces and service areas as non-smoking. Smoking is not permitted in building entrance areas, or on outside patios where food service is available. All rooms in the Professional Development Centre are non-smoking.

To provide other comfortable smoking locations, the Centre has designated more than twenty outdoor smoking areas, at outlined on the campus map.

Disabled Access

There are paths, roadways and ramps throughout most buildings. Some bedrooms have been adapted for wheelchair access and some phones in Donald Cameron Hall are positioned at a lower level for wheelchairs. The Banff Centre was built on the side of a mountain, however, and presents challenges to people with limited mobility. On the sixth floor of Lloyd Hall there is a phone equipped with an amplifier handset for the hearing impaired.

Transportation

The Banff Centre is located on the east side of Banff, four blocks from Banff Ave. The town can be accessed by foot three ways from the Centre grounds: St-Julien Rd., Buffalo St., and the Ken Madsen Path to town. It is approximately a 10-15 minute walk downhill to town. The return trip is slightly longer as it is uphill. There is no shuttle bus that runs from The Banff Centre to downtown Banff. Downtown Banff can be reached by taxi for less than \$5.00 each way. Bus service is available from Calgary International Airport to Banff and Lake Louise hotels through the **Banff Airporter** and **Brewster Transportation**. Banff Airporter is

the official airport shuttle provider of The Banff Centre. Multiple daily transfers run between the Calgary International Airport and The Banff Centre for approximately \$47 (Cdn) one-way / \$88 (Cdn) return. Reservations are necessary; please call 1-888-HIWAY-01 in North America, or visit the Brewster website at www.brewster.ca/day_trips/airporter_schedules.asp. For Brewster coaches, two departures leave daily from Calgary International Airport to Banff hotels, and three return daily from Banff to the airport. Fare is approximately \$42 (Cdn), one-way. *Please contact directly, to confirm times and prices* - Brewster Transportation (U.S. and Canada 1-800-661-1152, all other 403-762-6700) or visit their website to confirm times and rates.

Parking

There is parking available on site at The Banff Centre. There is a two-level parkade as well as a lot located next to the Professional Development Centre, close to the Front Desk and Reception. Parking is complimentary for Banff Centre guests and we require a pass to be placed on the dash of your car, which you will receive upon check-in. Our parking areas are patrolled on a regular basis by on-site security. As thefts can occur, we suggest that all valuables be removed from view in the car. The Banff Centre is not responsible for theft or damage to vehicles while parked on our site.

Wellness

The Banff Centre experience isn't only about nurturing artistic and intellectual innovation. Creativity requires a healthy body as well as a healthy mind, and The Sally Borden Fitness & Recreation Centre offers a wide range of recreational opportunities and fitness services for people of all abilities and interests.

Check: <http://www.banffcentre.ca/sbb/health>

What is the 5% GST (Goods and Services Tax)?

Canada imposes a 5% tax on all goods and services purchased in Canada.



THE ART OF VISUAL STORYTELLING

GUEST SPEAKERS

John Hoffman, Monkeyfeather

John Hoffman – Freelance Story Artist, Writer, and Concept Artist

John Hoffman has 13 years experience in the animation industry. He graduated from Sheridan College in Oakville, Ontario with a degree in Classical Animation. 20th Century Fox recruited Hoffman to move to their new animation studio in Phoenix, Arizona where he worked on *Anastasia*, *Bartok the Magnificent*, and *Titan A.E.*. After Fox, Don Bluth opened his own studio (Don Bluth Films) where Hoffman worked on feature films and video games. He co-wrote two films with Don Bluth including one based on the video game classic, *Dragon's Lair*.



After nine years in the blistering heat of the Arizona summer, Hoffman's Canadian blood was fed up and he moved to Northern California where he worked for a start up 3-D animation studio called Critterpix. Hoffman was a part of three films as head of story as well as co-wrote two of the three projects "Hollywood Vermin" and "Spy Guy". Independent animation is a tough racket though, and the studio didn't survive. Since that time he has been working as a freelance artist drawing storyboards for Kickstart Productions and Don Bluth Films, comics for *Mad Magazine*, and concept art for True Games Interactive. He currently lives in Beaverton, Oregon.

Hoffman's short film screenplay "Body of Work" was a winner at the Telluride Indiefest in 2002.

Rich McKain, Pixar Animation Studios

3D Animator



Rich McKain joined Pixar Animation Studios in July 2008 as an animator. He has contributed as an animator to the *Cars Toon* short films and recently completed work on Disney Pixar's upcoming feature film *Up*, scheduled to release on May 29, 2009. McKain is currently working on a future Pixar project.

McKain's first job as an animator was with a small video game company in Salt Lake City, Utah. From there he moved to the San Francisco Bay Area to work at Lucas Learning LTD on a game called "Star Wars: Super Bombad Racing" and then at Oddworld Inhabitants, located in San Luis Obispo. McKain then transitioned into animation in the film industry with a job at Blue Sky Studios.

An avid animation fan from an early age, McKain recalls first being drawn to the animated film world after seeing Pixar's short film *Knick Knack* and the studio's first feature, *Toy Story*. In the pursuit of becoming an animator, McKain enrolled in computer animation classes at a local technical college in Canada, where he grew up. He also took drawing classes at the Alberta

College of Art and Design and 2D animation classes at the QuickDraw Animation Society in Calgary.

Born and raised in Calgary, Alberta, McKain spent his childhood playing hockey, snowboarding, and watching movies. He currently lives in San Francisco and when he is not working he enjoys travelling, mountain biking, and surfing.

Steve Rabatich, Art Tech College
2D and 3D Animator, Head of Animation

Steve Rabatich was one of the original Cal Arts grads and has been a working animator since 1980. From *Heavy Metal* to *Raccoons* to *Care Bears* to *Toy Story*, plus over 100 television commercials, Rabatich has been an animator, designer, and director. For the past ten years Rabatich has been a teacher and is currently the animation head at Art Tech College in Calgary, Alberta.



Dean Yeagle, Caged Beagle Productions, Inc.
2D Animator and Illustrator

Dean Yeagle has worked in most phases of animation, as an animator, director, producer and character designer, as well as doing layout and storyboarding. He started in Philadelphia at the age of 19, and worked mostly in NY, first for Jack Zander and then with his own company, Caged Beagle Productions, mostly on TV commercials but also on various feature films, TV specials and CD ROMs. He produced the Cookie-Crisp cereal commercials for many years, and designed various corporate characters including the Cheerios Bee (one of his very first designs).



He's also done children's books, and since 2000 has been contributing regular gag cartoons to Playboy Magazine, as well as publishing books starring his pinup girl character, Mandy. In 2008 he had a solo gallery show in Paris, and a book published there that incorporates artwork from all phases of his career. He and his wife Barbara now live and work in the LA area, near his daughter Rebecca, her husband Nick, and their 3 year old, Lily.

THE ART OF VISUAL STORY-TELLING ORGANIZING COMMITTEE

Jenn Llewellyn – Animator and Artist



Ever since her small hand was able to grasp a crayon she has been creating art. Growing up in a family of creative minds gave her the opportunity to develop as an artist in a very supportive community. Throughout her secondary schooling years she found inspiration throughout her life for numerous endeavors into the arts.

In 2000 she moved from the prairies to the west coast and attended Vanarts. It was under the tutelage of amazing teacher such as Charles Phillips, Birgitta Pollanen, Adam Sale, and Bill Mathews that her talents finally blossomed as she came into my own as an artist and an individual.

At Vanarts She received a 2D Animation Diploma, 3D Animation Diploma, Commercial Animation Diploma, Flash Certificate, Stop Motion Certificate and Sculpting Certificate. She has been employed in various positions in animation and illustration since beginning with Vanarts in 2000.

Her first big production credit came from her work on the Christmas Orange out of Bardel animation Studios. Since then she has had the opportunity to mentor under some of the top talent in the industry on a variety of TV series, games, and illustration projects. Her most influential mentor has been Steve Rabatich, formerly of Pixar Animation Studios, they have worked together numerous times and the knowledge she gained from him is priceless. She looks forward to working on and with many more talented teams, as she develops as an artist.

Rene Smid – Digital Alberta



In order to meet the needs of the continued growth in Alberta's digital and interactive media industry, Digital Alberta's Board of Directors recently appointed René Smid to the position of Executive Director.

Rene brings a plethora of skills to the table - having been Digital Alberta's program manager since 2001. She's also has eight years Executive Director experience with the Calgary Council for Advanced Technology. René has been the cornerstone of Digital Alberta's ability to deliver solid programs to its membership.

Prior to Digital Alberta, Rene worked in Public Relations and Advertising organizing events that included the Annual Premier's Dinner and the Olympic Athlete's Luncheon. She was also the Program Director and one of the facilitators for over 30 Small Business Courses that were funded by Human Resources Development of Canada that assisted entrepreneurs in the development of a business plan and strategic planning for implementation.

Rene is originally from Saskatoon, Saskatchewan (GO RIDERS!) and moved to Calgary, Alberta in 1996 (GO FLAMES!). Rene now resides in Airdrie with her 8 year old daughter and her dog MUD PIE CHERRY! Rene's volunteer work includes President of the Airdrie Ladies Fastball League, Calgary Stampede Grandstand Show, Grey Cup 2009, Airdrie Rodeo.

Outside of work, Rene enjoys rock climbing, ice climbing, alpine touring, GOLF, fastball, volleyball, adventure travelling (last trip was Thailand!) and going to NHL and CFL games.

About Digital Alberta

Digital Alberta is an industry-led provincial organization devoted to promoting and connecting the digital media community and industry across Alberta and promoting it abroad through professional development workshops, advocacy and business development activity. In Alberta, digital media is considered a key contributor to the provincial ICT industry which is made up of 6,300 companies, 57,000 employees, and generating over \$9.4 billion in annual revenues.

BANFF NEW MEDIA INSTITUTE (BNMI)

Susan Kennard, *Director & Executive Producer, BNMI*

Susan Kennard is Director & Executive Producer of The Banff New Media Institute at The Banff Centre leading the training, production, research and development activity of the institute. She facilitates partnership, exchange and dialogue at the local, national and international level with a focus on creating an environment at The Banff Centre that supports creative pluralism, different modes of inquiry, the production of new work, and the engagement of artists, producers, technologists, and researchers with new media aesthetics and digital culture. Prior to this, Susan worked in television as an associate producer for the "International Hour," "CBC Newsworld," Calgary and "Dateline NBC." New York.

Her radio career roles were writer/broadcaster for CBC Radio Calgary, fundraising coordinator for CKUT Montreal, station manager for CKIZ Community Radio Pincher Creek and as a board member with the National Campus/Community Radio Association. Susan has extensive experience in policy development, training, and advocacy for the arts and cultural media sectors across Canada; she is the co-founder of radio90.fm, a hybrid net/fm radio station. In 2005, Susan concluded a master's degree in Communication for Development from the University of Malmo, Sweden, on the relationship between contemporary art practice, social change and civil society in post-war Sarajevo. Susan participates on numerous juries and review committees in Canada and abroad and is on the Board of Governors' for the Canadian Conference on the Arts and a board member of the Banff YWCA.

Cindy Schatkoski, *Program Manager, BNMI*

Cindy Schatkoski has been the Program Manager of the Banff New Media Institute since November 2005. In this role, Cindy works on the long term strategic planning and the overall development and delivery of the Banff New Media Institute program. Cindy has worked at The Banff Centre since 1998 in various program support and development capacities as part of the Media & Visual Arts and the Banff New Media Institute/Research Departments, including managing the co-production program, line producing the nationally acclaimed **HorizonZero** online publication dedicated to the best in Canadian New Media, administrative co-ordination of workshops and special events, and administrative support and communications. She is also the Communications Director of Radio 90 – Cellular Pirate Radio.

<http://radio90.fm>

Maggie Shirley, *Accelerator Program Coordinator, BNMI*

Maggie Shirley is a poly-media artist and middle-aged adventurer. She has recently returned to Canada after living in Ireland for seven years. While there, she received a Bachelors Degree (First Class Honours) in Sculpture & Combined Media from the Limerick School of Art & Design. Maggie spent 6 months in Spain, studying at the Complutense de Madrid. In the summer of 2007, she invigilated the Irish Pavilion at the Venice Biennale, featuring the art of Gerard Byrne. Prior to becoming an artist, Maggie taught adult learners and worked in community development in the Kootenay region of BC.

Maggie uses theme-based research to create art. For her degree show in June, she set up a laboratory to examine the intersection between economics and the biotechnology industry. She uses a variety of media including sound, photography, installation, constructed objects and live performance. Before she left Ireland, Maggie completed a commission in which she created body-based digital artwork with people with disabilities at Enable Ireland. She is now collaborating with Irish artist Bernardine Carroll on their project *travelfreetravel*.

Mahbir Thukral, *Accelerator Marketing & Communications Assistant*

Mahbir joins the BNMI Accelerator team having worked in both Dubai and Amsterdam. As a strategic designer, he specialises in new product and brand development through user interaction insights.

A first-class graduate from the University for the Creative Arts in BA (Hons) Design, Branding & Marketing, he went on to win a British government award for his product and strategy investigation of how to extract the associations of automobile fuel as a commodity.

After a stint with Philips Electronics' design studio, he moved to a boutique agency in early 2008 in which he developed SCA's Breast Cancer Month campaign as well as guide the launch for Kraft Foods' 100 Calorie Packs in Europe.

With a profound interest in consumerism, his repertoire demonstrates bold conceptual ideas as well as commercially implemented assignments.

Relocating to Banff has given him the capabilities to recommence the development of his own projects as well as capitalise on the free flowing creativity that surges throughout The Banff Centre.

To learn more about Mahbir's work, you are invited to visit his website: www.mahbir.com.

THE ART OF VISUAL STORYTELLING WORKSHOP 2009 PROGRAM SCHEDULE

THURSDAY, APRIL 16

CHECK-IN

4:00pm – 7:00pm

Professional Development Centre

Come to the Professional Development Centre to check-in and receive your Welcome Pack.

MEET AND GREET

7:00pm – 9:00pm

TransCanada Pipeline Pavilion Foyer

Welcome! This is your official introduction to The Banff Centre Community and to learn more about what's in store for your workshop experience! All presenters and participants are encouraged to attend and introduce yourselves to the staff and fellow workshop participants.

Light snacks and some beverages will be provided.

FRIDAY, APRIL 17

BREAKFAST

7:30am – 9:00am

Vistas Dining Room

WELCOME AND INTRODUCTIONS

9:00am – 9:30am

TransCanada Pipeline Pavilion Room #201

Jennifer Llewellyn, *CEO, Light Box Entertainment, Advisor, Digital Alberta*

René Smid, *Executive Director, Digital Alberta*

Susan Kennard, *Director & Executive Producer, Banff New Media Institute*

Maggie Shirley, *Accelerator Program Coordinator, Banff New Media Institute*

PRESENTATION: STEVE RABATICH

9:30am – 10:30am

TransCanada Pipeline Pavilion Room #201

A scene-by-scene breakdown of the first act of Disney's *Tarzan*.

BREAK**10:30am – 10:45am**

TransCanada Pipeline Pavilion Foyer

PRESENTATION: JOHN HOFFMAN**10:45am – 11:45am**

TransCanada Pipeline Pavilion Room #201

John will talk about dealing with the intimidation of the blank page, and approaches to visually jump starting your story through thumb-nailing and inspirational sketches. We'll see how a story artist works their way from the written page to getting their boards up on story reels.

The group will then discuss one of the sequences shown and talk about how it can be improved through editing, restaging certain elements, and just making it funnier and more entertaining.

LUNCH**11:45am – 1:30pm**

Vistas Dining Room

TOUR OF FACILITIES WITH TOM AND MAGGIE: GLYDE HALL AND JPL**1:30pm – 2:30pm**

Glyde Hall and JPL

The Banff Centre has a wide range of production, post-production, interactive media, fine art and performing art facilities. This tour will be led by Tom Montvila, Manager of Television Production, Digital Film and Media Production department and Maggie Shirley which will feature our media facilities.

DIGITAL ALBERTA WITH RENÉ SMID**2:30pm – 3:00pm**

TransCanada Pipeline Pavilion Room #201

Digital Alberta plays a critical role in the growth and success of the province's new media economy. In this session, René will give an overview of the upcoming programs and the benefits of becoming a Digital Alberta member.

PRESENTATION: DEAN YEAGLE - 'MANDY IN PANTOMIME'**3:00pm – 4:00pm**

TransCanada Pipeline Pavilion Room #201

The talk will show how most of the 'stories' of Mandy are purely visual, and contrast that with the one story in which there is dialogue, with a dinosaur.

BREAK**4:00pm – 4:15pm**

TransCanada Pipeline Pavilion Foyer

PRESENTATION: RICH MCKAIN - STORYTELLING FROM AN ANIMATORS POINT OF VIEW

4:15pm – 5:15pm

TransCanada Pipeline Pavilion Room #201

McKain will be going over shots that he had animated on "Dr. Seuss' Horton Hears a Who" and talking about what story points he needed to tell in each shot and why some worked and others didn't. Then he will be giving a special sneak peak at Pixar's newest film "Up" which will be released in theatres May 29th.

DAY 1 Q&A

5:15pm – 5:45pm

TransCanada Pipeline Pavilion Room #201

Moderated by Jennifer Llewellyn.

DINNER

5:45pm – 7:00pm

Vistas Dining Room

SPECIAL PRESENTATION "VILIANVILLE"

7:00pm – 8:00pm

TransCanada Pipeline Pavilion Room #201

Art Tech College Second Year students have finished their first film. This will be the first time that the students have presented their film in public. This is their chance to practice their pitch. This presentation will be followed by a short Q&A.

Brianne Raymond, Mike Lines,
Justin St. Cyr and Cindy Doziens



Art Tech College is an educational facility focused on training and educating students to enter the world of 3D Animation/Game Design, Classical Animation, and Multimedia, at a world-class level.

GIVIN' PROPS AT PROPS (OPTIONAL)

8:00pm onwards

Props Pub

Wind down the day by joining presenters, participants, staff, workstudies, friends, and family for an informal, relaxing gathering at Props Pub.

SATURDAY, APRIL 18

BREAKFAST

7:30am – 9:00am

Vistas Dining Room

WELCOME BACK

9:00am – 9:15am

TransCanada Pipeline Pavilion Room #201

Jennifer Llewellyn, *CEO, Light Box Entertainment, Advisor, Digital Alberta*

Rene Smid, Executive Director, Digital Alberta

THIS INSPIRES ME! TOP 10 PICKS

9:15am – 10:15am

TransCanada Pipeline Pavilion Room #201

During this session our Guest Speakers will share a random sampling of the top 10 things that inspire their creative and professional life. Top 10 Picks can come from anywhere, music to math, poetry to painting, books to graffiti. This is an opportunity to see how creativity is all around us.

BREAK

10:15am – 10:30am

TransCanada Pipeline Pavilion Foyer

WHAT INSPIRES YOU?

10:30am – 11:30am

TransCanada Pipeline Pavilion
Rooms #201 and #202

During this session all participants in the group will have a chance to share their ideas with the Guest speakers, Top 10 picks and show any work or ask questions about specific projects they would like feedback on.

Moderated by René Smid.

LUNCH

11:30am – 1:00pm

Vistas Dining Room

GROUP BREAK OUT

1:00pm – 2:30pm

JPL Foyer

All participants are divided into four groups, with a mentor assigned to each group. The teams will now be presented with a challenge and are given this time to start production on their visual presentation.

BREAK**2:30pm – 2:45pm**

TransCanada Pipeline Pavilion Foyer

GROUP BREAK OUT CONTINUED**2:45pm – 4:15pm**TransCanada Pipeline Pavilion
Rooms #201 and #202

During this time mentors will rotate through groups and give feedback and answer any questions.

GROUP CHECK-IN**4:15pm – 4:45pm**

TransCanada Pipeline Pavilion Room #201

Group check in and overview of Sunday morning presentation sessions.

ONE-ON-ONE SESSIONS**4:45pm – 5:30pm**

TransCanada Pipeline Pavilion Room #201

A chance for you to review your portfolio, ask about a project, or get some animation career advice from the guest speakers.

DINNER**5:30pm – 6:30pm**

Vistas Dining Room

HOT TIMES: HOT CHOCOLATE, HOT SPRINGS AND (HOT) DRINKS**7:00pm onwards**

Banff Upper Hot Springs, St James' Gate Pub

We shall meet outside the Kiln Coffee Shop where we will take taxis or cars to the Banff Upper Hot Springs. Entrance fee for groups is \$6.35 each if we arrive and pay as a group. Individual entrance fees are \$7.30. Towel and suit rentals are available.

The evening will conclude with drinks at the St James' Gate Pub in downtown Banff (from 9:00pm).

SUNDAY, APRIL 19

BREAKFAST

7:30am – 9:00am

Vistas Dining Room

TEAM PRESENTATIONS

9:00am – 10:30am

TransCanada Pipeline Pavilion Room #201

All teams present the current version of their next great story pitch.

Moderated by Rich McKain, Dean Yeagle, Steve Rabatich, and John Hoffman.

BREAK

10:30am – 10:45am

TransCanada Pipeline Pavilion Foyer

CRITIQUES ON PRESENTATIONS

10:45am – 11:15am

TransCanada Pipeline Pavilion Room #201

Presenters give feedback on the teams presentations.

DAY 3 WRAP-UP AND FAREWELL

11:15am – 11:45am

TransCanada Pipeline Pavilion Room #201

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ADDITIONAL RESOURCES

Facebook – BNMI Group

www.facebook.com/group.php?4152199731

Flickr Pool – BNMI

www.flickr.com/groups/700156@N20

GUEST SPEAKERS:

Dean Yeagle

www.cagedbeagle.com

Steve Rabatich

nmci.sasktelwebhosting.com

John Hoffman

monkeyfeather.blogspot.com

Rich McKain

www.pixar.com

PARTNERS AND SUPPORT:

Digital Alberta

www.digitalalberta.com

Chromacolour International

www.chromacolour.com

Quickdraw Animation

www.quickdrawanimation.ca

- Agenda cover illustration by Jenn Llewellyn -

NOTES